

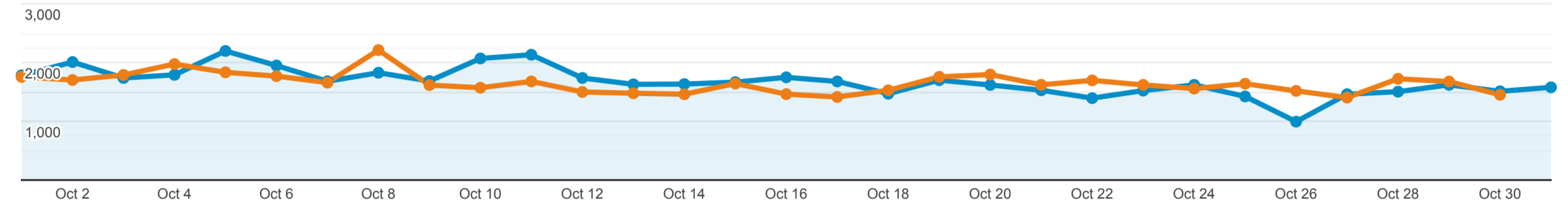
Audience Overview

All Users
+0.00% Users

Oct 1, 2022 - Oct 31, 2022
Compare to: Sep 1, 2022 - Sep 30, 2022

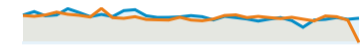
Overview

Oct 1, 2022 - Oct 31, 2022: ● Users
Sep 1, 2022 - Sep 30, 2022: ● Users



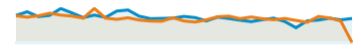
Users

6.43%
46,781 vs 43,954



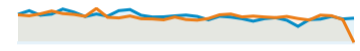
New Users

6.01%
45,706 vs 43,114



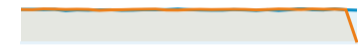
Sessions

3.76%
56,475 vs 54,426



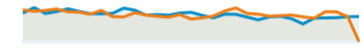
Number of Sessions per User

-2.51%
1.21 vs 1.24



Pageviews

0.61%
92,732 vs 92,174



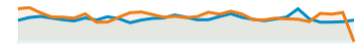
Pages / Session

-3.04%
1.64 vs 1.69



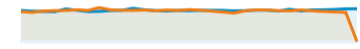
Avg. Session Duration

-11.34%
00:00:59 vs 00:01:07



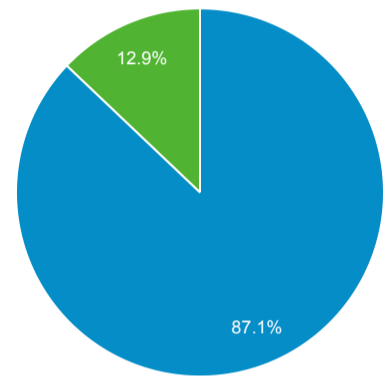
Bounce Rate

1.21%
75.70% vs 74.80%

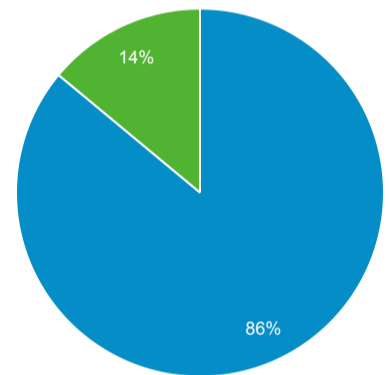


■ New Visitor ■ Returning Visitor

Oct 1, 2022 - Oct 31, 2022



Sep 1, 2022 - Sep 30, 2022



City

City	Users	% Users
1. (not set)		
Oct 1, 2022 - Oct 31, 2022	5,834	11.62%
Sep 1, 2022 - Sep 30, 2022	5,853	12.28%
% Change	-0.32%	-5.40%
2. San Francisco		
Oct 1, 2022 - Oct 31, 2022	5,251	10.46%
Sep 1, 2022 - Sep 30, 2022	4,534	9.51%
% Change	15.81%	9.92%
3. San Jose		
Oct 1, 2022 - Oct 31, 2022	3,274	6.52%
Sep 1, 2022 - Sep 30, 2022	2,625	5.51%
% Change	24.72%	18.38%
4. Sacramento		
Oct 1, 2022 - Oct 31, 2022	2,779	5.53%
Sep 1, 2022 - Sep 30, 2022	2,806	5.89%
% Change	-0.96%	-6.00%
5. Los Angeles		
Oct 1, 2022 - Oct 31, 2022	1,659	3.30%
Sep 1, 2022 - Sep 30, 2022	1,278	2.68%
% Change	29.81%	23.21%
6. Berlin		
Oct 1, 2022 - Oct 31, 2022	845	1.68%
Sep 1, 2022 - Sep 30, 2022	4	0.01%
% Change	21,025.00%	19,950.07%
7. Oakland		

7. Oakland			
Oct 1, 2022 - Oct 31, 2022		676	1.35%
Sep 1, 2022 - Sep 30, 2022		541	1.14%
% Change		24.95%	18.60%
8. Santa Rosa			
Oct 1, 2022 - Oct 31, 2022		588	1.17%
Sep 1, 2022 - Sep 30, 2022		684	1.44%
% Change		-14.04%	-18.41%
9. Fort Bragg			
Oct 1, 2022 - Oct 31, 2022		491	0.98%
Sep 1, 2022 - Sep 30, 2022		505	1.06%
% Change		-2.77%	-7.72%
10. Elk Grove			
Oct 1, 2022 - Oct 31, 2022		384	0.76%
Sep 1, 2022 - Sep 30, 2022		396	0.83%
% Change		-3.03%	-7.96%