

**Visit Mendocino County**  
**Statement of Financial Position Comparison**  
As of Apr 30, 2026

	TOTAL	
	AS OF APR 30, 2026	AS OF APR 30, 2025 (PY)
<b>Assets</b>		
Current Assets		
Bank Accounts		
1005 SBMC Checking	69,312.43	124,393.09
1010 SBMC Contingency/Savings	496,210.01	600,979.35
1030 Cash drawer	100.00	100.00
<b>Total for Bank Accounts</b>	<b>\$565,622.44</b>	<b>\$725,472.44</b>
Accounts Receivable		
1100 Accounts Receivable	0.00	0.00
<b>Total for Accounts Receivable</b>	<b>\$0.00</b>	<b>\$0.00</b>
Other Current Assets		
1230 Prepaid Expenses	20,547.39	11,581.94
1250 Refundable Deposits	1,800.00	1,800.00
1270 Receivable Other	0.00	-4,107.06
1290 Loan to Employee	0.00	0.00
QuickBooks Tax Holding Account	60.02	
Undeposited Funds	0.00	0.00
<b>Total for Other Current Assets</b>	<b>\$22,407.41</b>	<b>\$9,274.88</b>
<b>Total for Current Assets</b>	<b>\$588,029.85</b>	<b>\$734,747.32</b>
Fixed Assets		
1510 Furniture and Equipment	50,080.43	50,080.43
1600 Accumulated Depreciation	-42,700.34	-36,199.54
<b>Total for Fixed Assets</b>	<b>\$7,380.09</b>	<b>\$13,880.89</b>
Other Assets		
1700 Website Development	0.00	0.00
1750 Accumulated Amortization	0.00	0.00
<b>Total for Other Assets</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Total for Assets</b>	<b>\$595,409.94</b>	<b>\$748,628.21</b>

**Visit Mendocino County**  
**Statement of Financial Position Comparison**  
As of Apr 30, 2026

	TOTAL	
	AS OF APR 30, 2026	AS OF APR 30, 2025 (PY)
<b>Liabilities and Equity</b>		
Liabilities		
Current Liabilities		
Accounts Payable		
2000 Accounts Payable	11,365.57	15,298.42
<b>Total for Accounts Payable</b>	<b>\$11,365.57</b>	<b>\$15,298.42</b>
Credit Cards		
Ramp Card	0.00	4,853.01
<b>Total for Credit Cards</b>	<b>\$0.00</b>	<b>\$4,853.01</b>
Other Current Liabilities		
2100 Accrued Expenses	1,115.00	1,115.00
2150 Other Liabilities-County Match	0.00	0.00
2300 Loan Payable	0.00	0.00
Direct Deposit Payable	0.00	0.00
Not in Use	0.00	0.00
Payroll Liabilities		
2210 Federal Taxes (941/944)	0.00	0.00
2220 CA PIT / SDI	0.00	0.00
2230 CA SUI / ETT	60.02	0.00
2240 FUTA Payable	0.00	5.14
2270 Accrued Payroll	-22,362.94	3,304.75
2275 Accrued PTO	11,919.56	12,043.97
2280 Health Insurance Payable	0.00	0.00
2290 Direct Deposit Liabilities	0.00	0.00
401(k) Contribution	0.03	0.03
Federal Payroll Tax Payable	0.00	0.00
State Payroll Tax Payable	0.00	0.00
SUI & ETT Payable	0.00	0.00
<b>Total for Payroll Liabilities</b>	<b>-\$10,383.33</b>	<b>\$15,353.89</b>
<b>Total for Other Current Liabilities</b>	<b>-\$9,268.33</b>	<b>\$16,468.89</b>
<b>Total for Current Liabilities</b>	<b>\$2,097.24</b>	<b>\$36,620.32</b>
<b>Total for Liabilities</b>	<b>\$2,097.24</b>	<b>\$36,620.32</b>
Equity		
3100 Contingency-Restricted	187,622.35	187,622.35
3900 Unrestricted Net Assets (RE)	726,456.85	1,039,404.46
Net Income	-320,766.50	-515,018.92
Opening Bal Equity	0.00	0.00
<b>Total for Equity</b>	<b>\$593,312.70</b>	<b>\$712,007.89</b>
<b>Total for Liabilities and Equity</b>	<b>\$595,409.94</b>	<b>\$748,628.21</b>

