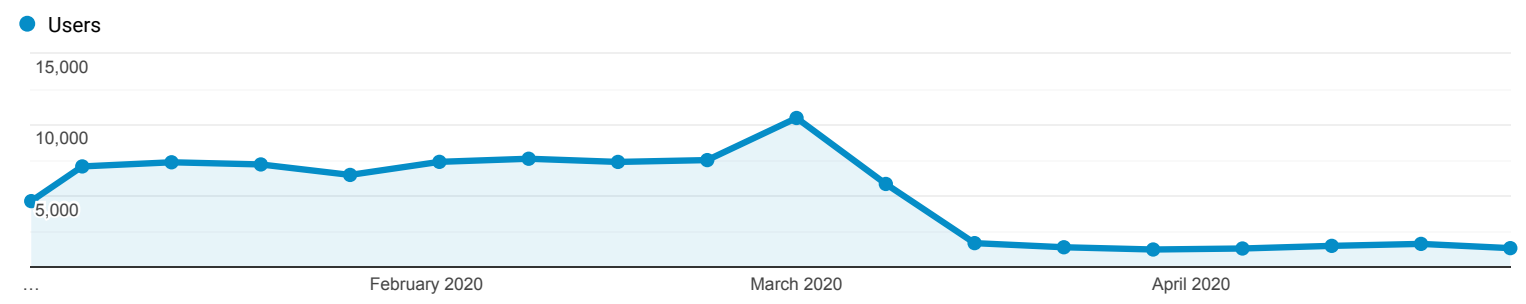


Audience Overview

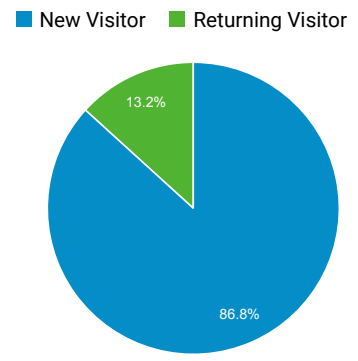
Jan 1, 2020 - Apr 30, 2020

All Users
100.00% Users

Overview



Users 83,440	New Users 81,101	Sessions 103,231
Number of Sessions per User 1.24	Pageviews 200,678	Pages / Session 1.94
Avg. Session Duration 00:01:11	Bounce Rate 73.83%	



City	Users	% Users
1. San Francisco	13,600	15.71%
2. Sacramento	4,266	4.93%
3. San Jose	4,249	4.91%
4. Duluth	2,974	3.43%
5. Oakland	2,476	2.86%
6. (not set)	1,712	1.98%
7. Fort Bragg	1,544	1.78%
8. Santa Rosa	1,356	1.57%
9. Ukiah	1,330	1.54%
10. Santa Clara	1,263	1.46%