

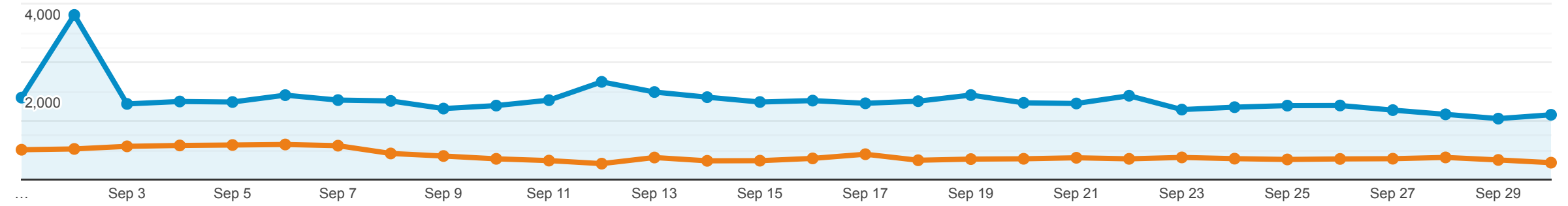
Audience Overview

All Users
+0.00% Users

Sep 1, 2021 - Sep 30, 2021
Compare to: Sep 1, 2020 - Sep 30, 2020

Overview

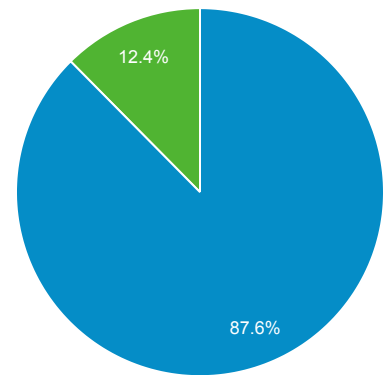
Sep 1, 2021 - Sep 30, 2021: Users
Sep 1, 2020 - Sep 30, 2020: Users



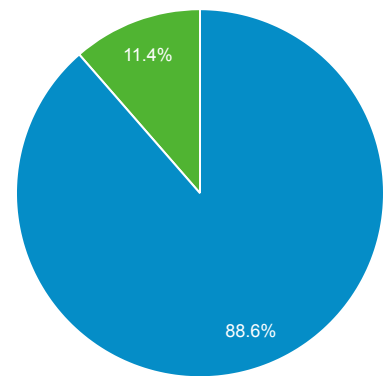
Users 231.92% 49,178 vs 14,816	New Users 231.75% 47,812 vs 14,412	Sessions 244.88% 59,536 vs 17,263	Number of Sessions per User 3.90% 1.21 vs 1.17
Pageviews 109.32% 104,278 vs 49,818	Pages / Session -39.31% 1.75 vs 2.89	Avg. Session Duration -52.07% 00:01:05 vs 00:02:16	Bounce Rate 31.11% 74.28% vs 56.65%

New Visitor Returning Visitor

Sep 1, 2021 - Sep 30, 2021



Sep 1, 2020 - Sep 30, 2020



City	Users	% Users
1. San Francisco		
Sep 1, 2021 - Sep 30, 2021	7,296	14.30%
Sep 1, 2020 - Sep 30, 2020	2,192	14.48%
% Change	232.85%	-1.22%
2. (not set)		
Sep 1, 2021 - Sep 30, 2021	3,250	6.37%
Sep 1, 2020 - Sep 30, 2020	547	3.61%
% Change	494.15%	76.32%
3. Sacramento		
Sep 1, 2021 - Sep 30, 2021	2,855	5.59%
Sep 1, 2020 - Sep 30, 2020	513	3.39%
% Change	456.53%	65.16%
4. San Jose		
Sep 1, 2021 - Sep 30, 2021	2,303	4.51%
Sep 1, 2020 - Sep 30, 2020	494	3.26%
% Change	366.19%	38.35%
5. Los Angeles		
Sep 1, 2021 - Sep 30, 2021	1,126	2.21%
Sep 1, 2020 - Sep 30, 2020	449	2.97%
% Change	150.78%	-25.58%
6. Oakland		
Sep 1, 2021 - Sep 30, 2021	878	1.72%
Sep 1, 2020 - Sep 30, 2020	408	2.69%
% Change	115.20%	-36.14%
7. Fort Bragg		

Sep 1, 2021 - Sep 30, 2021	745		1.46%
Sep 1, 2020 - Sep 30, 2020	355		2.34%
% Change	109.86%		-37.72%
8. Santa Rosa			
Sep 1, 2021 - Sep 30, 2021	745		1.46%
Sep 1, 2020 - Sep 30, 2020	248		1.64%
% Change	200.40%		-10.85%
9. Roseville			
Sep 1, 2021 - Sep 30, 2021	726		1.42%
Sep 1, 2020 - Sep 30, 2020	170		1.12%
% Change	327.06%		26.73%
10. Stockton			
Sep 1, 2021 - Sep 30, 2021	684		1.34%
Sep 1, 2020 - Sep 30, 2020	78		0.52%
% Change	776.92%		160.23%

