



## Coronavirus Talking Points

Updated March 10, 2020

Coronavirus Resource Page: <https://industry.visitcalifornia.com/coronavirus>

### Travel Guidance

- The Centers for Disease Control and Prevention is compiling information on the coronavirus outbreak at [www.cdc.gov/coronavirus](http://www.cdc.gov/coronavirus).
- According to the CDC, the health risk for a majority of people in the United States is thought to be low.
- The California Department of Public Health is not recommending cancellation of public events in California. It has issued detailed guidance for event organizers to minimize risk to participants.
- The CDC has issued detailed guidance for elderly travelers or those with underlying health conditions, regarding cruise ships and long-haul overseas travel.
- Some states in the U.S., including California, and a handful of California counties, have issued state of emergency declarations. There are no travel implications tied to the declarations.

### Precautions

- Visit California urges travelers to follow public health authorities' recommendations.
- The coronavirus outbreak is occurring during traditional flu season, and visitors and residents should follow the same common-sense precautions – frequent hand washing, avoidance of sick people, etc.
- Visit California encourages tourism businesses to follow recommendations from Cal/OSHA and the CDC about the workplace and employees, including guidance on maintaining flexible sick leave policies, encouraging sick workers to stay home and implementing specific health checks for work-related travel.
- Key tourism segments – transportation, accommodations and restaurants – have instituted enhanced disinfection protocols.

## Stigma

- The virus does not target people of Asian descent or any other specific race or ethnicity.
- Stigma causes more fear and anxiety, hindering the effort to contain coronavirus.
- The travel industry should share the need to support people who may be experiencing stigma or are worried about friends and relatives in the affected areas.

## Coronavirus Resources

- Visit California Coronavirus Resource Page: <https://industry.visitcalifornia.com/coronavirus>
- Johns Hopkins University global map and dashboard: <https://coronavirus.jhu.edu/map.html>
- California Department of Public Health: <https://www.cdph.ca.gov/Programs/CID/DCDC/Pages/Immunization/nCOV2019.aspx>
- Centers for Disease Control & Prevention: <https://www.cdc.gov/coronavirus>
- New York Times Coronavirus Content Hub: <https://www.nytimes.com/interactive/2020/world/coronavirus-maps.html>
- U.S. Travel Association Resource Page: <https://www.ustravel.org/coronavirus>



## Coronavirus Situation Overview

CALIFORNIA EMERGENCY DECLARATION & TRAVEL IMPACTS  
Updated: March 5, 2020

On March 4, Gov. Gavin Newsom declared a state of emergency in California, joining Washington, Florida and several local jurisdictions across the United States.

Declaring a state of emergency helps prepare for a rapid response to a potential coronavirus case and opens additional lines of communication between government agencies. An emergency declaration also makes it easier to secure emergency state and federal funding and other resources.

California's emergency declaration speaks to the state's commitment to preparedness and aggressive response to reports of new cases in the state. Travelers should follow public health authorities' recommendations. The Centers for Disease Control and Prevention provides coronavirus travel information at [www.cdc.gov/coronavirus/2019-ncov/travelers/index.html](http://www.cdc.gov/coronavirus/2019-ncov/travelers/index.html)

There are no travel implications tied to the declaration, and no travel restrictions imposed within California or anywhere in the United States. Public health officials continue to urge travelers to practice typical precautions, including frequently washing hands, avoiding touching faces and shaking hands, and maintaining safe distances from strangers.

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March 5, 2020

### **Statement on California's coronavirus emergency declaration**

SACRAMENTO, Calif. — Visit California President & CEO Caroline Beteta today issued the following statement on the latest developments around coronavirus and its impacts on California travel:

"The emergency declaration in California indicates our Governor's proactive and quick response and commitment to preparedness. Fortunately, there are no further travel implications, and visitors should feel safe and welcome to travel the state freely, maintaining the same standard precautions they would at home."

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