

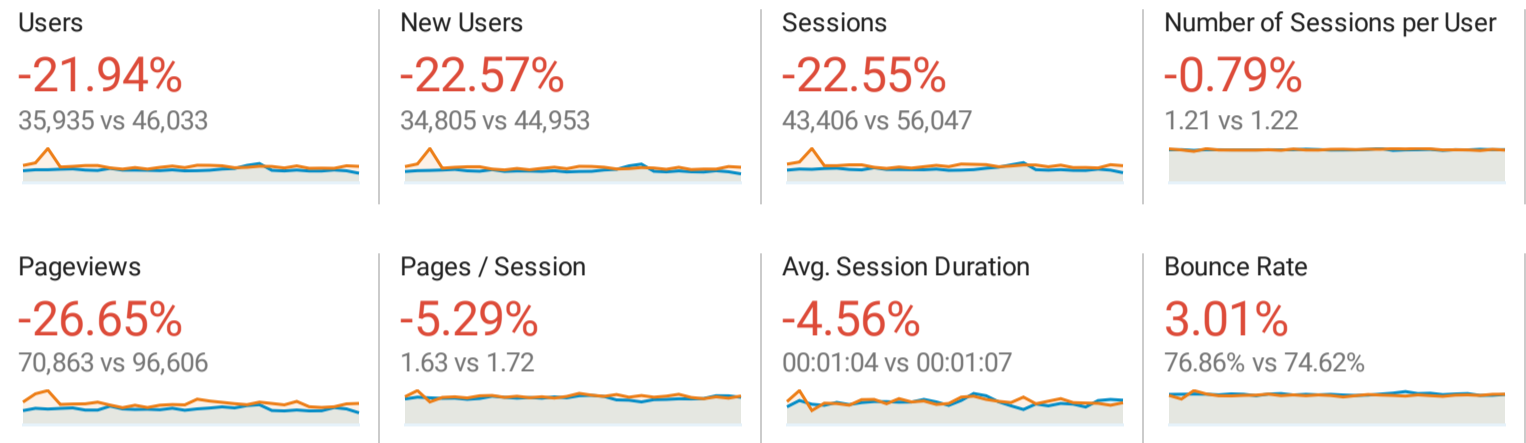
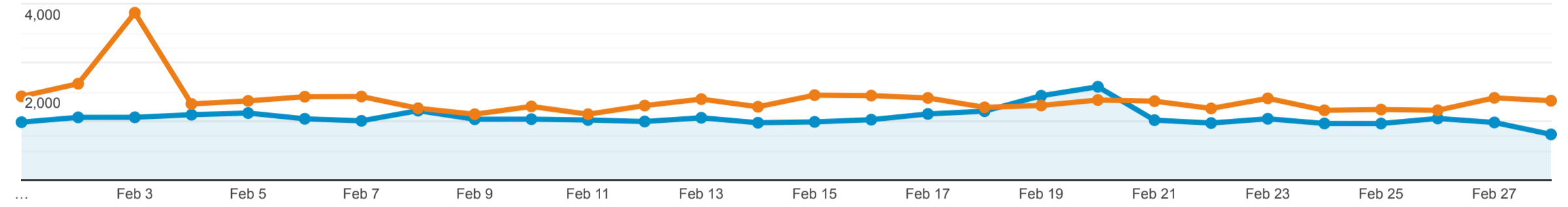
Audience Overview

All Users
+0.00% Users

Feb 1, 2023 - Feb 28, 2023
Compare to: Feb 1, 2022 - Feb 28, 2022

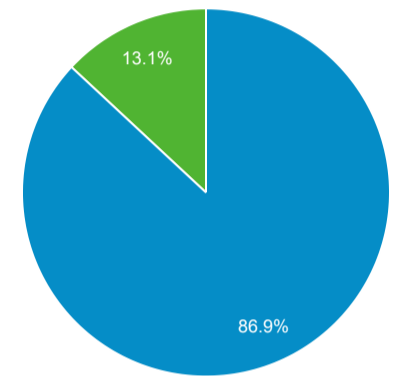
Overview

Feb 1, 2023 - Feb 28, 2023: ● Users
Feb 1, 2022 - Feb 28, 2022: ● Users

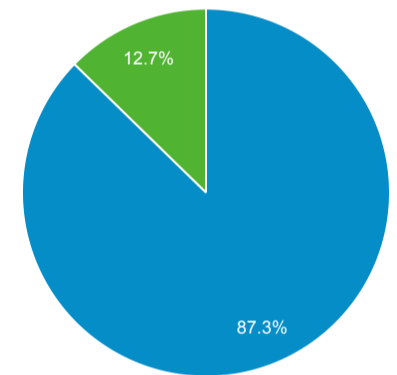


■ New Visitor ■ Returning Visitor

Feb 1, 2023 - Feb 28, 2023



Feb 1, 2022 - Feb 28, 2022



City	Users	% Users
1. San Jose		
Feb 1, 2023 - Feb 28, 2023	4,721	12.12%
Feb 1, 2022 - Feb 28, 2022	2,776	5.79%
% Change	70.06%	109.08%
2. (not set)		
Feb 1, 2023 - Feb 28, 2023	2,973	7.63%
Feb 1, 2022 - Feb 28, 2022	992	2.07%
% Change	199.70%	268.45%
3. San Francisco		
Feb 1, 2023 - Feb 28, 2023	2,237	5.74%
Feb 1, 2022 - Feb 28, 2022	6,668	13.92%
% Change	-66.45%	-58.76%
4. Sacramento		
Feb 1, 2023 - Feb 28, 2023	1,497	3.84%
Feb 1, 2022 - Feb 28, 2022	3,072	6.41%
% Change	-51.27%	-40.09%
5. Los Angeles		
Feb 1, 2023 - Feb 28, 2023	1,282	3.29%
Feb 1, 2022 - Feb 28, 2022	811	1.69%
% Change	58.08%	94.34%
6. Santa Rosa		
Feb 1, 2023 - Feb 28, 2023	532	1.37%
Feb 1, 2022 - Feb 28, 2022	618	1.29%
% Change	-13.92%	5.83%
7. Berlin		

7. Denim			
Feb 1, 2023 - Feb 28, 2023		520	1.33%
Feb 1, 2022 - Feb 28, 2022		4	0.01%
% Change		12,900.00%	15,882.34%
8. Oakland			
Feb 1, 2023 - Feb 28, 2023		388	1.00%
Feb 1, 2022 - Feb 28, 2022		955	1.99%
% Change		-59.37%	-50.05%
9. Seattle			
Feb 1, 2023 - Feb 28, 2023		325	0.83%
Feb 1, 2022 - Feb 28, 2022		321	0.67%
% Change		1.25%	24.47%
10. San Diego			
Feb 1, 2023 - Feb 28, 2023		298	0.76%
Feb 1, 2022 - Feb 28, 2022		141	0.29%
% Change		111.35%	159.83%