

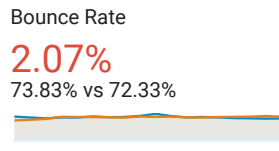
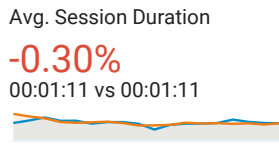
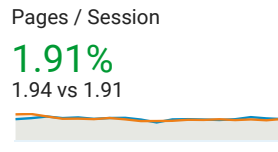
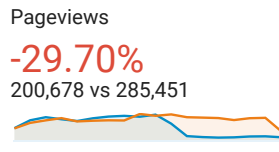
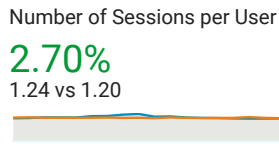
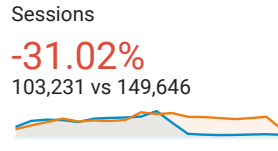
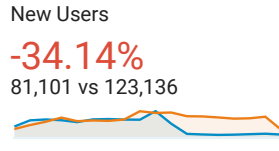
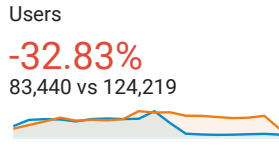
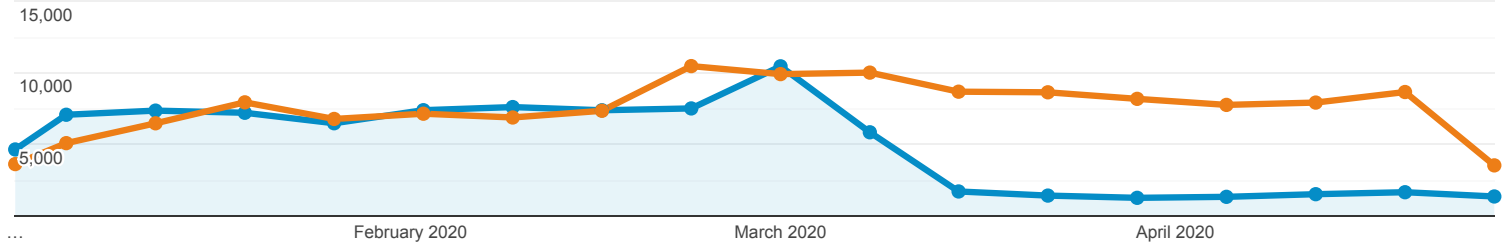
## Audience Overview

All Users  
+0.00% Users

Jan 1, 2020 - Apr 30, 2020  
Compare to: Jan 1, 2019 - Apr 30, 2019

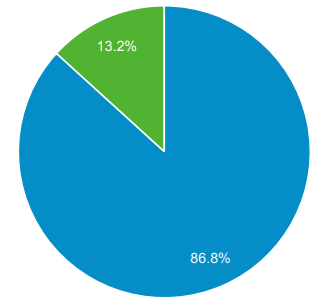
### Overview

Jan 1, 2020 - Apr 30, 2020: ● Users  
Jan 1, 2019 - Apr 30, 2019: ● Users

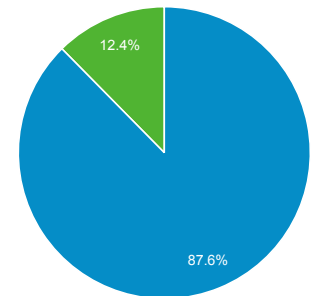


■ New Visitor ■ Returning Visitor

Jan 1, 2020 - Apr 30, 2020



Jan 1, 2019 - Apr 30, 2019



City	Users	% Users
<b>1. San Francisco</b>		
Jan 1, 2020 - Apr 30, 2020	13,600	15.71%
Jan 1, 2019 - Apr 30, 2019	22,854	17.46%
<b>% Change</b>	<b>-40.49%</b>	<b>-10.06%</b>
<b>2. Sacramento</b>		
Jan 1, 2020 - Apr 30, 2020	4,266	4.93%
Jan 1, 2019 - Apr 30, 2019	10,022	7.66%
<b>% Change</b>	<b>-57.43%</b>	<b>-35.67%</b>
<b>3. San Jose</b>		
Jan 1, 2020 - Apr 30, 2020	4,249	4.91%
Jan 1, 2019 - Apr 30, 2019	6,765	5.17%
<b>% Change</b>	<b>-37.19%</b>	<b>-5.08%</b>
<b>4. Duluth</b>		
Jan 1, 2020 - Apr 30, 2020	2,974	3.43%

Jan 1, 2019 - Apr 30, 2019	2		0.00%
<b>% Change</b>	<b>148,600.00%</b>	<b>224,633.82%</b>	
<b>5. Oakland</b>			
Jan 1, 2020 - Apr 30, 2020	2,476		2.86%
Jan 1, 2019 - Apr 30, 2019	4,387		3.35%
<b>% Change</b>	<b>-43.56%</b>	<b>-14.70%</b>	
<b>6. (not set)</b>			
Jan 1, 2020 - Apr 30, 2020	1,712		1.98%
Jan 1, 2019 - Apr 30, 2019	2,220		1.70%
<b>% Change</b>	<b>-22.88%</b>	<b>16.55%</b>	
<b>7. Fort Bragg</b>			
Jan 1, 2020 - Apr 30, 2020	1,544		1.78%
Jan 1, 2019 - Apr 30, 2019	1,578		1.21%
<b>% Change</b>	<b>-2.15%</b>	<b>47.88%</b>	
<b>8. Santa Rosa</b>			
Jan 1, 2020 - Apr 30, 2020	1,356		1.57%
Jan 1, 2019 - Apr 30, 2019	2,026		1.55%
<b>% Change</b>	<b>-33.07%</b>	<b>1.15%</b>	
<b>9. Ukiah</b>			
Jan 1, 2020 - Apr 30, 2020	1,330		1.54%
Jan 1, 2019 - Apr 30, 2019	1,428		1.09%
<b>% Change</b>	<b>-6.86%</b>	<b>40.76%</b>	
<b>10. Santa Clara</b>			
Jan 1, 2020 - Apr 30, 2020	1,263		1.46%
Jan 1, 2019 - Apr 30, 2019	960		0.73%
<b>% Change</b>	<b>31.56%</b>	<b>98.83%</b>	