**MENDOCINO COUNTY TOURISM COMMISSION, INC.**

**BOARD OF DIRECTORS AGENDA DATE: Tuesday, July 10, 2018 TIME: 1:00 PM**

**PLACE: County of Mendocino Planning and Building Department 860 Bush Street, Ukiah CA 95482 and County of Mendocino Planning and Building Department 120 West Fir Street, Fort Bragg, CA 95437 605-475-4000, access code 314482#.  
CALL-IN LOCATIONS: Redwood Empire Fair Grounds, 1055 N State St, Ukiah, CA 95482 707-462-3844**

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. CHAIR’S COMMENTS**

**IV. PUBLIC COMMENT ON NON-AGENDA ITEMS**

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

**V. CONSENT AGENDA ITEMS**

The Consent Agenda is considered routine and non-controversial and will be acted upon by the MCTC Board at one time without discussion. Any MCTC Board member may request that any item be removed from the Consent Agenda for individual consideration.

1. Minutes from the 6/6/2018
2. MCTC Financials from 05/2018

**VI. CLOSED SESSION – BID Approval Update**

**VII. EXECUTIVE DIRECTOR REPORT**

1. Office Location Search
2. Strategic Plan Update

**VIII. MARKETING COMMITTEE UPDATE**

1. Marketing Committee Chair Report

**X. ORGANIZATIONAL DEVELOPMENT COMMITTEE UPDATE**

1. Committee Chair Report

**XI. FINANCE COMMITTEE UPDATE**

a. Treasurer Report

**XII. PERSONNEL COMMITTEE UPDATE**

a. No Report

**XIII. FESTIVAL COMMITTEE UPDATE**

1. Festival Committee Chair Report
2. **Action Item:** Approve 2018-19 Event & Program Funding

**XIV. VISITOR SERVICES COMMITTEE UPDATE**

a. No Report

**XVI. FUTURE AGENDA ITEMS**

**XVII. NEXT MEETING**

**XVIII. ADJOURN**