

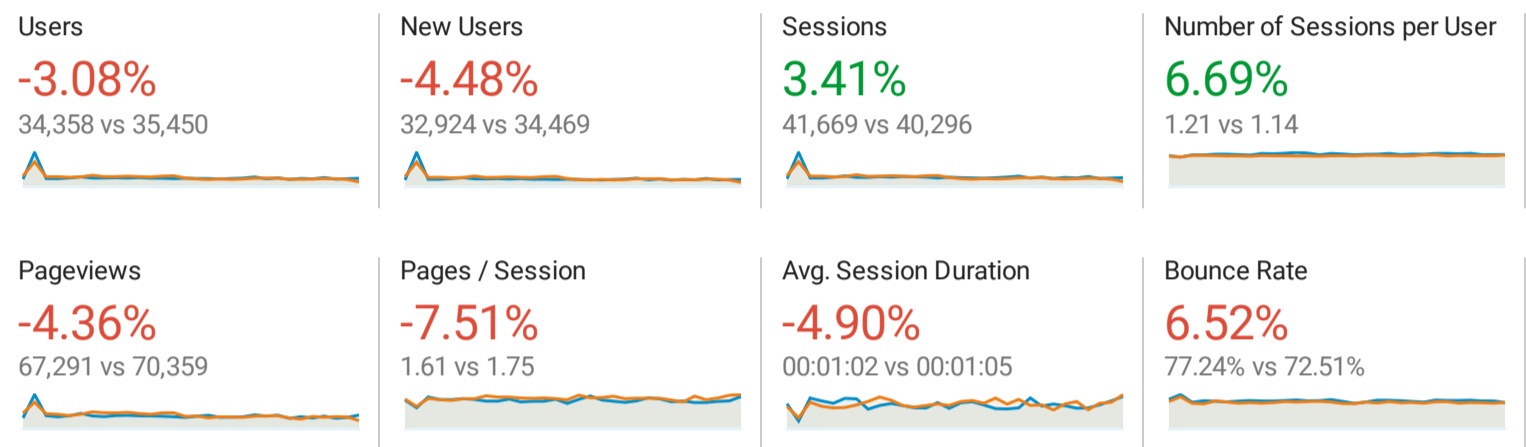
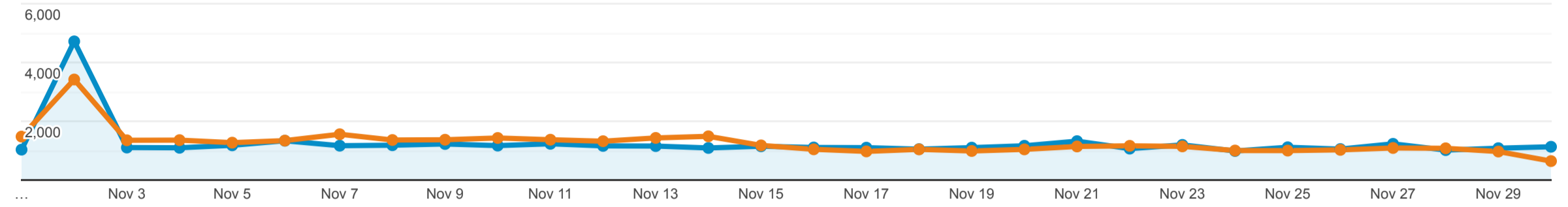
## Audience Overview

○ ○ All Users  
+0.00% Users

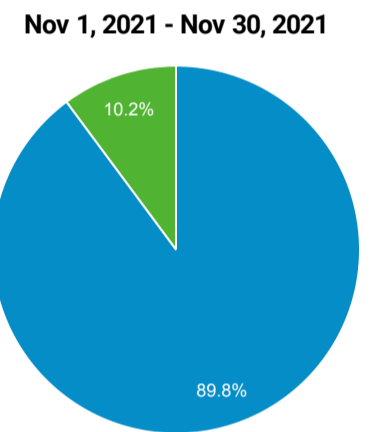
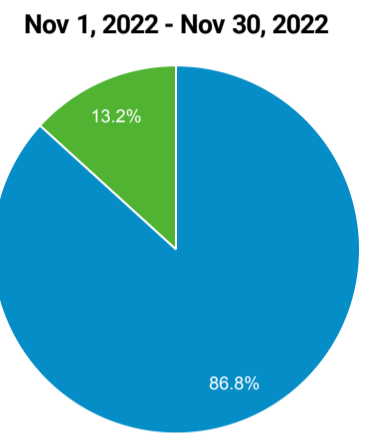
Nov 1, 2022 - Nov 30, 2022  
Compare to: Nov 1, 2021 - Nov 30, 2021

### Overview

Nov 1, 2022 - Nov 30, 2022: ● Users  
Nov 1, 2021 - Nov 30, 2021: ● Users



■ New Visitor ■ Returning Visitor



City	Users	% Users
1. (not set)		
Nov 1, 2022 - Nov 30, 2022	6,232	17.09%
Nov 1, 2021 - Nov 30, 2021	2,735	7.51%
<b>% Change</b>	<b>127.86%</b>	<b>127.75%</b>
2. San Jose		
Nov 1, 2022 - Nov 30, 2022	3,994	10.96%
Nov 1, 2021 - Nov 30, 2021	1,881	5.16%
<b>% Change</b>	<b>112.33%</b>	<b>112.23%</b>
3. San Francisco		
Nov 1, 2022 - Nov 30, 2022	2,599	7.13%
Nov 1, 2021 - Nov 30, 2021	4,917	13.49%
<b>% Change</b>	<b>-47.14%</b>	<b>-47.17%</b>
4. Sacramento		
Nov 1, 2022 - Nov 30, 2022	1,476	4.05%
Nov 1, 2021 - Nov 30, 2021	2,395	6.57%
<b>% Change</b>	<b>-38.37%</b>	<b>-38.40%</b>
5. Los Angeles		
Nov 1, 2022 - Nov 30, 2022	1,139	3.12%
Nov 1, 2021 - Nov 30, 2021	762	2.09%
<b>% Change</b>	<b>49.48%</b>	<b>49.41%</b>
6. Fort Bragg		
Nov 1, 2022 - Nov 30, 2022	404	1.11%
Nov 1, 2021 - Nov 30, 2021	480	1.32%
<b>% Change</b>	<b>-15.83%</b>	<b>-15.87%</b>
7. Santa Rosa		

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Nov 1, 2022 - Nov 30, 2022	379		1.04%
Nov 1, 2021 - Nov 30, 2021	555		1.52%
<b>% Change</b>	<b>-31.71%</b>		<b>-31.74%</b>

8. Oakland

Nov 1, 2022 - Nov 30, 2022	322		0.88%
Nov 1, 2021 - Nov 30, 2021	647		1.78%
<b>% Change</b>	<b>-50.23%</b>		<b>-50.26%</b>

9. Ukiah

Nov 1, 2022 - Nov 30, 2022	268		0.74%
Nov 1, 2021 - Nov 30, 2021	316		0.87%
<b>% Change</b>	<b>-15.19%</b>		<b>-15.23%</b>

10. Stockton

Nov 1, 2022 - Nov 30, 2022	263		0.72%
Nov 1, 2021 - Nov 30, 2021	567		1.56%
<b>% Change</b>	<b>-53.62%</b>		<b>-53.64%</b>