## **Questions for Crab Wine & Beer Festival Survey:**

- 1. Business Name
- 2. Contact Person and Email + Phone
- 3. Did business do a CWB Festival related activity...if so what was it and which dates?
- 4. Festival related results:

Up compared to Last Year

**Equal to Last Year** 

Down from Last Year

5. Were your guest/patrons

Mostly new

Mostly return

**Equal Number of Both** 

Don't know

- 6. Will you participate in next year's CWB Festival (Jan 19-28)?
- 7. If not, why?
- 8. If yes, how can VMC help your next festival offering be more successful?