Visit Mendocino County

Statement of Financial Position Comparison

As of Aug 31, 2026

	TOTAL		
	As of Aug 31, 2026	As of Aug 31, 2025 (PY)	$ Change (PY)
Assets			
Current Assets			
Bank Accounts			
1005 SBMC Checking	71,323.35	30,989.55	40,333.80
1010 SBMC Contingency/Savings	256,268.39	396,048.52	-139,780.13
1030 Cash drawer	100.00	100.00	0.00
Total for Bank Accounts	**$327,691.74**	**$427,138.07**	**-$99,446.33**
Accounts Receivable			
1100 Accounts Receivable	324,549.83	284,300.68	40,249.15
Total for Accounts Receivable	**$324,549.83**	**$284,300.68**	**$40,249.15**
Other Current Assets			
1230 Prepaid Expenses	14,732.07	12,726.58	2,005.49
1250 Refundable Deposits	1,800.00	1,800.00	0.00
1270 Receivable Other	0.00	0.00	0.00
1290 Loan to Employee	0.00	0.00	0.00
QuickBooks Tax Holding Account	922.06		922.06
Undeposited Funds	0.00	0.00	0.00
Total for Other Current Assets	**$17,454.13**	**$14,526.58**	**$2,927.55**
Total for Current Assets	**$669,695.70**	**$725,965.33**	**-$56,269.63**
Fixed Assets			
1510 Furniture and Equipment	58,122.92	50,080.43	8,042.49
1600 Accumulated Depreciation	-44,931.22	-38,674.35	-6,256.87
Total for Fixed Assets	**$13,191.70**	**$11,406.08**	**$1,785.62**
Other Assets			
1700 Website Development	0.00	0.00	0.00
1750 Accumulated Amortization	0.00	0.00	0.00
Total for Other Assets	**$0.00**	**$0.00**	**$0.00**
Total for Assets	**$682,887.40**	**$737,371.41**	**-$54,484.01**
Liabilities and Equity			
Liabilities			
Current Liabilities			
Accounts Payable			
2000 Accounts Payable	21,013.69	9,889.69	11,124.00
Total for Accounts Payable	**$21,013.69**	**$9,889.69**	**$11,124.00**
Credit Cards			
Ramp Card	6,417.86	5,044.78	1,373.08

Visit Mendocino County

Statement of Financial Position Comparison

As of Aug 31, 2026

	TOTAL		
	As of Aug 31, 2026	As of Aug 31, 2025 (PY)	$ Change (PY)
Total for Credit Cards	**$6,417.86**	**$5,044.78**	**$1,373.08**
Other Current Liabilities			
2100 Accrued Expenses	1,115.00	1,115.00	0.00
2150 Other Liabilities-County Match	0.00	0.00	0.00
2300 Loan Payable	0.00	0.00	0.00
Direct Deposit Payable	0.00	0.00	0.00
Not in Use	0.00	0.00	0.00
Payroll Liabilities	$0.00	$0.00	$0.00
2210 Federal Taxes (941/944)	540.56	0.00	540.56
2220 CA PIT / SDI	162.05	0.00	162.05
2230 CA SUI / ETT	219.45	0.00	219.45
2240 FUTA Payable	0.00	22.34	-22.34
2270 Accrued Payroll	-21,581.36	-14,692.81	-6,888.55
2275 Accrued PTO	9,023.31	12,515.94	-3,492.63
2280 Health Insurance Payable	0.00	0.00	0.00
2290 Direct Deposit Liabilities	0.00	0.00	0.00
401(k) Contribution	0.03	0.03	0.00
Federal Payroll Tax Payable	0.00	0.00	0.00
State Payroll Tax Payable	0.00	0.00	0.00
SUI & ETT Payable	0.00	0.00	0.00
Total for Payroll Liabilities	**-$11,635.96**	**-$2,154.50**	**-$9,481.46**
Total for Other Current Liabilities	**-$10,520.96**	**-$1,039.50**	**-$9,481.46**
Total for Current Liabilities	**$16,910.59**	**$13,894.97**	**$3,015.62**
Total for Liabilities	**$16,910.59**	**$13,894.97**	**$3,015.62**
Equity			
3100 Contingency-Restricted	187,622.35	187,622.35	0.00
3900 Unrestricted Net Assets (RE)	650,494.85	726,456.85	-75,962.00
Net Income	-172,140.39	-190,602.76	18,462.37
Opening Bal Equity	0.00	0.00	0.00
Total for Equity	**$665,976.81**	**$723,476.44**	**-$57,499.63**
Total for Liabilities and Equity	**$682,887.40**	**$737,371.41**	**-$54,484.01**

Visit Mendocino County
Budget vs. Actuals: Budget_FY27_P&L - FY27 P&L
July 2026 - June 2027

