

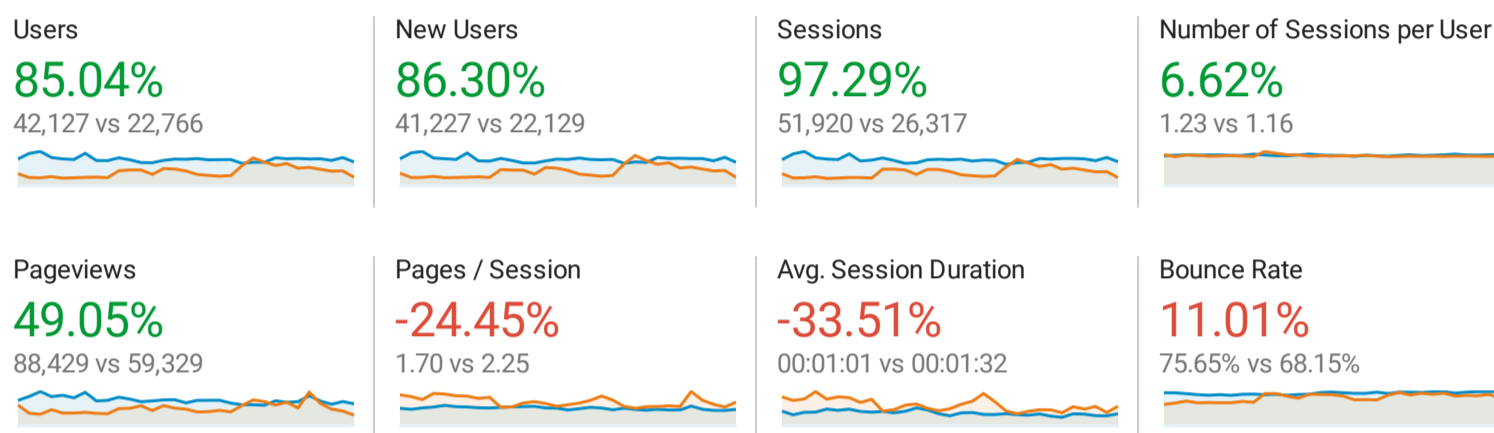
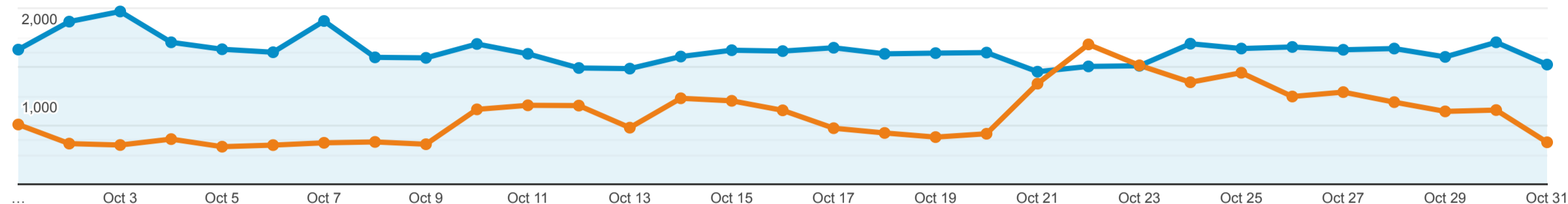
Audience Overview

All Users
+0.00% Users

Oct 1, 2021 - Oct 31, 2021
Compare to: Oct 1, 2020 - Oct 31, 2020

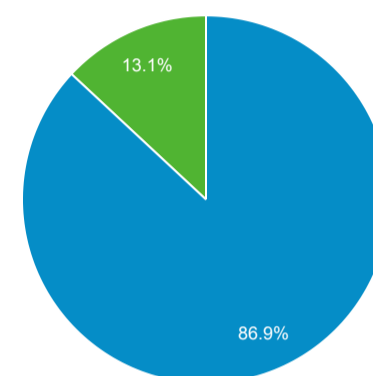
Overview

Oct 1, 2021 - Oct 31, 2021: ● Users
Oct 1, 2020 - Oct 31, 2020: ● Users

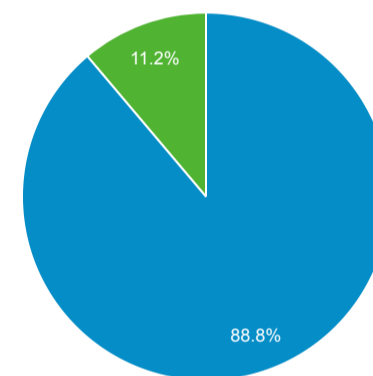


■ New Visitor ■ Returning Visitor

Oct 1, 2021 - Oct 31, 2021



Oct 1, 2020 - Oct 31, 2020



City	Users	% Users
1. San Francisco		
Oct 1, 2021 - Oct 31, 2021	6,620	15.03%
Oct 1, 2020 - Oct 31, 2020	3,728	16.18%
% Change	77.58%	-7.10%
2. Sacramento		
Oct 1, 2021 - Oct 31, 2021	2,971	6.75%
Oct 1, 2020 - Oct 31, 2020	607	2.63%
% Change	389.46%	156.06%
3. San Jose		
Oct 1, 2021 - Oct 31, 2021	2,275	5.17%
Oct 1, 2020 - Oct 31, 2020	1,344	5.83%
% Change	69.27%	-11.45%
4. (not set)		
Oct 1, 2021 - Oct 31, 2021	1,563	3.55%
Oct 1, 2020 - Oct 31, 2020	538	2.33%
% Change	190.52%	51.99%
5. Los Angeles		
Oct 1, 2021 - Oct 31, 2021	904	2.05%
Oct 1, 2020 - Oct 31, 2020	542	2.35%
% Change	66.79%	-12.74%
6. Oakland		
Oct 1, 2021 - Oct 31, 2021	850	1.93%
Oct 1, 2020 - Oct 31, 2020	677	2.94%
% Change	25.55%	-34.32%
7. Santa Clara		

Oct 1, 2021 - Oct 31, 2021	747	1.70%
Oct 1, 2020 - Oct 31, 2020	273	1.18%
% Change	173.63%	43.15%
8. Santa Rosa		
Oct 1, 2021 - Oct 31, 2021	660	1.50%
Oct 1, 2020 - Oct 31, 2020	333	1.45%
% Change	98.20%	3.69%
9. Stockton		
Oct 1, 2021 - Oct 31, 2021	617	1.40%
Oct 1, 2020 - Oct 31, 2020	137	0.59%
% Change	350.36%	135.61%
10. Roseville		
Oct 1, 2021 - Oct 31, 2021	556	1.26%
Oct 1, 2020 - Oct 31, 2020	257	1.12%
% Change	116.34%	13.18%

