

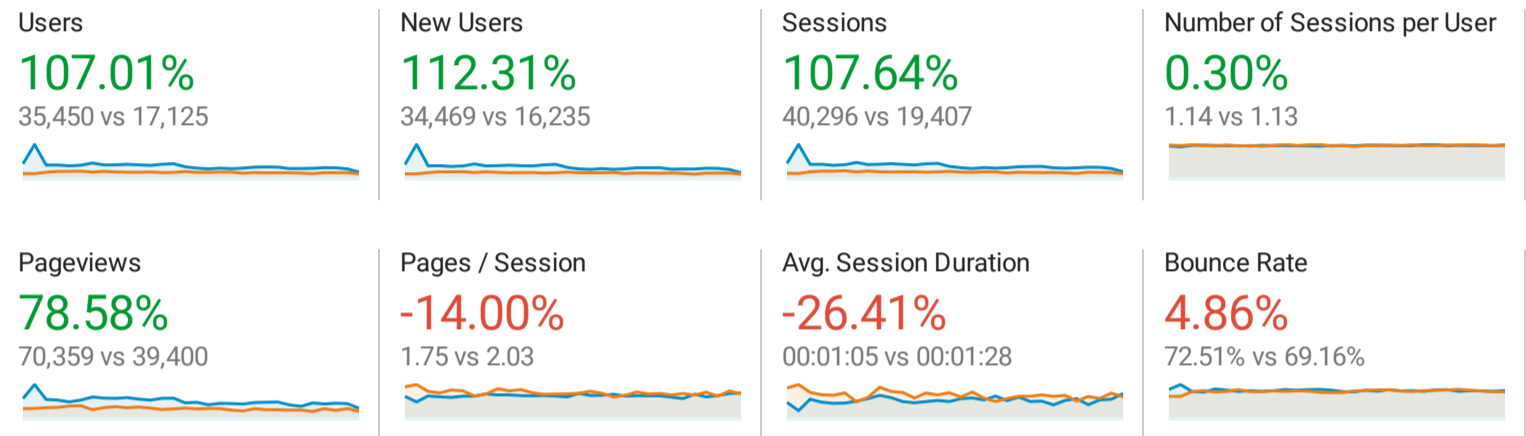
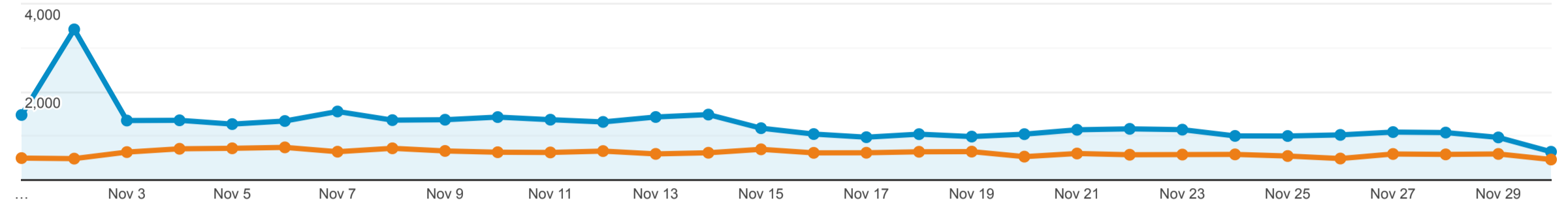
Audience Overview

All Users
+0.00% Users

Nov 1, 2021 - Nov 30, 2021
Compare to: Nov 1, 2020 - Nov 30, 2020

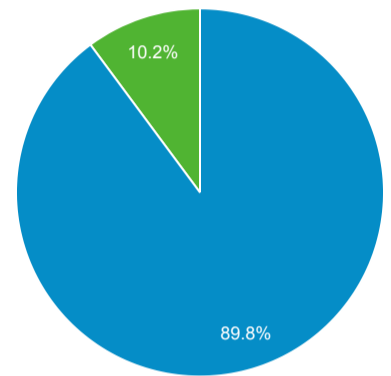
Overview

Nov 1, 2021 - Nov 30, 2021: ● Users
Nov 1, 2020 - Nov 30, 2020: ● Users

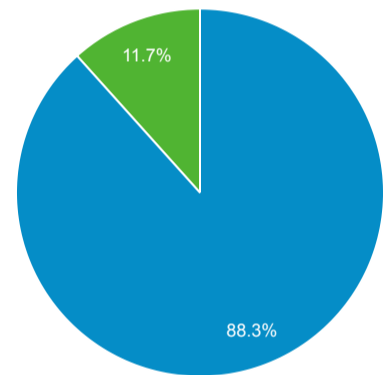


■ New Visitor ■ Returning Visitor

Nov 1, 2021 - Nov 30, 2021



Nov 1, 2020 - Nov 30, 2020



City	Users	% Users
1. San Francisco		
Nov 1, 2021 - Nov 30, 2021	4,917	13.49%
Nov 1, 2020 - Nov 30, 2020	3,028	17.58%
% Change	62.38%	-23.24%
2. (not set)		
Nov 1, 2021 - Nov 30, 2021	2,735	7.51%
Nov 1, 2020 - Nov 30, 2020	376	2.18%
% Change	627.39%	243.84%
3. Sacramento		
Nov 1, 2021 - Nov 30, 2021	2,395	6.57%
Nov 1, 2020 - Nov 30, 2020	467	2.71%
% Change	412.85%	142.43%
4. San Jose		
Nov 1, 2021 - Nov 30, 2021	1,881	5.16%
Nov 1, 2020 - Nov 30, 2020	970	5.63%
% Change	93.92%	-8.33%
5. Los Angeles		
Nov 1, 2021 - Nov 30, 2021	762	2.09%
Nov 1, 2020 - Nov 30, 2020	419	2.43%
% Change	81.86%	-14.03%
6. Oakland		
Nov 1, 2021 - Nov 30, 2021	647	1.78%
Nov 1, 2020 - Nov 30, 2020	547	3.18%
% Change	18.28%	-44.09%
7. Stockton		

Nov 1, 2021 - Nov 30, 2021	567	1.56%
Nov 1, 2020 - Nov 30, 2020	104	0.60%
% Change	445.19%	157.72%
8. Santa Rosa		
Nov 1, 2021 - Nov 30, 2021	555	1.52%
Nov 1, 2020 - Nov 30, 2020	269	1.56%
% Change	106.32%	-2.47%
9. Fort Bragg		
Nov 1, 2021 - Nov 30, 2021	480	1.32%
Nov 1, 2020 - Nov 30, 2020	353	2.05%
% Change	35.98%	-35.72%
10. Roseville		
Nov 1, 2021 - Nov 30, 2021	478	1.31%
Nov 1, 2020 - Nov 30, 2020	201	1.17%
% Change	137.81%	12.42%

