

6/7/2021 Inland Subcommittee Meeting

Tom Liden
Bernadette Byrne
Katrina Kessen
Margaret Pedroni
Travis Scott
Jamie Peters-Connolly
Ramon Jimenez

- BB: Who should put this event on since VMC doesn't put on events, they market events
- TS: If we don't have concepts or ideas by July 1st, we can't market it properly
- TL: Let have restaurants feature "harvest" dishes
- BB: We don't need to have two anchor events. If Emerald Sun provides the venue we still need to have someone put the event together
- TL: Let's stick with just the "harvest" idea to be able to put it together on time
- MP: It will require a lot of immediate outreach
- TS: VMC with gather events, but the anchor event needs to be put together by another group
- TL: Is an anchor event required or can we focus on small business "harvest" related events and next year we have a large event?
- BB: I don't see it realistically being put together this year due to covid and weather. People still seem hesitant.
- KK: Not sure GUBTA has the bandwidth to take it on and meet that deadline with the visitor center starting to open again and having so many unknowns.
- TL: Have VMC reach out to businesses in these sectors: food, cannabis, wine and beer and see what these businesses come up with
- TS: All satellite events are going to be highlighted regardless of an anchor event or not
- KK: I can talk to Hanger 39 to see if there is a possibility of hosting an anchor event (Harvest Dinner)
- KK: Dinner downtown would also be great (weather dependent). We could partner with the college and tent the area if necessary.
- TS: Now it is up to the community to make a commitment
- TS: BB will reach out to Brett and Julie Golden, KK will reach out to Ashley form Hanger 39, and TS dinner on the street will be the backup
- TL: Can have wine comp and homebrew fest winners pour
- MP: Can also have emerald cup winners from Mendocino County