



MENDOCINO COUNTY TOURISM COMMISSION, INC.

Festival Committee Agenda

DATE: Wednesday, December 5, 2018 TIME: 10:00 AM

PLACE: 105 W. Clay Street, Ukiah CA 95482

\*CALL-IN LOCATIONS: 345 N Franklin St, Fort Bragg CA 95437

CONFERENCE CALL PHONE: (605) 562-0400 / CODE: 443 8581 #

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

I. CALL TO ORDER

II. ROLL CALL

Table with columns: Committee Member, Attendance Status (Present/Absent), and Title. Rows include Bernadette Byrne (BB), Cally Dym (CD), Cynthia Ariosta (CA), Tom Liden (TL), Tom Yates (TY), John Cesano (JC), Greg Lamer (GL), Travis Scott (TS), Katrina Kessen (KK), Alison de Grassi (ADG), Emily Saengarun (ES), and Marina Martinson (MM).

III. CHAIR'S COMMENTS

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

V. APPROVE MINUTES FROM 11.07.2018 [checked] Discussion [checked] Possible Action

VI. Introduction of New Staff Member [checked] Discussion
Katrina Kessen, Stakeholder and Partner Relations Manager

VII. Committee Member Updates [checked] Discussion [checked] Possible Action

- a. John Cesano has by default left the committee
b. Cynthia Ariosta resigned as of 11.13.2018
c. Nomination of Maria Martinson to committee

VIII. Festival Updates: [checked] Discussion [checked] Possible Action

- a. Crab Feast (~~Winter Feast~~)
- c. Spring Feast
  - Discussion/Ideas
  - Logo?

IX. Taste Mendocino (~~Taste of Mendocino~~) ✓ Discussion ✓ Possible Action

X. (Standing Item) Partner Outreach Update ✓ Discussion

XI. FUTURE AGENDA ITEMS ✓ Discussion

XI. NEXT MEETING DATE ✓ Discussion

TENTATIVE

DATE: Wednesday, January 2, 2019 TIME: 10:00 AM

PLACE: 105 W. Clay Street, Ukiah CA 95482

CALL-IN: 345 N. Franklin Street, Fort Bragg CA 95437

XII. ADJOURN ✓ Action