**Visit Mendocino County**  
**Budget vs. Actuals: Budget\_FY26\_P&L - FY26 P&L**  
 July 2025 - June 2026

	Apr 2026				Total			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
<b>Revenue</b>								
4030 County BID		100,000.00	-100,000.00	0.00%	798,118.91	1,200,000.00	-401,881.09	66.51%
4031 County BID adjustments		0.00	0.00		0.00	-36,000.00	36,000.00	0.00%
Other Income			0.00		255.98	0.00	255.98	
<b>Total Revenue</b>	<b>\$ 0.00</b>	<b>\$ 100,000.00</b>	<b>\$ -100,000.00</b>	<b>0.00%</b>	<b>\$ 798,374.89</b>	<b>\$ 1,164,000.00</b>	<b>\$ -365,625.11</b>	<b>68.59%</b>
<b>Gross Profit</b>	<b>\$ 0.00</b>	<b>\$ 100,000.00</b>	<b>\$ -100,000.00</b>	<b>0.00%</b>	<b>\$ 798,374.89</b>	<b>\$ 1,164,000.00</b>	<b>\$ -365,625.11</b>	<b>68.59%</b>
<b>Expenditures</b>								
1- MEDIA & WEBSITE	26,340.73	46,521.65	-20,180.92	56.62%	345,379.88	535,049.92	-189,670.04	64.55%
2- VISITOR SVS / PARTNERSHIPS	3,422.59	15,224.99	-11,802.40	22.48%	63,650.09	220,110.00	-156,459.91	28.92%
3- ADMIN EXPENSES	20,244.53	17,308.00	2,936.53	116.97%	158,330.22	220,661.00	-62,330.78	71.75%
4- PERSONNEL	40,504.98	46,726.06	-6,221.08	86.69%	454,355.17	575,528.72	-121,173.55	78.95%
Payroll Expenses	788.04		788.04		13,888.90	0.00	13,888.90	
Uncategorized Expense			0.00		633.89	0.00	633.89	
<b>Total Expenditures</b>	<b>\$ 91,300.87</b>	<b>\$ 125,780.70</b>	<b>\$ -34,479.83</b>	<b>72.59%</b>	<b>\$ 1,036,238.15</b>	<b>\$ 1,551,349.64</b>	<b>\$ -515,111.49</b>	<b>66.80%</b>
<b>Net Operating Revenue</b>	<b>\$ -91,300.87</b>	<b>\$ -25,780.70</b>	<b>\$ -65,520.17</b>	<b>354.14%</b>	<b>\$ -237,863.26</b>	<b>\$ -387,349.64</b>	<b>\$ 149,486.38</b>	<b>61.41%</b>
<b>Net Revenue</b>	<b>\$ -91,300.87</b>	<b>\$ -25,780.70</b>	<b>\$ -65,520.17</b>	<b>354.14%</b>	<b>\$ -237,863.26</b>	<b>\$ -387,349.64</b>	<b>\$ 149,486.38</b>	<b>61.41%</b>

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**Visit Mendocino County**  
**Budget vs. Actuals: Budget\_FY26\_P&L - FY26 P&L**  
 July 2025 - June 2026

