

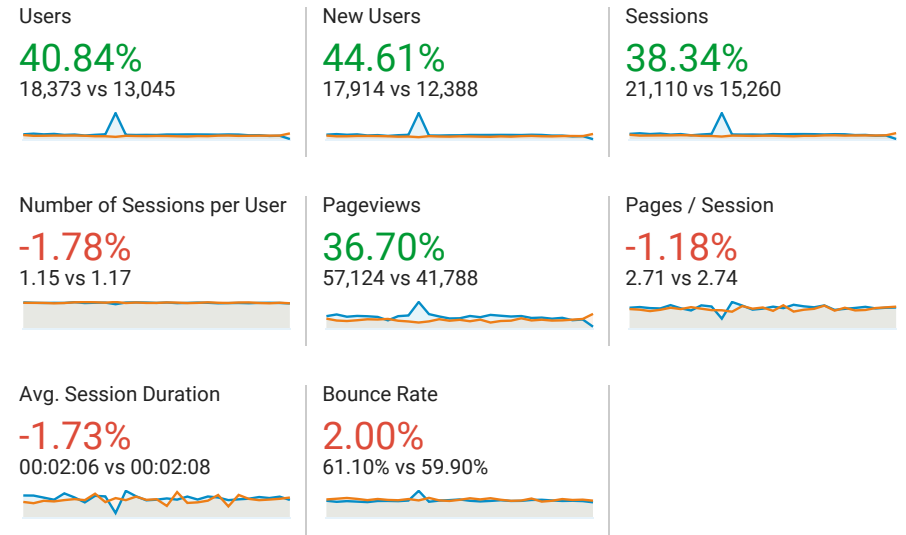
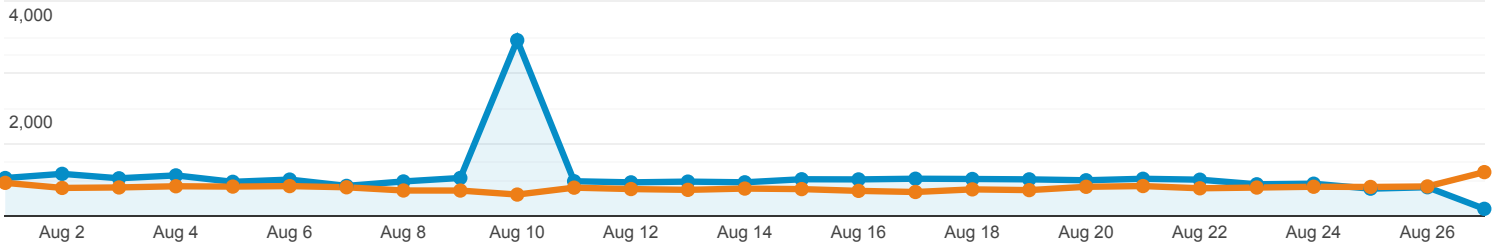
Audience Overview

All Users
+0.00% Users

Aug 1, 2020 - Aug 27, 2020
Compare to: Aug 1, 2019 - Aug 27, 2019

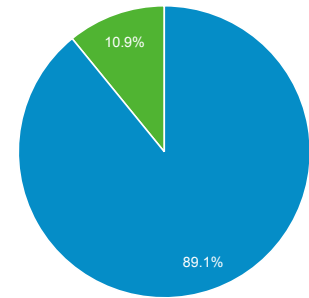
Overview

Aug 1, 2020 - Aug 27, 2020: ● Users
Aug 1, 2019 - Aug 27, 2019: ● Users

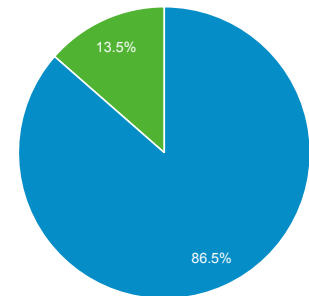


■ New Visitor ■ Returning Visitor

Aug 1, 2020 - Aug 27, 2020



Aug 1, 2019 - Aug 27, 2019



City	Users	% Users
1. (not set)		
Aug 1, 2020 - Aug 27, 2020	2,907	15.46%
Aug 1, 2019 - Aug 27, 2019	560	4.17%
% Change	419.11%	270.76%
2. San Francisco		
Aug 1, 2020 - Aug 27, 2020	2,481	13.19%
Aug 1, 2019 - Aug 27, 2019	2,003	14.91%
% Change	23.86%	-11.53%
3. Sacramento		
Aug 1, 2020 - Aug 27, 2020	529	2.81%
Aug 1, 2019 - Aug 27, 2019	415	3.09%
% Change	27.47%	-8.96%
4. San Jose		
Aug 1, 2020 - Aug 27, 2020	525	2.79%

Aug 1, 2019 - Aug 27, 2019	303		2.26%
% Change	73.27%		23.75%
5. Los Angeles			
Aug 1, 2020 - Aug 27, 2020	504		2.68%
Aug 1, 2019 - Aug 27, 2019	295		2.20%
% Change	70.85%		22.02%
6. Oakland			
Aug 1, 2020 - Aug 27, 2020	481		2.56%
Aug 1, 2019 - Aug 27, 2019	258		1.92%
% Change	86.43%		33.16%
7. Fort Bragg			
Aug 1, 2020 - Aug 27, 2020	394		2.09%
Aug 1, 2019 - Aug 27, 2019	492		3.66%
% Change	-19.92%		-42.80%
8. Santa Rosa			
Aug 1, 2020 - Aug 27, 2020	301		1.60%
Aug 1, 2019 - Aug 27, 2019	183		1.36%
% Change	64.48%		17.48%
9. Ukiah			
Aug 1, 2020 - Aug 27, 2020	239		1.27%
Aug 1, 2019 - Aug 27, 2019	400		2.98%
% Change	-40.25%		-57.32%
10. Mendocino			
Aug 1, 2020 - Aug 27, 2020	184		0.98%
Aug 1, 2019 - Aug 27, 2019	205		1.53%
% Change	-10.24%		-35.89%