



MENDOCINO COUNTY TOURISM COMMISSION, INC.

FESTIVAL COMMITTEE AGENDA

“The Festival Committee shall be composed of a maximum of seven (7) voting members as follows: (i) one (1) Director of the Corporation; (ii) six (6) members-at-large; and (iii) the Executive Director or its designee. The Festival Committee chair shall be elected by a majority of committee members. The Committee shall be responsible for advising and making recommendations to the Board in fulfillment of its duties and obligations regarding all activities, including partnerships as they relate to Visit Mendocino County festivals and events.” - bylaws, Article 6, Section 6.1, (d) (vi)

DATE: Tuesday June 19, 2018

TIME: 1:00PM

PLACE: 390 W Standley Street, Ukiah

CALL-IN LOCATIONS: 3766 Feliz Creek Road - Hopland, CA 95449; 7000 Highway 128, Philo, CA 95466; 110 S Franklin St, Ft Bragg, CA 95437; 390 W Standley St, Ukiah, CA 95482; 108 W Standley St, Ukiah CA 95482; 7901 N Hwy 1, Little River CA; 345 N Franklin St, Ft Bragg CA; 1061 Main St, St Helena

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/747133669>

You can also dial in using your phone.

United States: +1 (571) 317-3122 **Access Code: 747-133-669**

**Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.*

- I. CALL TO ORDER
- II. ROLL CALL
- III. PUBLIC COMMENT
- IV. APPROVAL OF MINUTES
- V. A WORD FROM OUR NEW ED
- VI. FESTIVALS:
 - a. Upcoming, soon to be renamed, Mushroom Festival: brainstorm for new signature event (new themes are Farm, Forage, Fungi and Ferment);
 - b. Almost Fringe: is it worth keeping?
 - c. Exploration of new festival(s), what can they be and when?
 - d. Leveraging large events in Mendocino County: How can we expand awareness of our county to attendees of Kate Wolf, Sierra Nevada Music Fest, and _____?
- VII. FUTURE AGENDA ITEMS

NEXT MEETING DATE

1PM Tues July 17, 2018; location TBD

VIII. **ADJOURN**