

1,767,697

**Impressions** 

63,531

**Engagements** 

46%

54%

**Inland Valleys, Redwoods, Wine Tasting** 

**Coastal Vistas, Lighthouses, Giraffes** 











**LIKES** 

68 **COMMENTS**  6,276

**LIKES** 

41 **COMMENTS**  6,095

**LIKES** 

48 **COMMENTS**  4,975 5,947

**LIKES** 

68 **COMMENTS** 

**LIKES** 

**78** 

**COMMENTS** 

**Shared Love from Visit California** 

**PEOPLE REACHED** 

**576**LIKES

**77** 

**SHARES** 

44

**COMMENTS** 

September 1<sup>st</sup>, 2018



**PEOPLE REACHED** 

**707**LIKES

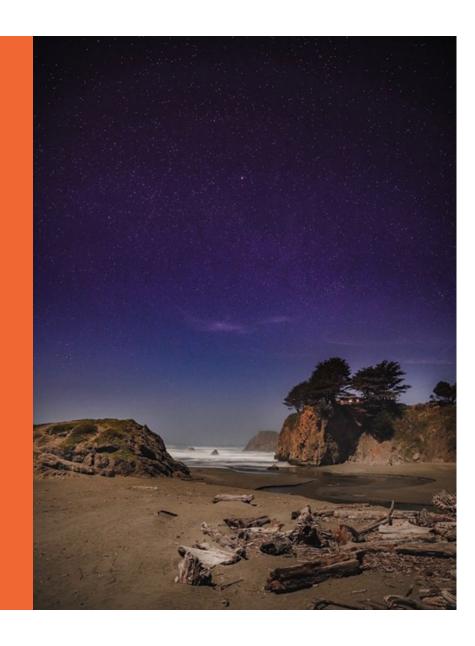
**70** 

SHARES

38

**COMMENTS** 

August 9<sup>th</sup>, 2018



**PEOPLE REACHED** 

**856**LIKES

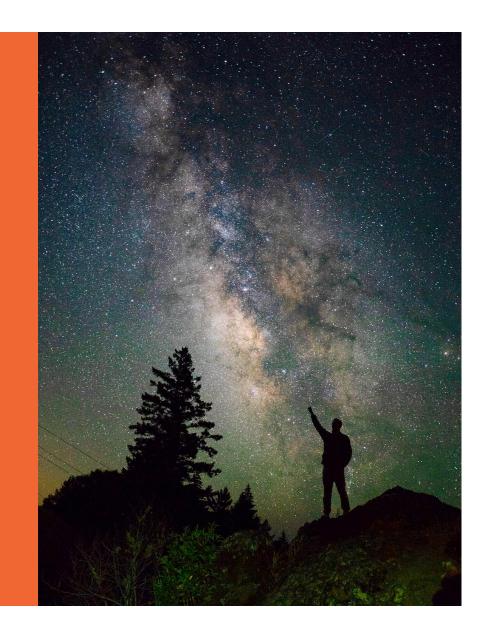
**79** 

SHARES

**23** 

**COMMENTS** 

July 21st, 2018



**PEOPLE REACHED** 

**781** 

**LIKES** 

49

SHARES

31

**COMMENTS** 

July 17<sup>th</sup>, 2018



**PEOPLE REACHED** 

1,120

LIKES

108

**SHARES** 

92

**COMMENTS** 

July 7<sup>th</sup>, 2018



**PEOPLE REACHED** 

3,668