	Apr 2026			Total			% of Budget
	Actual	Budget	over Budget	Actual	Budget	over Budget	
<b>Revenue</b>							
4030 County BID		100,000.00	-100,000.00	798,118.91	1,200,000.00	-401,881.09	66.51%
4031 County BID adjustments		0.00	0.00	0.00	-36,000.00	36,000.00	0.00%
Other Income			0.00	94.49	0.00	94.49	
4950 Interest Income			0.00	161.49	0.00	161.49	
<b>Total Other Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 255.98</b>	<b>\$ 0.00</b>	<b>\$ 255.98</b>	
<b>Total Revenue</b>	<b>\$ 0.00</b>	<b>\$ 100,000.00</b>	<b>\$ -100,000.00</b>	<b>\$ 798,374.89</b>	<b>\$ 1,164,000.00</b>	<b>\$ -365,625.11</b>	<b>68.59%</b>
<b>Gross Profit</b>	<b>\$ 0.00</b>	<b>\$ 100,000.00</b>	<b>\$ -100,000.00</b>	<b>\$ 798,374.89</b>	<b>\$ 1,164,000.00</b>	<b>\$ -365,625.11</b>	<b>68.59%</b>
<b>Expenditures</b>							
1- MEDIA & WEBSITE			0.00	0.00	0.00	0.00	
50 Advertising / Media			0.00	0.00	0.00	0.00	
5130 Print & Online Advertising	4,785.56	15,000.00	-10,214.44	147,780.68	190,000.00	-42,219.32	77.78%
5170 Photography	1,000.00	1,000.00	0.00	2,121.00	12,000.00	-9,879.00	17.68%
5240 Research & Development		5,000.00	-5,000.00	10,000.00	70,000.00	-60,000.00	14.29%
5280 Video Development		500.00	-500.00	3,100.00	6,000.00	-2,900.00	51.67%
5290 Marketing Contingency		666.67	-666.67	0.00	8,000.00	-8,000.00	0.00%
<b>Total 50 Advertising / Media</b>	<b>\$ 5,785.56</b>	<b>\$ 22,166.67</b>	<b>\$ -16,381.11</b>	<b>\$ 163,001.68</b>	<b>\$ 286,000.00</b>	<b>\$ -122,998.32</b>	<b>56.99%</b>
55 Marketing / Public Relations			0.00	0.00	0.00	0.00	
5510 Public Relations Contract	9,258.66	9,606.66	-348.00	103,015.92	115,279.92	-12,264.00	89.36%
5520 Marketing Agency Contract	3,000.00	2,000.00	1,000.00	15,000.00	24,000.00	-9,000.00	62.50%
5540 Clipping Service		0.00	0.00	4,320.00	4,000.00	320.00	108.00%
5550 In-Market PR Stunts			0.00	120.00	0.00	120.00	
5560 Media Events		5,583.32	-5,583.32	2,420.63	22,000.00	-19,579.37	11.00%
5610 Travel -PR Related		1,500.00	-1,500.00	8,698.86	3,000.00	5,698.86	289.96%
5680 Visiting Media FAM Expenses	300.00	500.00	-200.00	1,414.42	6,000.00	-4,585.58	23.57%
<b>Total 55 Marketing / Public Relations</b>	<b>\$ 12,558.66</b>	<b>\$ 19,189.98</b>	<b>\$ -6,631.32</b>	<b>\$ 134,989.83</b>	<b>\$ 174,279.92</b>	<b>\$ -39,290.09</b>	<b>77.46%</b>
57 Website Maint / Development			0.00	0.00	0.00	0.00	
5710 Interactive Media Coordinator	5,000.00	2,500.00	2,500.00	25,000.00	30,000.00	-5,000.00	83.33%
5740 Content Creation	1,500.00	1,500.00	0.00	8,500.00	18,000.00	-9,500.00	47.22%
5750 Development/ Maintenance	1,118.51	565.00	553.51	11,481.75	6,780.00	4,701.75	169.35%
5780 Interactive Marketing		100.00	-100.00	0.00	1,200.00	-1,200.00	0.00%
<b>Total 57 Website Maint / Development</b>	<b>\$ 7,618.51</b>	<b>\$ 4,665.00</b>	<b>\$ 2,953.51</b>	<b>\$ 44,981.75</b>	<b>\$ 55,980.00</b>	<b>\$ -10,998.25</b>	<b>80.35%</b>
58 Leisure / Group Sales			0.00	0.00	0.00	0.00	
5810 Promotion Items, Booth Develop	378.00	0.00	378.00	1,854.83	3,000.00	-1,145.17	61.83%
5820 Consumer & Trade Shows		0.00	0.00	0.00	4,300.00	-4,300.00	0.00%
5880 Travel - Leisure/Group Sales		0.00	0.00	401.79	5,490.00	-5,088.21	7.32%
5885 Travel - Group FAMs			0.00	150.00	0.00	150.00	
5890 Misc. Sales Opportunities		500.00	-500.00	0.00	6,000.00	-6,000.00	0.00%
<b>Total 58 Leisure / Group Sales</b>	<b>\$ 378.00</b>	<b>\$ 500.00</b>	<b>\$ -122.00</b>	<b>\$ 2,406.62</b>	<b>\$ 18,790.00</b>	<b>\$ -16,383.38</b>	<b>12.81%</b>
<b>Total 1- MEDIA &amp; WEBSITE</b>	<b>\$ 26,340.73</b>	<b>\$ 46,521.65</b>	<b>\$ -20,180.92</b>	<b>\$ 345,379.88</b>	<b>\$ 535,049.92</b>	<b>\$ -189,670.04</b>	<b>64.55%</b>
2- VISITOR SVS / PARTNERSHIPS			0.00	0.00	0.00	0.00	
Partnerships			0.00	0.00	0.00	0.00	
6550 Conferences & Seminars		0.00	0.00	9,701.17	7,000.00	2,701.17	138.59%
6555 Conferences & Seminars Travel		0.00	0.00	6,804.11	15,810.00	-9,005.89	43.04%
6570 In-County Relations	268.39	1,050.00	-781.61	3,631.78	14,100.00	-10,468.22	25.76%
6575 Stakeholder Networking		500.00	-500.00	25.63	6,000.00	-5,974.37	0.43%
6590 Memberships	1,900.00	1,800.00	100.00	2,300.00	4,700.00	-2,400.00	48.94%
6610 North Coast Tourism Council		0.00	0.00	13,000.00	13,000.00	0.00	100.00%
<b>Total Partnerships</b>	<b>\$ 2,168.39</b>	<b>\$ 3,350.00</b>	<b>\$ -1,181.61</b>	<b>\$ 35,462.69</b>	<b>\$ 60,610.00</b>	<b>\$ -25,147.31</b>	<b>58.51%</b>
Visitor Services			0.00	0.00	0.00	0.00	

