



Mendocino Coast Clinics, Inc.
 Community Health Center
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Your Health Our Mission

Mendocino Coast Clinics invites you to join our signature fundraiser!
19th Annual Crab Cake Cook-Off & Wine Tasting Competition
Saturday, January 27, 2018 ~ In the Big White Tent, Fort Bragg

Dear [redacted]:

Please join us in celebrating Mendocino's bounty as we raise essential funds for community health care. Chef participation is imperative to the success of our fundraiser and we are most grateful for your participation.

As always, MCC will supply you with **25 pounds of cleaned, cooked, canned Dungeness Crab (a \$550 value!)** – enough to make at least 500 sample-sized crab cakes for our guests. MCC's cost has skyrocketed to \$22/lb. Any contribution you can make to help offset this expense is greatly appreciated – and tax deductible!! To reserve your station for the 2018 Crab Cake Cook-Off, please complete and return the entry form.

VMC has recruited Media Judges Susan Ellicott, travel writer, Emma Krasov, wine/food writer, and Sara Schneider, wine editor for Sunset Magazine. The Professional Judging will occur from 10:00-11:30, in the Tent on Saturday morning. Criteria are flavor and texture, not size or presentation. Our VIP patrons (approx. 125) will begin to arrive at 11:00 and 400 general admission guests enter at noon. We're done by 3:00.

The need for expanded health care and collaboration in our small community became very real this summer as MCC committed to work with our local hospital to ensure the OB/Labor department remained open. For now, new mothers will still be able to deliver their babies on the Coast without the risk of travels to inland hospitals on our winding roads.

This continued dedication to provide fundamental services leads us to a deeper partnership with Mendocino Coast Children's Fund to establish the *Family Wellness Center*. Located across from our Pediatric Clinic, this convenient site will offer classes in nutrition and counseling services for the whole family. The Wellness Center will address needs that require an immediate response, such as a medical emergency referral and it will house essential supplies including diapers and gas cards for Bay Area appointments.

Your efforts on behalf of MCC are acknowledged in many ways. The Crab, Wine & Beer Days Program will include your personal bio and photo. Upon registration, we will list and link you as a featured chef on MCC's website. Visit Mendocino County's promotional plan for the winners includes extensive social media coverage, post-event press release & Facebook announcements. And guests attending from 32 California counties and as many as 14 different states will be treated to crab cakes from [redacted]! *Now that ain't crabby promotions!*

I look forward to welcoming you back to the Big White Tent and thank you for your enormous contribution.

Tawny MacMillan
 Event Coordinator
 Crab Claw Sponsor



Mendocino Coast Clinics is a 501(c)3 non-profit corporation, IRS #68-0262003. Your donation of product & incurred payroll costs represent a charitable contribution & are tax-deductible to the extent allowed by law, less the Fair Market Value of any merchandise, service, purchase or gift you may have received. We thank you!

Mission Statement

To build a healthy community by providing quality, patient-centered health care to all coastal residents