

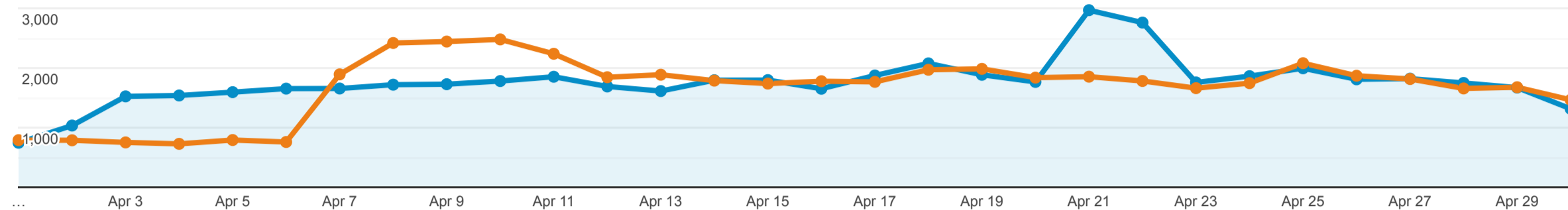
## Audience Overview

All Users  
+0.00% Users

Apr 1, 2022 - Apr 30, 2022  
Compare to: Apr 1, 2021 - Apr 30, 2021

### Overview

Apr 1, 2022 - Apr 30, 2022: ● Users  
Apr 1, 2021 - Apr 30, 2021: ● Users



#### Users

**3.17%**  
46,892 vs 45,451



#### New Users

**3.65%**  
45,490 vs 43,890



#### Sessions

**6.35%**  
58,540 vs 55,044



#### Number of Sessions per User

**3.08%**  
1.25 vs 1.21



#### Pageviews

**-2.98%**  
95,746 vs 98,686



#### Pages / Session

**-8.77%**  
1.64 vs 1.79



#### Avg. Session Duration

**-10.55%**  
00:01:01 vs 00:01:08



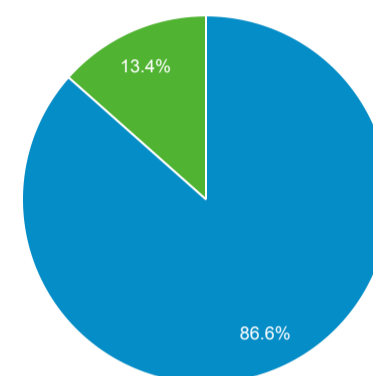
#### Bounce Rate

**3.50%**  
77.53% vs 74.91%

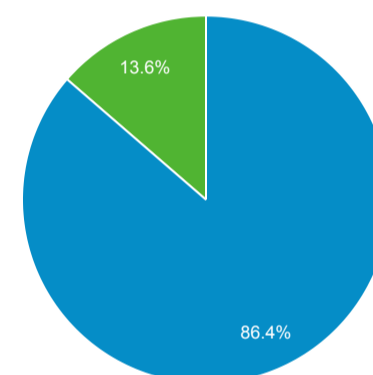


■ New Visitor ■ Returning Visitor

Apr 1, 2022 - Apr 30, 2022



Apr 1, 2021 - Apr 30, 2021



### Language

Language	Users	% Users
<b>1. en-us</b>		
Apr 1, 2022 - Apr 30, 2022	42,595	90.65%
Apr 1, 2021 - Apr 30, 2021	40,658	89.17%
<b>% Change</b>	<b>4.76%</b>	<b>1.66%</b>
<b>2. es-us</b>		
Apr 1, 2022 - Apr 30, 2022	1,552	3.30%
Apr 1, 2021 - Apr 30, 2021	1,891	4.15%
<b>% Change</b>	<b>-17.93%</b>	<b>-20.36%</b>
<b>3. en-gb</b>		
Apr 1, 2022 - Apr 30, 2022	457	0.97%
Apr 1, 2021 - Apr 30, 2021	415	0.91%
<b>% Change</b>	<b>10.12%</b>	<b>6.85%</b>
<b>4. en</b>		
Apr 1, 2022 - Apr 30, 2022	355	0.76%
Apr 1, 2021 - Apr 30, 2021	1,065	2.34%
<b>% Change</b>	<b>-66.67%</b>	<b>-67.66%</b>
<b>5. zh-cn</b>		
Apr 1, 2022 - Apr 30, 2022	246	0.52%
Apr 1, 2021 - Apr 30, 2021	90	0.20%
<b>% Change</b>	<b>173.33%</b>	<b>165.22%</b>
<b>6. es-es</b>		
Apr 1, 2022 - Apr 30, 2022	235	0.50%
Apr 1, 2021 - Apr 30, 2021	71	0.16%
<b>% Change</b>	<b>230.99%</b>	<b>221.17%</b>
<b>7. en-ca</b>		

7. <a href="#">en-ca</a>	Apr 1, 2022 - Apr 30, 2022	189		0.40%
	Apr 1, 2021 - Apr 30, 2021	180		0.39%
	<b>% Change</b>	<b>5.00%</b>		<b>1.89%</b>
8. <a href="#">es-mx</a>	Apr 1, 2022 - Apr 30, 2022	151		0.32%
	Apr 1, 2021 - Apr 30, 2021	135		0.30%
	<b>% Change</b>	<b>11.85%</b>		<b>8.53%</b>
9. <a href="#">c</a>	Apr 1, 2022 - Apr 30, 2022	138		0.29%
	Apr 1, 2021 - Apr 30, 2021	27		0.06%
	<b>% Change</b>	<b>411.11%</b>		<b>395.95%</b>
10. <a href="#">en-au</a>	Apr 1, 2022 - Apr 30, 2022	137		0.29%
	Apr 1, 2021 - Apr 30, 2021	150		0.33%
	<b>% Change</b>	<b>-8.67%</b>		<b>-11.38%</b>