6720 Event & Festival Guides	4.20	4,583.33	-4,579.13	21,587.40	72,000.00	-50,412.60	29.98%
6730 Incentives & Sponsorships	1,250.00	625.00	625.00	6,600.00	7,500.00	-900.00	88.00%
6770 Visitor Centers & Signage		6,666.66	-6,666.66	0.00	80,000.00	-80,000.00	0.00%
<b>Total Visitor Services</b>	<b>\$ 1,254.20</b>	<b>\$ 11,874.99</b>	<b>\$ -10,620.79</b>	<b>\$ 28,187.40</b>	<b>\$ 159,500.00</b>	<b>\$ -131,312.60</b>	<b>17.67%</b>
<b>Total 2- VISITOR SVS / PARTNERSHIPS</b>	<b>\$ 3,422.59</b>	<b>\$ 15,224.99</b>	<b>\$ -11,802.40</b>	<b>\$ 63,650.09</b>	<b>\$ 220,110.00</b>	<b>\$ -156,459.91</b>	<b>28.92%</b>
<b>3- ADMIN EXPENSES</b>			0.00	0.00	0.00	0.00	
<b>General Admin</b>			0.00	0.00	0.00	0.00	
7010 Accounting	2,155.00	2,300.00	-145.00	33,277.50	36,300.00	-3,022.50	91.67%
7060 Bank Fees	5.00	50.00	-45.00	142.80	600.00	-457.20	23.80%
7070 Civitas	6,240.00		6,240.00	21,735.00	0.00	21,735.00	
7080 Board Development		6,275.00	-6,275.00	0.00	76,265.00	-76,265.00	0.00%
7090 Copying & Printing	1,336.74	200.00	1,136.74	1,336.74	2,400.00	-1,063.26	55.70%
7100 Dues & Subscriptions	4,409.53	1,373.00	3,036.53	25,614.65	16,476.00	9,138.65	155.47%
7130 Legal Fees		250.00	-250.00	350.00	3,000.00	-2,650.00	11.67%
7140 Licenses & Permits			0.00	25.00	0.00	25.00	
7150 Meeting Expenses	152.58	185.00	-32.42	646.93	2,220.00	-1,573.07	29.14%
7200 Office Expense	125.33	400.00	-274.67	3,401.13	4,800.00	-1,398.87	70.86%
7210 Postage & Shipping	596.15	475.00	121.15	5,120.81	5,700.00	-579.19	89.84%
7280 Travel Expenses	180.58	1,000.00	-819.42	10,058.47	12,000.00	-1,941.53	83.82%
<b>Total General Admin</b>	<b>\$ 15,200.91</b>	<b>\$ 12,508.00</b>	<b>\$ 2,692.91</b>	<b>\$ 101,709.03</b>	<b>\$ 159,761.00</b>	<b>\$ -58,051.97</b>	<b>63.66%</b>
<b>Occupancy Costs</b>			0.00	0.00	0.00	0.00	
7650 Rent	2,700.00	2,700.00	0.00	27,000.00	32,400.00	-5,400.00	83.33%
7660 Insurance	131.58	0.00	131.58	3,512.43	3,000.00	512.43	117.08%
7850 Repairs & Maintenance	450.90	575.00	-124.10	4,747.60	6,900.00	-2,152.40	68.81%
7890 Taxes		0.00	0.00	292.72	300.00	-7.28	97.57%
7910 Telecommunication	200.46	685.00	-484.54	6,434.38	8,220.00	-1,785.62	78.28%
7950 Utilities	1,002.96	840.00	162.96	9,248.73	10,080.00	-831.27	91.75%
7990 Depreciation Expense	557.72		557.72	5,385.33	0.00	5,385.33	
