

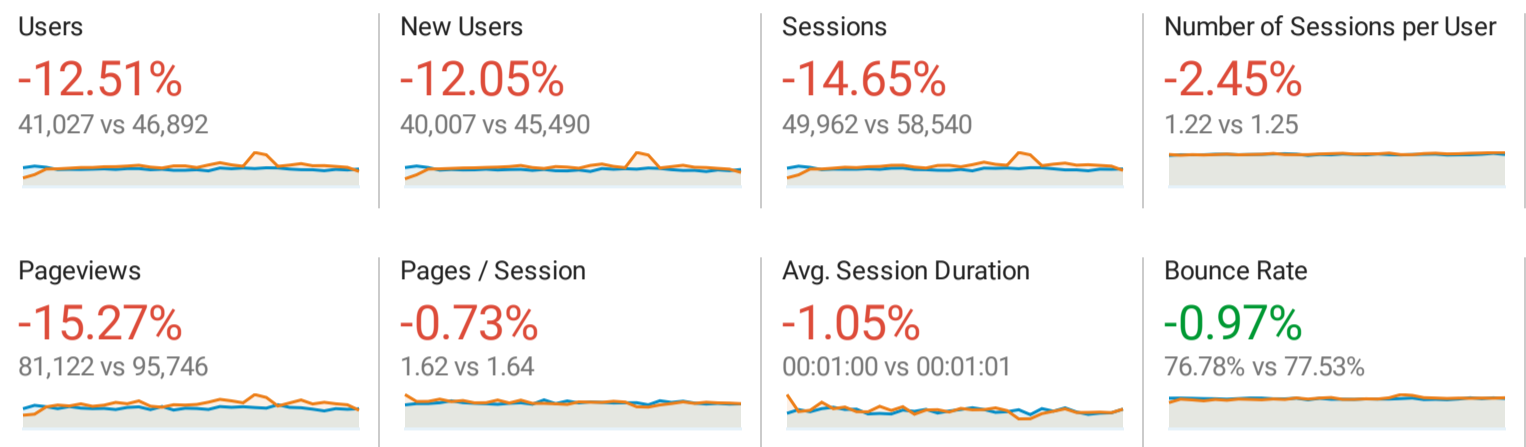
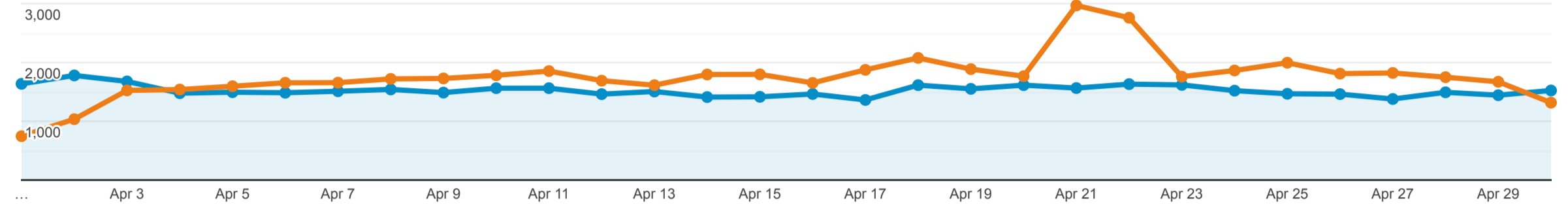
## Audience Overview

All Users  
+0.00% Users

Apr 1, 2023 - Apr 30, 2023  
Compare to: Apr 1, 2022 - Apr 30, 2022

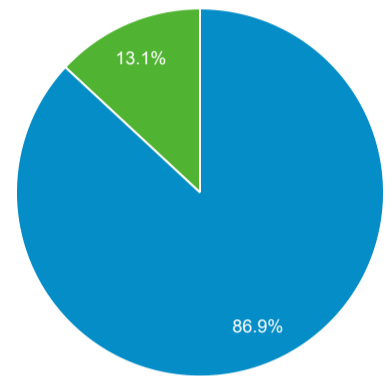
### Overview

Apr 1, 2023 - Apr 30, 2023: ● Users  
Apr 1, 2022 - Apr 30, 2022: ● Users

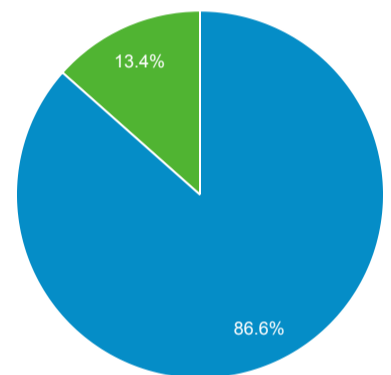


■ New Visitor ■ Returning Visitor

Apr 1, 2023 - Apr 30, 2023



Apr 1, 2022 - Apr 30, 2022



City	Users	% Users
1. <a href="#">San Jose</a>		
Apr 1, 2023 - Apr 30, 2023	4,652	10.41%
Apr 1, 2022 - Apr 30, 2022	3,503	7.22%
<b>% Change</b>	<b>32.80%</b>	<b>44.09%</b>
2. <a href="#">(not set)</a>		
Apr 1, 2023 - Apr 30, 2023	3,056	6.84%
Apr 1, 2022 - Apr 30, 2022	3,273	6.75%
<b>% Change</b>	<b>-6.63%</b>	<b>1.31%</b>
3. <a href="#">San Francisco</a>		
Apr 1, 2023 - Apr 30, 2023	2,994	6.70%
Apr 1, 2022 - Apr 30, 2022	6,303	12.99%
<b>% Change</b>	<b>-52.50%</b>	<b>-48.46%</b>
4. <a href="#">Sacramento</a>		
Apr 1, 2023 - Apr 30, 2023	1,957	4.38%
Apr 1, 2022 - Apr 30, 2022	3,472	7.16%
<b>% Change</b>	<b>-43.63%</b>	<b>-38.84%</b>
5. <a href="#">Los Angeles</a>		
Apr 1, 2023 - Apr 30, 2023	1,229	2.75%
Apr 1, 2022 - Apr 30, 2022	1,098	2.26%
<b>% Change</b>	<b>11.93%</b>	<b>21.45%</b>
6. <a href="#">Santa Rosa</a>		
Apr 1, 2023 - Apr 30, 2023	513	1.15%
Apr 1, 2022 - Apr 30, 2022	603	1.24%
<b>% Change</b>	<b>-14.93%</b>	<b>-7.69%</b>
7. <a href="#">Fort Bragg</a>		

7. Fort Bragg			
Apr 1, 2023 - Apr 30, 2023		485	1.08%
Apr 1, 2022 - Apr 30, 2022		678	1.40%
<b>% Change</b>		<b>-28.47%</b>	<b>-22.38%</b>
8. Ukiah			
Apr 1, 2023 - Apr 30, 2023		367	0.82%
Apr 1, 2022 - Apr 30, 2022		498	1.03%
<b>% Change</b>		<b>-26.31%</b>	<b>-20.04%</b>
9. Oakland			
Apr 1, 2023 - Apr 30, 2023		365	0.82%
Apr 1, 2022 - Apr 30, 2022		886	1.83%
<b>% Change</b>		<b>-58.80%</b>	<b>-55.30%</b>
10. Stockton			
Apr 1, 2023 - Apr 30, 2023		326	0.73%
Apr 1, 2022 - Apr 30, 2022		760	1.57%
<b>% Change</b>		<b>-57.11%</b>	<b>-53.46%</b>