

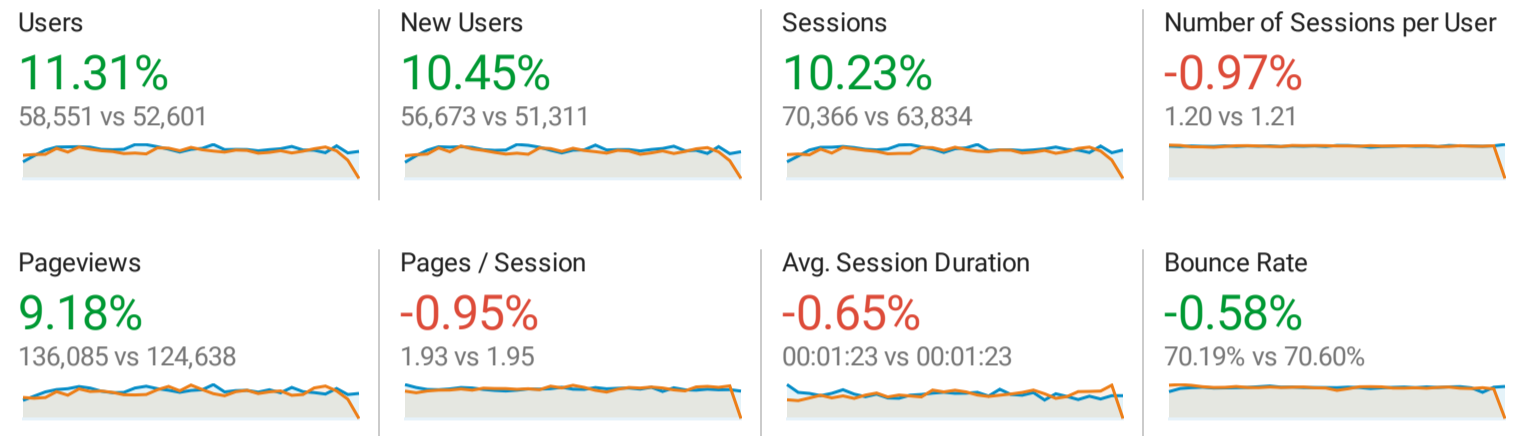
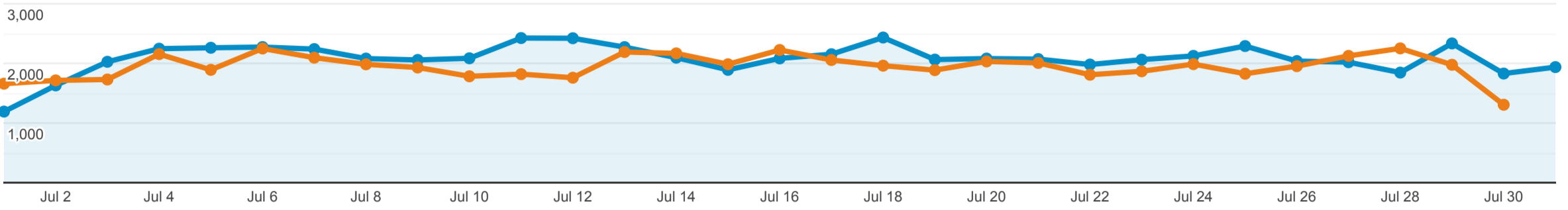
Audience Overview

All Users
+0.00% Users

Jul 1, 2021 - Jul 31, 2021
Compare to: Jun 1, 2021 - Jun 30, 2021

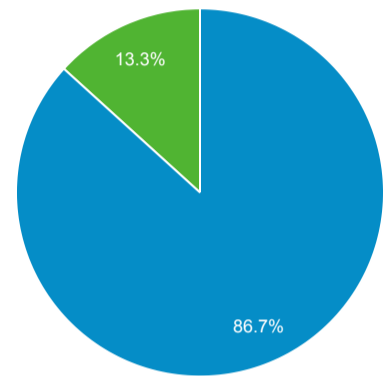
Overview

Jul 1, 2021 - Jul 31, 2021: ● Users
Jun 1, 2021 - Jun 30, 2021: ● Users

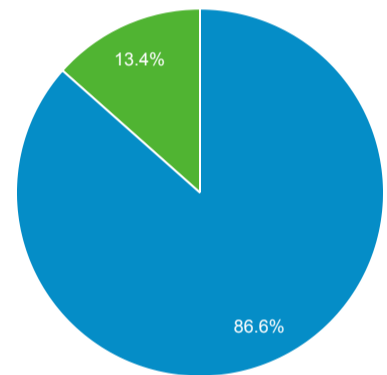


■ New Visitor ■ Returning Visitor

Jul 1, 2021 - Jul 31, 2021



Jun 1, 2021 - Jun 30, 2021



City	Users	% Users
1. San Francisco		
Jul 1, 2021 - Jul 31, 2021	8,909	14.76%
Jun 1, 2021 - Jun 30, 2021	7,565	13.89%
% Change	17.77%	6.25%
2. Sacramento		
Jul 1, 2021 - Jul 31, 2021	3,370	5.58%
Jun 1, 2021 - Jun 30, 2021	3,312	6.08%
% Change	1.75%	-8.20%
3. San Jose		
Jul 1, 2021 - Jul 31, 2021	3,109	5.15%
Jun 1, 2021 - Jun 30, 2021	3,168	5.82%
% Change	-1.86%	-11.46%
4. Los Angeles		
Jul 1, 2021 - Jul 31, 2021	1,426	2.36%
Jun 1, 2021 - Jun 30, 2021	1,227	2.25%
% Change	16.22%	4.85%
5. (not set)		
Jul 1, 2021 - Jul 31, 2021	1,259	2.09%
Jun 1, 2021 - Jun 30, 2021	923	1.69%
% Change	36.40%	23.06%
6. Oakland		
Jul 1, 2021 - Jul 31, 2021	1,089	1.80%
Jun 1, 2021 - Jun 30, 2021	1,125	2.07%
% Change	-3.20%	-12.67%
7. Fort Bragg		

Jul 1, 2021 - Jul 31, 2021	1,075	1.78%
Jun 1, 2021 - Jun 30, 2021	789	1.45%
% Change	36.25%	22.92%
8. Santa Rosa		
Jul 1, 2021 - Jul 31, 2021	853	1.41%
Jun 1, 2021 - Jun 30, 2021	824	1.51%
% Change	3.52%	-6.61%
9. Stockton		
Jul 1, 2021 - Jul 31, 2021	843	1.40%
Jun 1, 2021 - Jun 30, 2021	937	1.72%
% Change	-10.03%	-18.83%
10. Roseville		
Jul 1, 2021 - Jul 31, 2021	796	1.32%
Jun 1, 2021 - Jun 30, 2021	888	1.63%
% Change	-10.36%	-19.13%

