

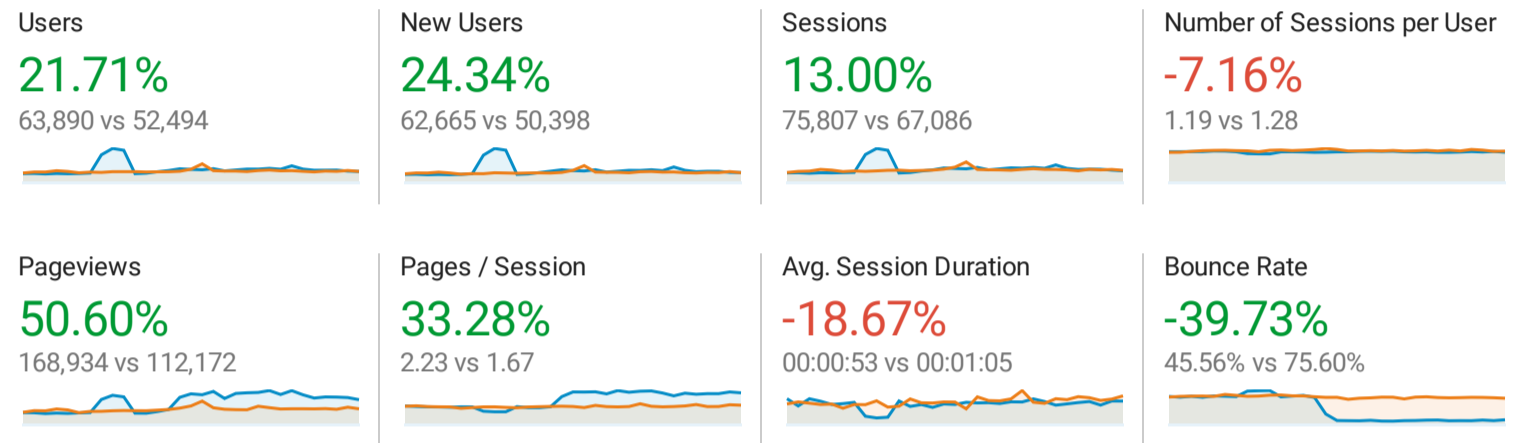
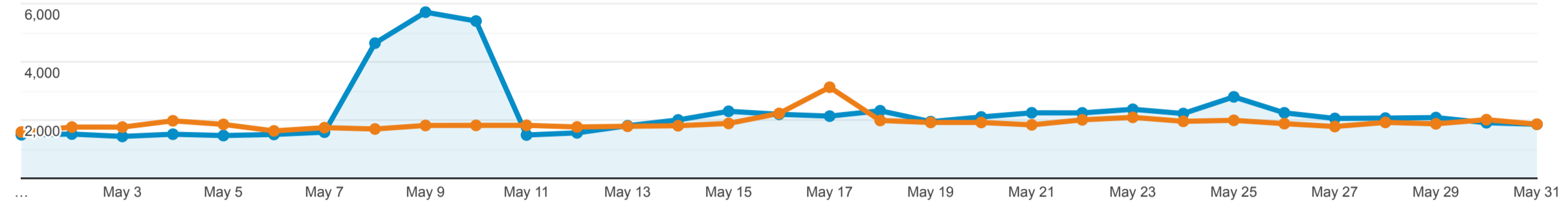
Audience Overview

All Users
+0.00% Users

May 1, 2023 - May 31, 2023
Compare to: May 1, 2022 - May 31, 2022

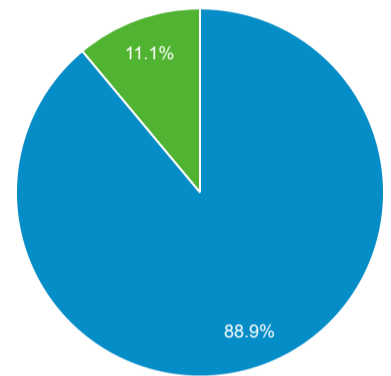
Overview

May 1, 2023 - May 31, 2023: ● Users
May 1, 2022 - May 31, 2022: ● Users

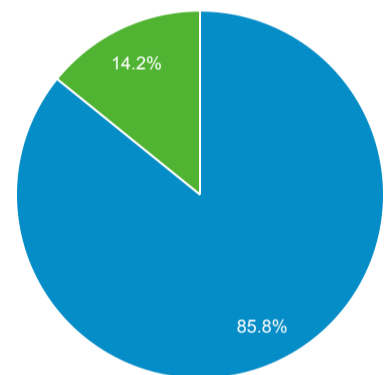


■ New Visitor ■ Returning Visitor

May 1, 2023 - May 31, 2023



May 1, 2022 - May 31, 2022



City	Users	% Users
1. (not set)		
May 1, 2023 - May 31, 2023	14,585	21.24%
May 1, 2022 - May 31, 2022	1,928	3.56%
% Change	656.48%	496.47%
2. San Jose		
May 1, 2023 - May 31, 2023	6,464	9.42%
May 1, 2022 - May 31, 2022	4,554	8.41%
% Change	41.94%	11.92%
3. San Francisco		
May 1, 2023 - May 31, 2023	4,960	7.22%
May 1, 2022 - May 31, 2022	7,246	13.39%
% Change	-31.55%	-46.03%
4. Los Angeles		
May 1, 2023 - May 31, 2023	2,650	3.86%
May 1, 2022 - May 31, 2022	1,821	3.36%
% Change	45.52%	14.74%
5. Sacramento		
May 1, 2023 - May 31, 2023	2,105	3.07%
May 1, 2022 - May 31, 2022	4,024	7.43%
% Change	-47.69%	-58.75%
6. Santa Rosa		
May 1, 2023 - May 31, 2023	611	0.89%
May 1, 2022 - May 31, 2022	766	1.42%
% Change	-20.23%	-37.11%
7. Oakland		

7. Oakland

May 1, 2023 - May 31, 2023	607		0.88%
May 1, 2022 - May 31, 2022	988		1.83%
% Change	-38.56%		-51.56%

8. Berlin

May 1, 2023 - May 31, 2023	509		0.74%
May 1, 2022 - May 31, 2022	473		0.87%
% Change	7.61%		-15.15%

9. Fremont

May 1, 2023 - May 31, 2023	481		0.70%
May 1, 2022 - May 31, 2022	594		1.10%
% Change	-19.02%		-36.15%

10. Fort Bragg

May 1, 2023 - May 31, 2023	475		0.69%
May 1, 2022 - May 31, 2022	678		1.25%
% Change	-29.94%		-44.76%