

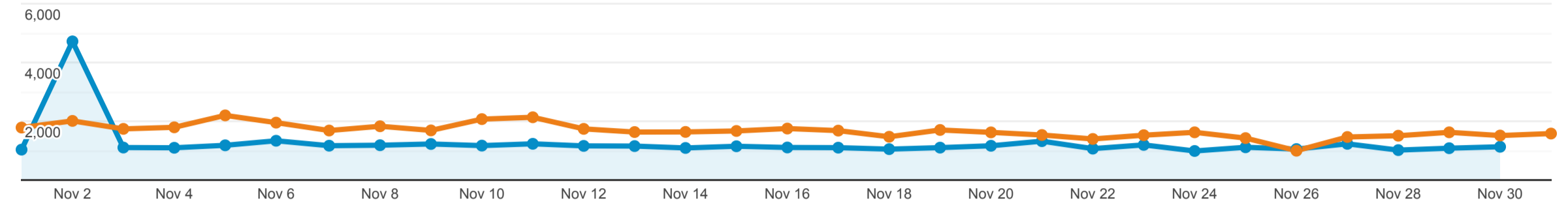
Audience Overview

All Users
+0.00% Users

Nov 1, 2022 - Nov 30, 2022
Compare to: Oct 1, 2022 - Oct 31, 2022

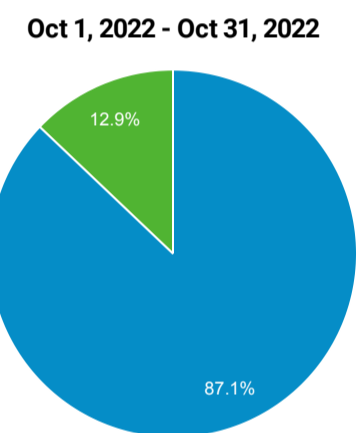
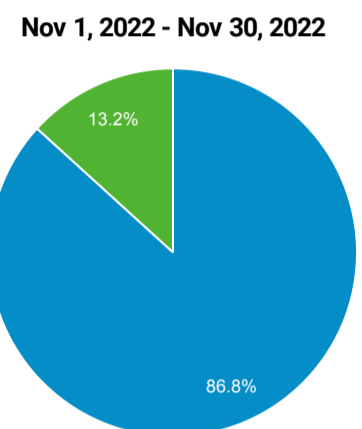
Overview

Nov 1, 2022 - Nov 30, 2022: ● Users
Oct 1, 2022 - Oct 31, 2022: ● Users



Users -26.56% 34,358 vs 46,781	New Users -27.97% 32,924 vs 45,706	Sessions -26.22% 41,669 vs 56,475	Number of Sessions per User 0.46% 1.21 vs 1.21
Pageviews -27.43% 67,291 vs 92,732	Pages / Session -1.65% 1.61 vs 1.64	Avg. Session Duration 4.45% 00:01:02 vs 00:00:59	Bounce Rate 2.03% 77.24% vs 75.70%

■ New Visitor ■ Returning Visitor



City	Users	% Users
1. (not set)		
Nov 1, 2022 - Nov 30, 2022	6,232	17.09%
Oct 1, 2022 - Oct 31, 2022	5,834	11.62%
% Change	6.82%	47.13%
2. San Jose		
Nov 1, 2022 - Nov 30, 2022	3,994	10.96%
Oct 1, 2022 - Oct 31, 2022	3,274	6.52%
% Change	21.99%	68.02%
3. San Francisco		
Nov 1, 2022 - Nov 30, 2022	2,599	7.13%
Oct 1, 2022 - Oct 31, 2022	5,251	10.46%
% Change	-50.50%	-31.83%
4. Sacramento		
Nov 1, 2022 - Nov 30, 2022	1,476	4.05%
Oct 1, 2022 - Oct 31, 2022	2,779	5.53%
% Change	-46.89%	-26.85%
5. Los Angeles		
Nov 1, 2022 - Nov 30, 2022	1,139	3.12%
Oct 1, 2022 - Oct 31, 2022	1,659	3.30%
% Change	-31.34%	-5.44%
6. Fort Bragg		
Nov 1, 2022 - Nov 30, 2022	404	1.11%
Oct 1, 2022 - Oct 31, 2022	491	0.98%
% Change	-17.72%	13.33%
7. Santa Rosa		

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Nov 1, 2022 - Nov 30, 2022	379		1.04%
Oct 1, 2022 - Oct 31, 2022	588		1.17%
% Change	-35.54%		-11.22%

8. Oakland

Nov 1, 2022 - Nov 30, 2022	322		0.88%
Oct 1, 2022 - Oct 31, 2022	676		1.35%
% Change	-52.37%		-34.39%

9. Ukiah

Nov 1, 2022 - Nov 30, 2022	268		0.74%
Oct 1, 2022 - Oct 31, 2022	288		0.57%
% Change	-6.94%		28.17%

10. Stockton

Nov 1, 2022 - Nov 30, 2022	263		0.72%
Oct 1, 2022 - Oct 31, 2022	339		0.68%
% Change	-22.42%		6.85%