

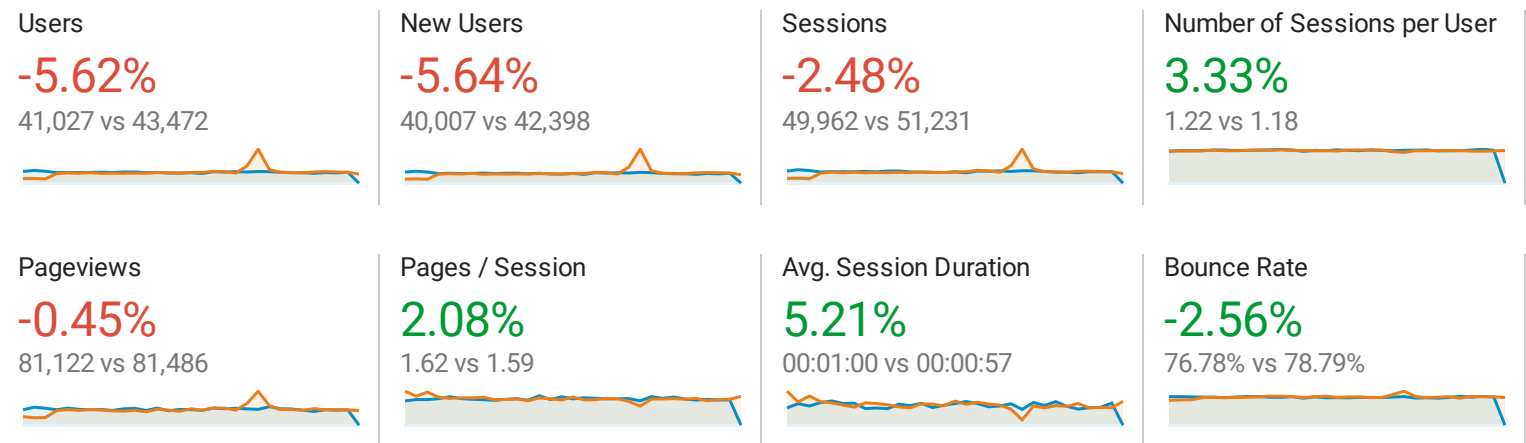
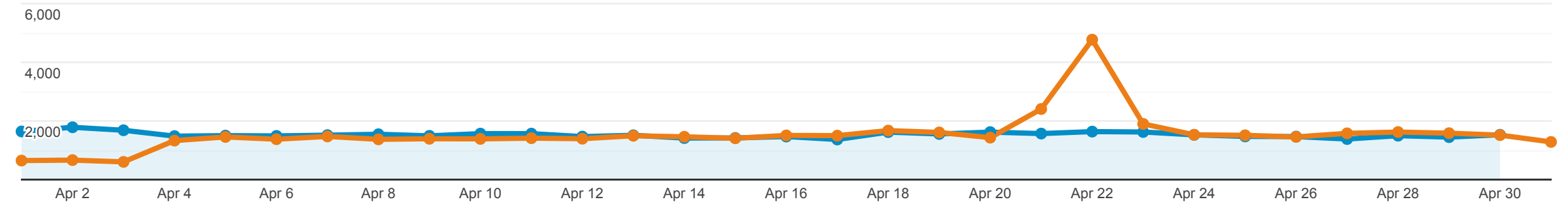
Audience Overview

Apr 1, 2023 - Apr 30, 2023
Compare to: Mar 1, 2023 - Mar 31, 2023

All Users
+0.00% Users

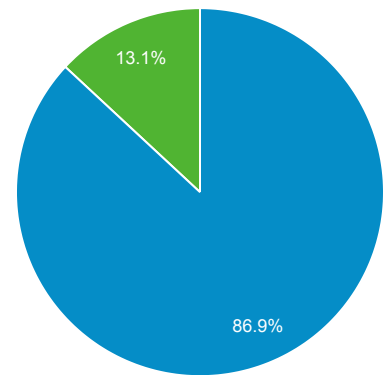
Overview

Apr 1, 2023 - Apr 30, 2023: ● Users
Mar 1, 2023 - Mar 31, 2023: ● Users

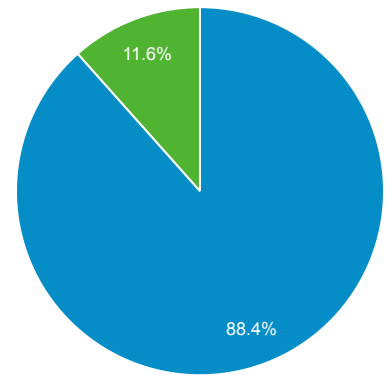


■ New Visitor ■ Returning Visitor

Apr 1, 2023 - Apr 30, 2023



Mar 1, 2023 - Mar 31, 2023



City	Users	% Users
1. San Jose		
Apr 1, 2023 - Apr 30, 2023	4,652	10.41%
Mar 1, 2023 - Mar 31, 2023	5,085	10.91%
% Change	-8.52%	-4.60%
2. (not set)		
Apr 1, 2023 - Apr 30, 2023	3,056	6.84%
Mar 1, 2023 - Mar 31, 2023	2,806	6.02%
% Change	8.91%	13.57%
3. San Francisco		
Apr 1, 2023 - Apr 30, 2023	2,994	6.70%
Mar 1, 2023 - Mar 31, 2023	2,346	5.03%
% Change	27.62%	33.09%
4. Sacramento		
Apr 1, 2023 - Apr 30, 2023	1,957	4.38%
Mar 1, 2023 - Mar 31, 2023	1,659	3.56%
% Change	17.96%	23.01%
5. Los Angeles		
Apr 1, 2023 - Apr 30, 2023	1,229	2.75%
Mar 1, 2023 - Mar 31, 2023	1,015	2.18%
% Change	21.08%	26.27%
6. Santa Rosa		
Apr 1, 2023 - Apr 30, 2023	513	1.15%
Mar 1, 2023 - Mar 31, 2023	555	1.19%
% Change	-7.57%	-3.61%
7. Fort Bragg		

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Apr 1, 2023 - Apr 30, 2023	485		1.08%
Mar 1, 2023 - Mar 31, 2023	468		1.00%
% Change	3.63%		8.07%

8. Ukiah

Apr 1, 2023 - Apr 30, 2023	367		0.82%
Mar 1, 2023 - Mar 31, 2023	418		0.90%
% Change	-12.20%		-8.44%

9. Oakland

Apr 1, 2023 - Apr 30, 2023	365		0.82%
Mar 1, 2023 - Mar 31, 2023	389		0.83%
% Change	-6.17%		-2.15%

10. Stockton

Apr 1, 2023 - Apr 30, 2023	326		0.73%
Mar 1, 2023 - Mar 31, 2023	332		0.71%
% Change	-1.81%		2.40%