

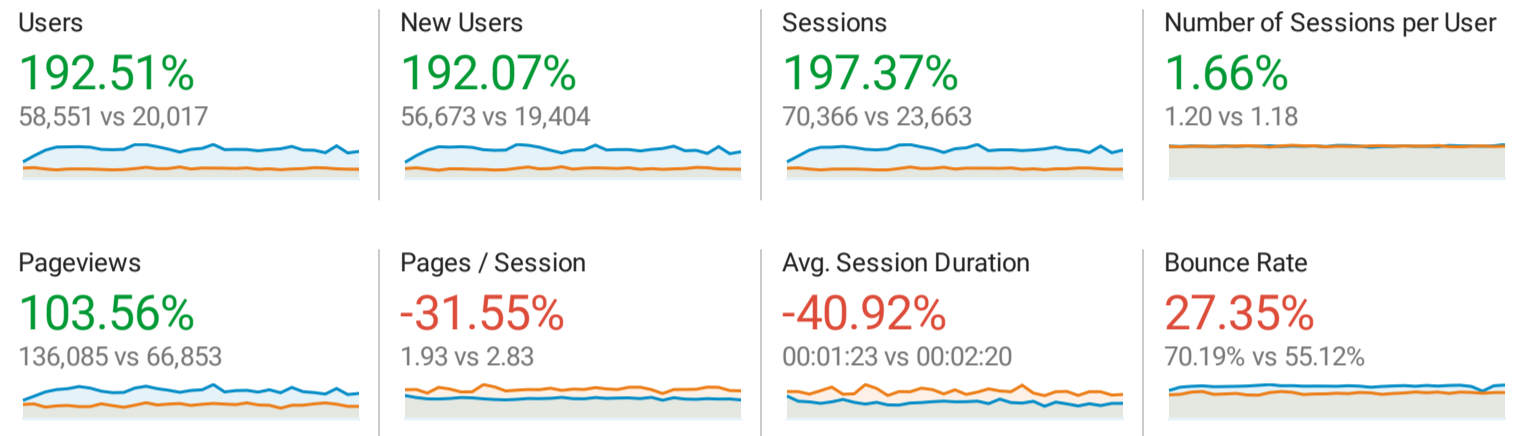
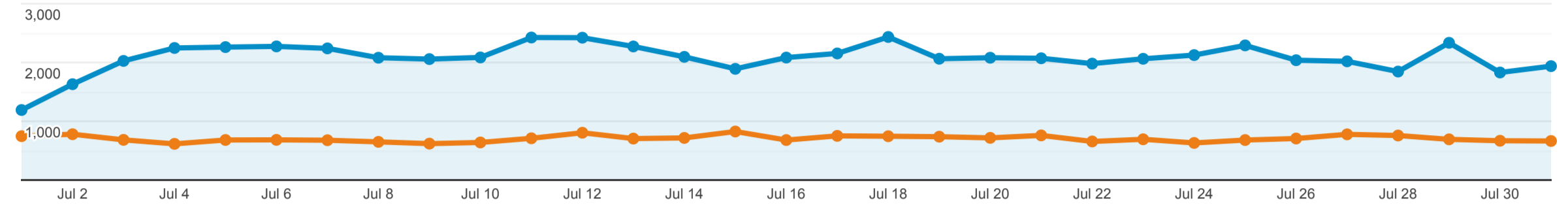
Audience Overview

All Users
+0.00% Users

Jul 1, 2021 - Jul 31, 2021
Compare to: Jul 1, 2020 - Jul 31, 2020

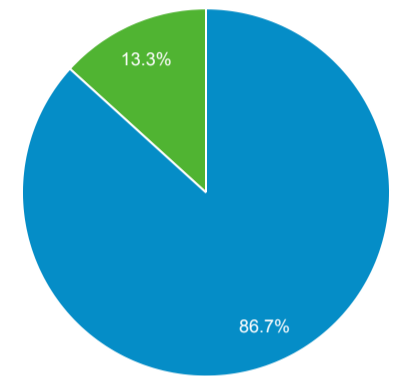
Overview

Jul 1, 2021 - Jul 31, 2021: ● Users
Jul 1, 2020 - Jul 31, 2020: ● Users

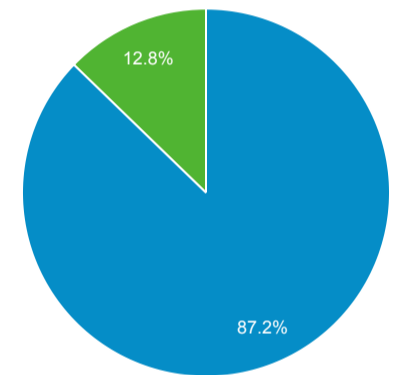


■ New Visitor ■ Returning Visitor

Jul 1, 2021 - Jul 31, 2021



Jul 1, 2020 - Jul 31, 2020



City	Users	% Users
1. San Francisco		
Jul 1, 2021 - Jul 31, 2021	8,909	14.76%
Jul 1, 2020 - Jul 31, 2020	3,026	14.75%
% Change	194.42%	0.02%
2. Sacramento		
Jul 1, 2021 - Jul 31, 2021	3,370	5.58%
Jul 1, 2020 - Jul 31, 2020	682	3.33%
% Change	394.13%	67.86%
3. San Jose		
Jul 1, 2021 - Jul 31, 2021	3,109	5.15%
Jul 1, 2020 - Jul 31, 2020	665	3.24%
% Change	367.52%	58.82%
4. Los Angeles		
Jul 1, 2021 - Jul 31, 2021	1,426	2.36%
Jul 1, 2020 - Jul 31, 2020	641	3.13%
% Change	122.46%	-24.43%
5. (not set)		
Jul 1, 2021 - Jul 31, 2021	1,259	2.09%
Jul 1, 2020 - Jul 31, 2020	416	2.03%
% Change	202.64%	2.81%
6. Oakland		
Jul 1, 2021 - Jul 31, 2021	1,089	1.80%
Jul 1, 2020 - Jul 31, 2020	592	2.89%
% Change	83.95%	-37.51%
7. Fort Bragg		

Jul 1, 2021 - Jul 31, 2021	1,075	1.78%
Jul 1, 2020 - Jul 31, 2020	508	2.48%
% Change	111.61%	-28.11%
8. Santa Rosa		
Jul 1, 2021 - Jul 31, 2021	853	1.41%
Jul 1, 2020 - Jul 31, 2020	411	2.00%
% Change	107.54%	-29.50%
9. Stockton		
Jul 1, 2021 - Jul 31, 2021	843	1.40%
Jul 1, 2020 - Jul 31, 2020	90	0.44%
% Change	836.67%	218.20%
10. Roseville		
Jul 1, 2021 - Jul 31, 2021	796	1.32%
Jul 1, 2020 - Jul 31, 2020	229	1.12%
% Change	247.60%	18.08%

