

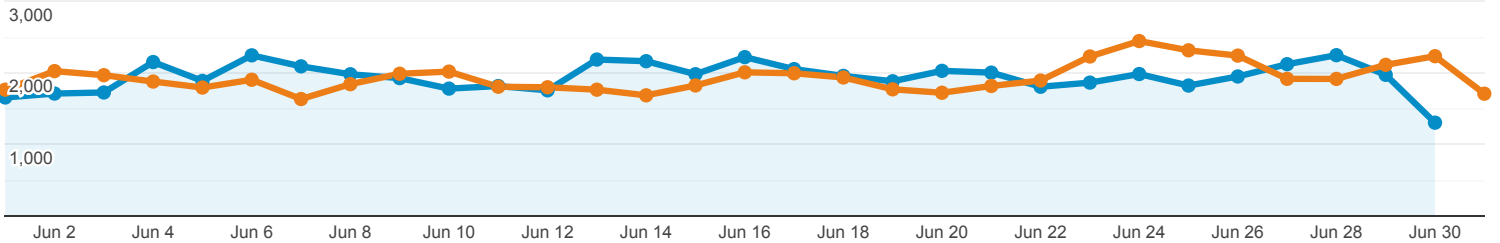
Audience Overview

All Users
+0.00% Users

Jun 1, 2021 - Jun 30, 2021
Compare to: May 1, 2021 - May 31, 2021

Overview

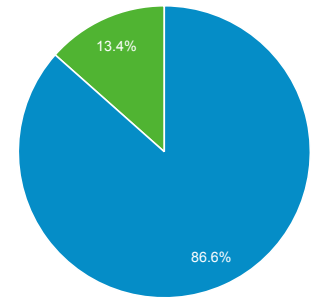
Jun 1, 2021 - Jun 30, 2021: ● Users
May 1, 2021 - May 31, 2021: ● Users



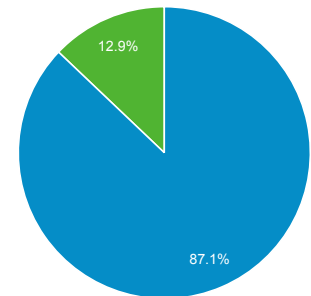
Users -2.83% 52,601 vs 54,132	New Users -2.99% 51,313 vs 52,894	Sessions -2.76% 63,834 vs 65,649
Number of Sessions per User 0.07% 1.21 vs 1.21	Pageviews 7.13% 124,638 vs 116,341	Pages / Session 10.18% 1.95 vs 1.77
Avg. Session Duration 25.24% 00:01:23 vs 00:01:07	Bounce Rate -7.04% 70.60% vs 75.94%	

■ New Visitor ■ Returning Visitor

Jun 1, 2021 - Jun 30, 2021



May 1, 2021 - May 31, 2021



City	Users	% Users
1. San Francisco		
Jun 1, 2021 - Jun 30, 2021	7,565	13.89%
May 1, 2021 - May 31, 2021	7,939	14.16%
% Change	-4.71%	-1.88%
2. Sacramento		
Jun 1, 2021 - Jun 30, 2021	3,312	6.08%
May 1, 2021 - May 31, 2021	3,805	6.78%
% Change	-12.96%	-10.37%
3. San Jose		
Jun 1, 2021 - Jun 30, 2021	3,168	5.82%
May 1, 2021 - May 31, 2021	3,186	5.68%
% Change	-0.56%	2.39%
4. Los Angeles		
Jun 1, 2021 - Jun 30, 2021	1,227	2.25%

May 1, 2021 - May 31, 2021	1,585	2.83%
% Change	-22.59%	-20.29%
5. Oakland		
Jun 1, 2021 - Jun 30, 2021	1,125	2.07%
May 1, 2021 - May 31, 2021	1,205	2.15%
% Change	-6.64%	-3.87%
6. Stockton		
Jun 1, 2021 - Jun 30, 2021	937	1.72%
May 1, 2021 - May 31, 2021	1,041	1.86%
% Change	-9.99%	-7.32%
7. (not set)		
Jun 1, 2021 - Jun 30, 2021	923	1.69%
May 1, 2021 - May 31, 2021	896	1.60%
% Change	3.01%	6.07%
8. Roseville		
Jun 1, 2021 - Jun 30, 2021	888	1.63%
May 1, 2021 - May 31, 2021	839	1.50%
% Change	5.84%	8.98%
9. Santa Rosa		
Jun 1, 2021 - Jun 30, 2021	824	1.51%
May 1, 2021 - May 31, 2021	841	1.50%
% Change	-2.02%	0.89%
10. Fort Bragg		
Jun 1, 2021 - Jun 30, 2021	789	1.45%
May 1, 2021 - May 31, 2021	521	0.93%
% Change	51.44%	55.93%