



## MENDOCINO COUNTY TOURISM COMMISSION, INC.

### FESTIVAL COMMITTEE

#### AGENDA (rev. 10-5-16)

“The Festival Committee shall be composed of a maximum of seven (7) voting members as follows: (i) one (1) Director of the Corporation; (ii) six (6) members-at-large; and (iii) the Executive Director or its designee. The Festival Committee chair shall be elected by a majority of committee members. The Committee shall be responsible for advising and making recommendations to the Board in fulfillment of its duties and obligations regarding all activities, including partnerships as they relate to Visit Mendocino County festivals and events.” - bylaws, Article 6, Section 6.1, (d) (vi)

**DATE:** Thursday, Oct 6, 2016      **TIME:** 10:00 AM      **CALL IN #** (712) 832-8330      **CODE:** 102 2533

**PLACE:** Visit Mendocino County, 345 N. Franklin St, Fort Bragg, CA 95437

**CALL-IN LOCATION\*:** Visit Mendocino County, 390 W. Standley St, Ukiah, CA 95482

**CALL-IN LOCATION\*:** Little River Inn, 7901 Highway One, Little River, CA 95456

**CALL-IN LOCATION\*:** Office of Craig Palmer, 710 Van Ness, San Francisco, CA 94102-3218

**CALL-IN-LOCATION:** JOHN CESSANO VIA CELLPHONE (707) 671-2363 (FROM SONOMA CO)

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT
- IV. APPROVAL OF MINUTES FROM AUGUST 25, 2016 MEETING
- V. INTRODUCTION OF THE NEW SALES & HOSPITALITY COORDINATOR
- VI. GRANT FUNDING APPLICATION REVIEW, DISCUSSION & RECOMMENDATIONS
- VII. MUSHROOM FESTIVAL UPDATE
- VIII. CRAB FESTIVAL UPDATE
  - a. Judges
- IX. NEW POTENTIAL COUNTY EVENTS FOR CONSIDERATION
  - a. MENDOCINO COUNTY FRINGE FESTIVAL (April)
  - b. ROSE FESTIVAL (June)
- X. ACTION ITEMS
- XI. FUTURE AGENDA ITEMS

## XII. NEXT MEETING

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.