<b>Total Occupancy Costs</b>	<b>\$ 5,043.62</b>	<b>\$ 4,800.00</b>	<b>\$ 243.62</b>	<b>\$ 56,621.19</b>	<b>\$ 60,900.00</b>	<b>\$ -4,278.81</b>	<b>92.97%</b>
<b>Total 3- ADMIN EXPENSES</b>	<b>\$ 20,244.53</b>	<b>\$ 17,308.00</b>	<b>\$ 2,936.53</b>	<b>\$ 158,330.22</b>	<b>\$ 220,661.00</b>	<b>\$ -62,330.78</b>	<b>71.75%</b>
<b>4- PERSONNEL</b>			0.00	0.00	0.00	0.00	
8510 Salaries & Wages	17,837.92	35,360.00	-17,522.08	303,069.67	424,320.00	-121,250.33	71.42%
8520 Paid Time Off	3,668.08	3,632.70	35.38	13,866.95	51,438.40	-37,571.45	26.96%
8530 Payroll Taxes	1,804.90	4,897.36	-3,092.46	29,450.31	58,768.32	-29,318.01	50.11%
8540 Payroll Processing Fees	125.00	86.00	39.00	2,536.50	2,002.00	534.50	126.70%
8550 Workers Comp	120.75	0.00	120.75	1,641.75	3,000.00	-1,358.25	54.73%
8570 Health Insurance Allowance	2,250.00	2,750.00	-500.00	30,750.00	33,000.00	-2,250.00	93.18%
8580 Other Employee Benefits	615.00	0.00	615.00	2,150.00	3,000.00	-850.00	71.67%
8590 Contract Work	14,083.33		14,083.33	70,889.99	0.00	70,889.99	
<b>Total 4- PERSONNEL</b>	<b>\$ 40,504.98</b>	<b>\$ 46,726.06</b>	<b>\$ -6,221.08</b>	<b>\$ 454,355.17</b>	<b>\$ 575,528.72</b>	<b>\$ -121,173.55</b>	<b>78.95%</b>
<b>Payroll Expenses</b>			0.00	0.00	0.00	0.00	
<b>Company Contributions</b>			0.00	0.00	0.00	0.00	
Retirement	788.04		788.04	12,273.54	0.00	12,273.54	
<b>Total Company Contributions</b>	<b>\$ 788.04</b>	<b>\$ 0.00</b>	<b>\$ 788.04</b>	<b>\$ 12,273.54</b>	<b>\$ 0.00</b>	<b>\$ 12,273.54</b>	
<b>Wages</b>			0.00	0.00	0.00	0.00	
Hourly ED	0.00		0.00	1,615.36	0.00	1,615.36	
<b>Total Wages</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 1,615.36</b>	<b>\$ 0.00</b>	<b>\$ 1,615.36</b>	
<b>Total Payroll Expenses</b>	<b>\$ 788.04</b>	<b>\$ 0.00</b>	<b>\$ 788.04</b>	<b>\$ 13,888.90</b>	<b>\$ 0.00</b>	<b>\$ 13,888.90</b>	
<b>Uncategorized Expense</b>			0.00	633.89	0.00	633.89	
<b>Total Expenditures</b>	<b>\$ 91,300.87</b>	<b>\$ 125,780.70</b>	<b>\$ -34,479.83</b>	<b>\$ 1,036,238.15</b>	<b>\$ 1,551,349.64</b>	<b>\$ -515,111.49</b>	<b>66.80%</b>
<b>Net Operating Revenue</b>	<b>\$ -91,300.87</b>	<b>\$ -25,780.70</b>	<b>\$ -65,520.17</b>	<b>\$ -237,863.26</b>	<b>\$ -387,349.64</b>	<b>\$ 149,486.38</b>	<b>61.41%</b>
<b>Net Revenue</b>	<b>\$ -91,300.87</b>	<b>\$ -25,780.70</b>	<b>\$ -65,520.17</b>	<b>\$ -237,863.26</b>	<b>\$ -387,349.64</b>	<b>\$ 149,486.38</b>	<b>61.41%</b>