**LIKES** 

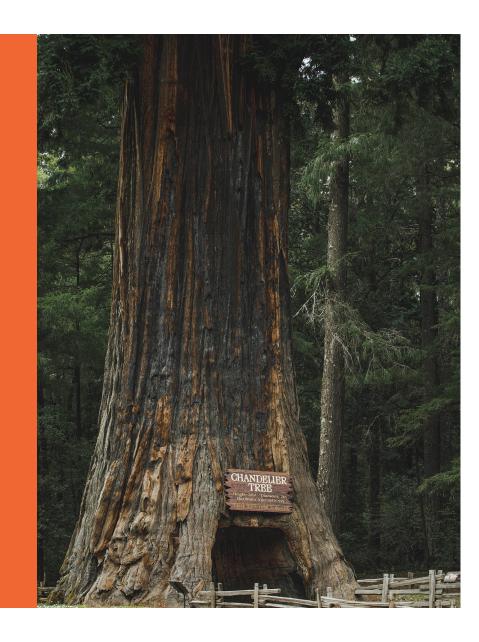
583

**SHARES** 

**494** 

**COMMENTS** 

June 9<sup>th</sup>, 2018



**PEOPLE REACHED** 

**507**LIKES

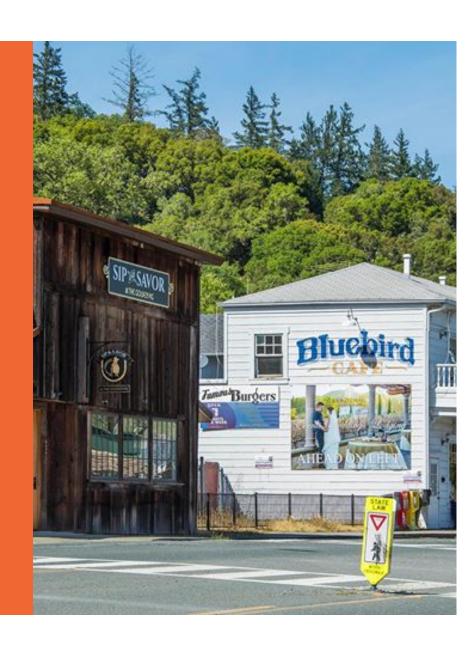
41

SHARES

65

**COMMENTS** 

May 13<sup>th</sup>, 2018



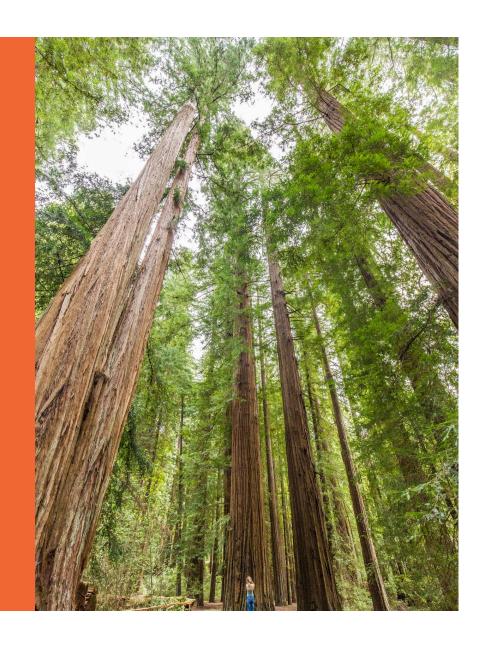
8,339
PEOPLE REACHED

**781**LIKES

**79**SHARES

56
COMMENTS

April 6<sup>th</sup>, 2018



**PEOPLE REACHED** 

1,079

LIKES

110

**SHARES** 

**43** 

**COMMENTS** 

April 2<sup>nd</sup>, 2018



**PEOPLE REACHED** 

981

LIKES

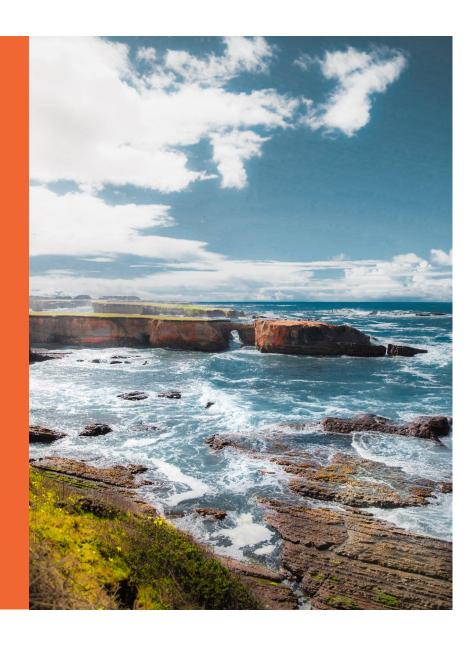
**116** 

**SHARES** 

**52** 

**COMMENTS** 

March 29<sup>th</sup>, 2018



**PEOPLE REACHED** 

1,113

LIKES

**71** 

**SHARES** 

21

**COMMENTS** 

March 17<sup>th</sup>, 2018



**PEOPLE REACHED** 

**789**LIKES

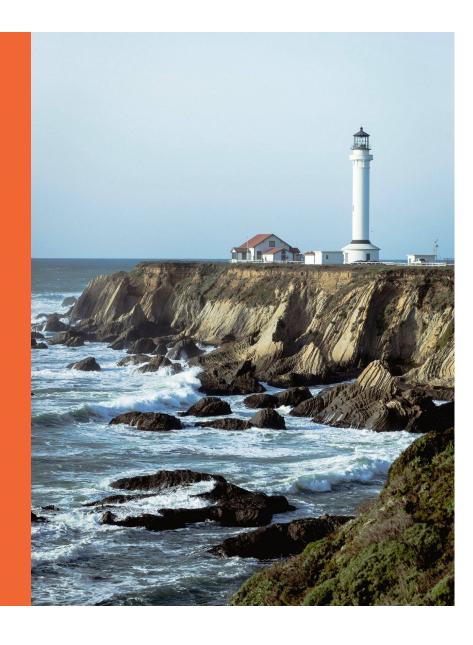
105

66

**SHARES** 

**COMMENTS** 

February 28<sup>th</sup>, 2018



**PEOPLE REACHED** 

1,792

LIKES

111

**SHARES** 

60

**COMMENTS** 

**January 1**st, **2018** 

