

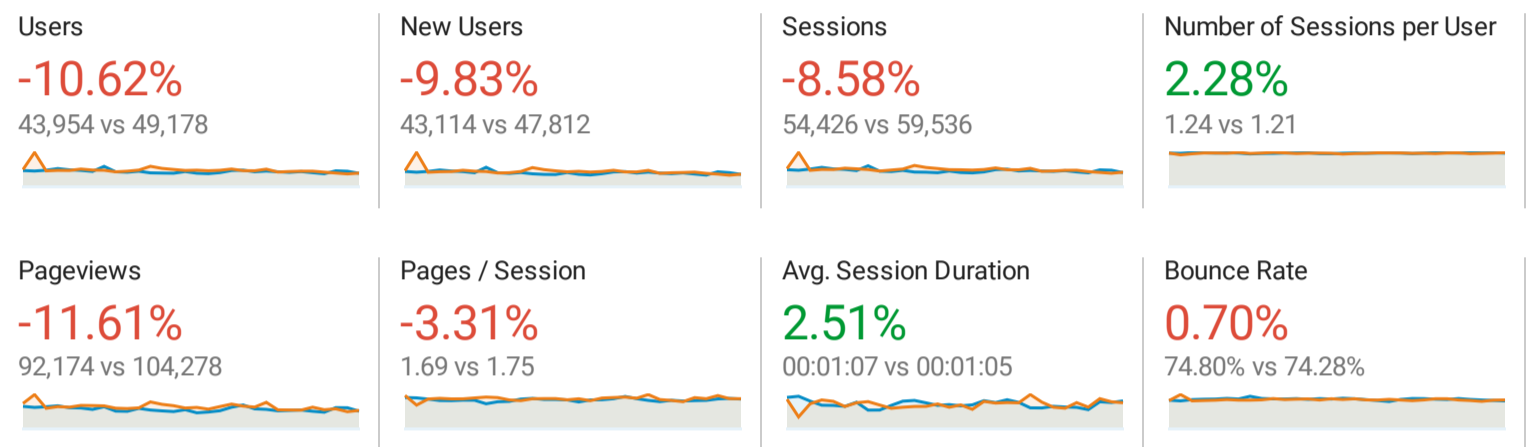
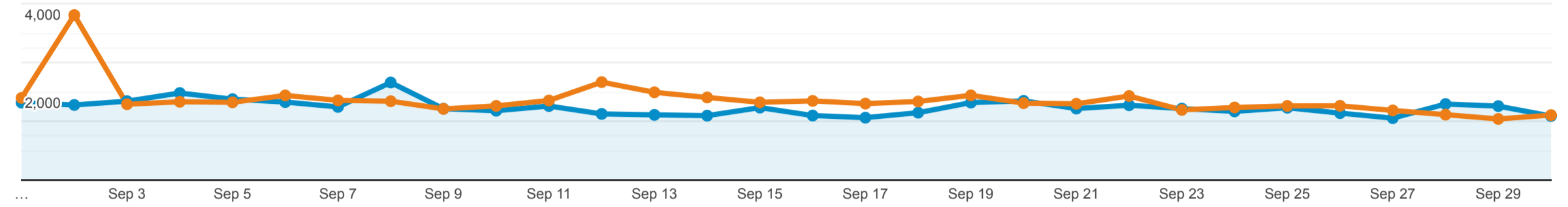
Audience Overview

All Users
+0.00% Users

Sep 1, 2022 - Sep 30, 2022
Compare to: Sep 1, 2021 - Sep 30, 2021

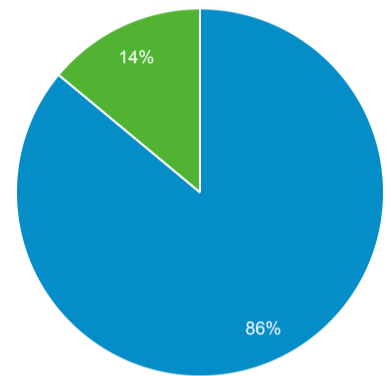
Overview

Sep 1, 2022 - Sep 30, 2022: ● Users
Sep 1, 2021 - Sep 30, 2021: ● Users

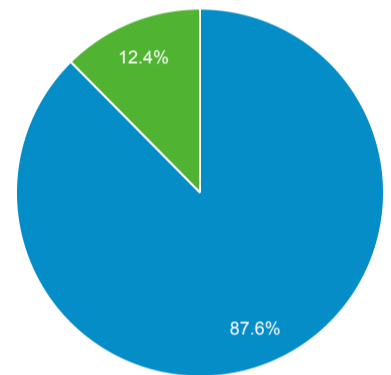


■ New Visitor ■ Returning Visitor

Sep 1, 2022 - Sep 30, 2022



Sep 1, 2021 - Sep 30, 2021



| City | Users | % Users |
|----------------------------|----------------|----------------|
| 1. (not set) | | |
| Sep 1, 2022 - Sep 30, 2022 | 5,853 | 12.28% |
| Sep 1, 2021 - Sep 30, 2021 | 3,250 | 6.37% |
| % Change | 80.09% | 92.83% |
| 2. San Francisco | | |
| Sep 1, 2022 - Sep 30, 2022 | 4,534 | 9.51% |
| Sep 1, 2021 - Sep 30, 2021 | 7,296 | 14.30% |
| % Change | -37.86% | -33.46% |
| 3. Sacramento | | |
| Sep 1, 2022 - Sep 30, 2022 | 2,806 | 5.89% |
| Sep 1, 2021 - Sep 30, 2021 | 2,855 | 5.59% |
| % Change | -1.72% | 5.24% |
| 4. San Jose | | |
| Sep 1, 2022 - Sep 30, 2022 | 2,625 | 5.51% |
| Sep 1, 2021 - Sep 30, 2021 | 2,303 | 4.51% |
| % Change | 13.98% | 22.04% |
| 5. Los Angeles | | |
| Sep 1, 2022 - Sep 30, 2022 | 1,278 | 2.68% |
| Sep 1, 2021 - Sep 30, 2021 | 1,126 | 2.21% |
| % Change | 13.50% | 21.53% |
| 6. Santa Rosa | | |
| Sep 1, 2022 - Sep 30, 2022 | 684 | 1.44% |
| Sep 1, 2021 - Sep 30, 2021 | 745 | 1.46% |
| % Change | -8.19% | -1.69% |
| 7. Oakland | | |

| | | | |
|-------------------------------|--|----------------|----------------|
| 7. Oakland | | | |
| Sep 1, 2022 - Sep 30, 2022 | | 541 | 1.14% |
| Sep 1, 2021 - Sep 30, 2021 | | 878 | 1.72% |
| % Change | | -38.38% | -34.02% |
| 8. Fort Bragg | | | |
| Sep 1, 2022 - Sep 30, 2022 | | 505 | 1.06% |
| Sep 1, 2021 - Sep 30, 2021 | | 745 | 1.46% |
| % Change | | -32.21% | -27.42% |
| 9. Seattle | | | |
| Sep 1, 2022 - Sep 30, 2022 | | 442 | 0.93% |
| Sep 1, 2021 - Sep 30, 2021 | | 244 | 0.48% |
| % Change | | 81.15% | 93.96% |
| 10. Stockton | | | |
| Sep 1, 2022 - Sep 30, 2022 | | 438 | 0.92% |
| Sep 1, 2021 - Sep 30, 2021 | | 684 | 1.34% |
| % Change | | -35.96% | -31.44% |