# Visit Mendocino County

## Statement of Cash Flows

April 2026

FULL NAME	TOTAL
<b>OPERATING ACTIVITIES</b>	
Net Revenue	-91,300.87
Adjustments to reconcile Net Revenue to Net Cash provided by operations:	
1230 Prepaid Expenses	291.49
2000 Accounts Payable	7,970.87
2210 Payroll Liabilities:Federal Taxes (941/944)	0.00
2220 Payroll Liabilities:CA PIT / SDI	0.00
2230 Payroll Liabilities:CA SUI / ETT	-60.17
2270 Payroll Liabilities:Accrued Payroll	-3,039.47
2275 Payroll Liabilities:Accrued PTO	918.08
Direct Deposit Payable	0.00
Payroll Liabilities:401(k) Contribution	0.00
QuickBooks Tax Holding Account	60.17
Ramp Card	-14,414.92
<b>Total for Adjustments to reconcile Net Revenue to Net Cash provided by operations:</b>	<b>-\$8,273.95</b>
<b>Net cash provided by operating activities</b>	<b>-\$99,574.82</b>
<b>INVESTING ACTIVITIES</b>	
1600 Accumulated Depreciation	557.72
<b>Net cash provided by investing activities</b>	<b>\$557.72</b>
<b>NET CASH INCREASE FOR PERIOD</b>	<b>-\$99,017.10</b>
<b>Cash at beginning of period</b>	<b>\$664,639.54</b>
<b>CASH AT END OF PERIOD</b>	<b>\$565,622.44</b>

