

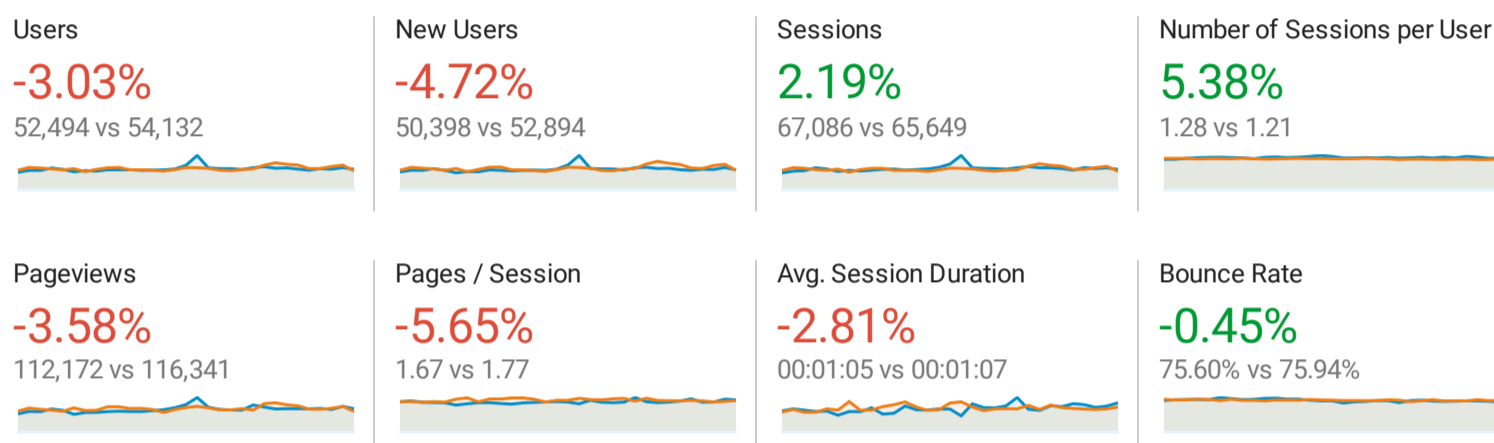
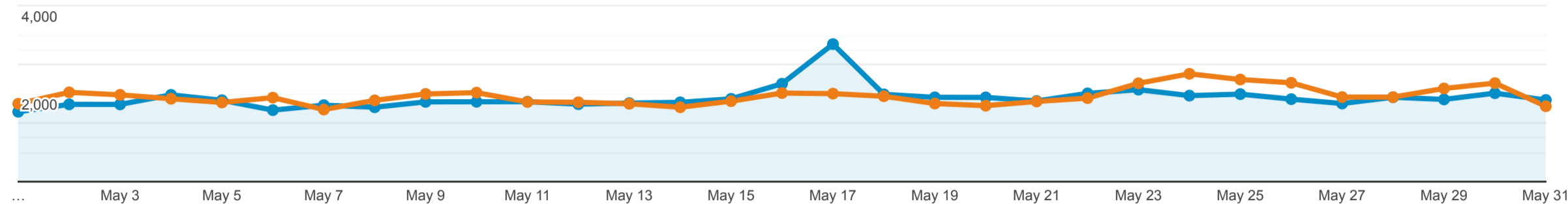
Audience Overview

All Users
+0.00% Users

May 1, 2022 - May 31, 2022
Compare to: May 1, 2021 - May 31, 2021

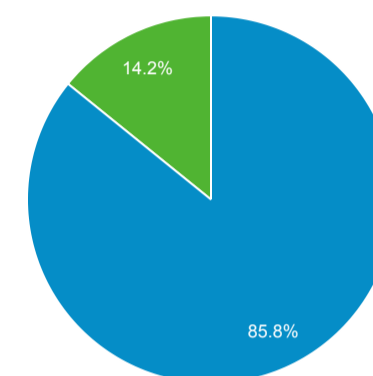
Overview

May 1, 2022 - May 31, 2022: ● Users
May 1, 2021 - May 31, 2021: ● Users

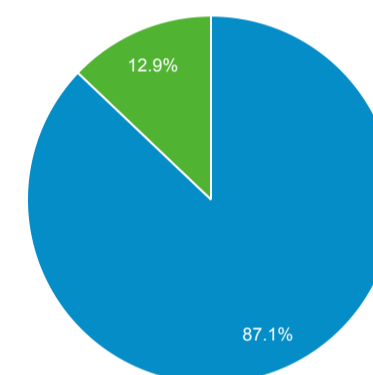


■ New Visitor ■ Returning Visitor

May 1, 2022 - May 31, 2022



May 1, 2021 - May 31, 2021



City

City	Users	% Users
1. San Francisco		
May 1, 2022 - May 31, 2022	7,246	13.39%
May 1, 2021 - May 31, 2021	7,939	14.16%
% Change	-8.73%	-5.44%
2. San Jose		
May 1, 2022 - May 31, 2022	4,554	8.41%
May 1, 2021 - May 31, 2021	3,186	5.68%
% Change	42.94%	48.09%
3. Sacramento		
May 1, 2022 - May 31, 2022	4,024	7.43%
May 1, 2021 - May 31, 2021	3,805	6.78%
% Change	5.76%	9.57%
4. (not set)		
May 1, 2022 - May 31, 2022	1,928	3.56%
May 1, 2021 - May 31, 2021	896	1.60%
% Change	115.18%	122.93%
5. Los Angeles		
May 1, 2022 - May 31, 2022	1,821	3.36%
May 1, 2021 - May 31, 2021	1,585	2.83%
% Change	14.89%	19.03%
6. Oakland		
May 1, 2022 - May 31, 2022	988	1.83%
May 1, 2021 - May 31, 2021	1,205	2.15%
% Change	-18.01%	-15.05%
7. Stockton		

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May 1, 2022 - May 31, 2022	907		1.68%
May 1, 2021 - May 31, 2021	1,041		1.86%
% Change	-12.87%		-9.73%

8. Santa Rosa

May 1, 2022 - May 31, 2022	766		1.42%
May 1, 2021 - May 31, 2021	841		1.50%
% Change	-8.92%		-5.64%

9. Fort Bragg

May 1, 2022 - May 31, 2022	678		1.25%
May 1, 2021 - May 31, 2021	521		0.93%
% Change	30.13%		34.82%

10. Fremont

May 1, 2022 - May 31, 2022	594		1.10%
May 1, 2021 - May 31, 2021	719		1.28%
% Change	-17.39%		-14.41%