Visit Mendocino County  
Statement of Activity Comparison  
April 2026

	TOTAL	
	APR 2026	APR 2025 (PY)
Revenue		
<b>Gross Profit</b>		
<b>Expenditures</b>		
1- MEDIA & WEBSITE		
50 Advertising / Media		\$500.00
5130 Print & Online Advertising	4,785.56	14,922.01
5170 Photography	1,000.00	
5240 Research & Development		1,000.00
<b>Total for 50 Advertising / Media</b>	<b>\$5,785.56</b>	<b>\$16,422.01</b>
55 Marketing / Public Relations		
5510 Public Relations Contract	9,258.66	9,256.66
5520 Marketing Agency Contract	3,000.00	
5610 Travel -PR Related		371.85
5680 Visiting Media FAM Expenses	300.00	
<b>Total for 55 Marketing / Public Relations</b>	<b>\$12,558.66</b>	<b>\$9,628.51</b>
57 Website Maint / Development		
5710 Interactive Media Coordinator	5,000.00	
5740 Content Creation	1,500.00	2,500.00
5750 Development/ Maintenance	1,118.51	682.13
5780 Interactive Marketing		55.00
<b>Total for 57 Website Maint / Development</b>	<b>\$7,618.51</b>	<b>\$3,237.13</b>
58 Leisure / Group Sales		
5810 Promotion Items, Booth Develop	378.00	
<b>Total for 58 Leisure / Group Sales</b>	<b>\$378.00</b>	
<b>Total for 1- MEDIA &amp; WEBSITE</b>	<b>\$26,340.73</b>	<b>\$29,287.65</b>
2- VISITOR SVS / PARTNERSHIPS		
Partnerships		
6570 In-County Relations	268.39	64.96
6590 Memberships	1,900.00	1,850.00
<b>Total for Partnerships</b>	<b>\$2,168.39</b>	<b>\$1,914.96</b>
Visitor Services		
6720 Event & Festival Guides	4.20	10.22
6730 Incentives & Sponsorships	1,250.00	627.30
<b>Total for Visitor Services</b>	<b>\$1,254.20</b>	<b>\$637.52</b>
<b>Total for 2- VISITOR SVS / PARTNERSHIPS</b>	<b>\$3,422.59</b>	<b>\$2,552.48</b>

Visit Mendocino County  
Statement of Activity Comparison  
April 2026

	TOTAL	
	APR 2026	APR 2025 (PY)
<b>3- ADMIN EXPENSES</b>		
General Admin		
7010 Accounting	2,155.00	2,321.00
7060 Bank Fees	5.00	6.75
7070 Civitas	6,240.00	
7080 Board Development		6,240.00
7090 Copying & Printing	1,336.74	
7100 Dues & Subscriptions	4,409.53	7,498.48
7150 Meeting Expenses	152.58	34.39
7200 Office Expense	125.33	
7210 Postage & Shipping	596.15	1,102.50
7280 Travel Expenses	180.58	1,100.00
<b>Total for General Admin</b>	<b>\$15,200.91</b>	<b>\$18,303.12</b>
Occupancy Costs		
7650 Rent	2,700.00	2,700.00
7660 Insurance	131.58	252.58
7850 Repairs & Maintenance	450.90	337.95
7910 Telecommunication	200.46	951.16
7950 Utilities	1,002.96	1,093.01
7990 Depreciation Expense	557.72	557.75
<b>Total for Occupancy Costs</b>	<b>\$5,043.62</b>	<b>\$5,892.45</b>
<b>Total for 3- ADMIN EXPENSES</b>	<b>\$20,244.53</b>	<b>\$24,195.57</b>
<b>4- PERSONNEL</b>		
8510 Salaries & Wages	17,837.92	29,440.72
8520 Paid Time Off	3,668.08	913.64
8530 Payroll Taxes	1,804.90	2,692.32
8540 Payroll Processing Fees	125.00	211.00
8550 Workers Comp	120.75	192.37
8570 Health Insurance Allowance	2,250.00	2,750.00
8580 Other Employee Benefits	615.00	460.00
8590 Contract Work	14,083.33	9,262.10
<b>Total for 4- PERSONNEL</b>	<b>\$40,504.98</b>	<b>\$45,922.15</b>
Payroll Expenses		
Company Contributions		
Retirement	788.04	1,338.53
<b>Total for Company Contributions</b>	<b>\$788.04</b>	<b>\$1,338.53</b>

Visit Mendocino County  
Statement of Activity Comparison  
April 2026

	TOTAL	
	APR 2026	APR 2025 (PY)
Wages		
Hourly ED	0.00	
<b>Total for Wages</b>	<b>\$0.00</b>	
<b>Total for Payroll Expenses</b>	<b>\$788.04</b>	<b>\$1,338.53</b>
<b>Total for Expenditures</b>	<b>\$91,300.87</b>	<b>\$103,296.38</b>
<b>Net Operating Revenue</b>	<b>-\$91,300.87</b>	<b>-\$103,296.38</b>
<b>Net Revenue</b>	<b>-\$91,300.87</b>	<b>-\$103,296.38</b>