	Aug 2026				Total			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Revenue								
4030 County BID		100,000.00	-100,000.00	0.00%	0.00	1,200,000.00	-1,200,000.00	0.00%
Total Revenue	**$ 0.00**	**$ 100,000.00**	**$ -100,000.00**	**0.00%**	**$ 0.00**	**$ 1,200,000.00**	**$ -1,200,000.00**	**0.00%**
Gross Profit	**$ 0.00**	**$ 100,000.00**	**$ -100,000.00**	**0.00%**	**$ 0.00**	**$ 1,200,000.00**	**$ -1,200,000.00**	**0.00%**
Expenditures								
0000 TEST	0.00		0.00		0.00	0.00	0.00	
1- MEDIA & WEBSITE	27,020.74	28,581.67	-1,560.93	94.54%	72,129.26	382,896.66	-310,767.40	18.84%
2- VISITOR SVS / PARTNERSHIPS	1,134.71	6,800.00	-5,665.29	16.69%	14,481.93	115,010.00	-100,528.07	12.59%
3- ADMIN EXPENSES	17,936.52	17,026.00	910.52	105.35%	49,729.62	177,837.00	-128,107.38	27.96%
4- PERSONNEL	47,478.12	42,742.83	4,735.29	111.08%	141,740.92	519,573.96	-377,833.04	27.28%
Payroll Expenses	1,132.51		1,132.51		4,731.50	0.00	4,731.50	
Total Expenditures	**$ 94,702.60**	**$ 95,150.50**	**$ -447.90**	**99.53%**	**$ 282,813.23**	**$ 1,195,317.62**	**$ -912,504.39**	**23.66%**
Net Operating Revenue	**$ -94,702.60**	**$ 4,849.50**	**$ -99,552.10**	**-1952.83%**	**$ -282,813.23**	**$ 4,682.38**	**$ -287,495.61**	**-6039.95%**
Net Revenue	**$ -94,702.60**	**$ 4,849.50**	**$ -99,552.10**	**-1952.83%**	**$ -282,813.23**	**$ 4,682.38**	**$ -287,495.61**	**-6039.95%**

Visit Mendocino County
Budget vs. Actuals: Budget_FY27_P&L - FY27 P&L
July 2026 - June 2027

	Aug 2026				Total			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Revenue								
4030 County BID		100,000.00	-100,000.00	0.00%	0.00	1,200,000.00	-1,200,000.00	0.00%
Total Revenue	**$ 0.00**	**$ 100,000.00**	**$ -100,000.00**	**0.00%**	**$ 0.00**	**$ 1,200,000.00**	**$ -1,200,000.00**	**0.00%**
Gross Profit	**$ 0.00**	**$ 100,000.00**	**$ -100,000.00**	**0.00%**	**$ 0.00**	**$ 1,200,000.00**	**$ -1,200,000.00**	**0.00%**
Expenditures								
0000 TEST	0.00		0.00		0.00	0.00	0.00	
1- MEDIA & WEBSITE			0.00		0.00	0.00	0.00	
50 Advertising / Media			0.00		0.00	0.00	0.00	
5130 Print & Online Advertising	10,517.71	15,000.00	-4,482.29	70.12%	28,026.17	180,000.00	-151,973.83	15.57%
5150 Ad Development/Design	400.00		400.00		400.00	0.00	400.00	
5240 Research & Development		1,000.00	-1,000.00	0.00%	10,000.00	22,000.00	-12,000.00	45.45%
5280 Video Development		2,500.00	-2,500.00	0.00%	500.00	30,000.00	-29,500.00	1.67%
5290 Marketing Contingency		666.67	-666.67	0.00%	0.00	8,000.00	-8,000.00	0.00%
Total 50 Advertising / Media	**$ 10,917.71**	**$ 19,166.67**	**$ -8,248.96**	**56.96%**	**$ 38,926.17**	**$ 240,000.00**	**$ -201,073.83**	**16.22%**
55 Marketing / Public Relations			0.00		0.00	0.00	0.00	
5520 Marketing Agency Contract	2,000.00	2,000.00	0.00	100.00%	5,500.00	24,000.00	-18,500.00	22.92%
5540 Clipping Service		0.00	0.00		4,665.60	4,000.00	665.60	116.64%
5550 In-Market PR Stunts	92.75		92.75		92.75	0.00	92.75	
5560 Media Events	3,000.00	1,250.00	1,750.00	240.00%	3,000.00	20,916.66	-17,916.66	14.34%
5610 Travel -PR Related	3,796.46	500.00	3,296.46	759.29%	4,484.70	6,000.00	-1,515.30	74.75%
5680 Visiting Media FAM Expenses	140.38	500.00	-359.62	28.08%	671.22	5,500.00	-4,828.78	12.20%
Total 55 Marketing / Public Relations	**$ 9,029.59**	**$ 4,250.00**	**$ 4,779.59**	**212.46%**	**$ 18,414.27**	**$ 60,416.66**	**$ -42,002.39**	**30.48%**
57 Website Maint / Development		65.00	-65.00	0.00%	0.00	18,280.00	-18,280.00	0.00%
5710 Interactive Media Coordinator	4,500.00	2,500.00	2,000.00	180.00%	10,000.00	30,000.00	-20,000.00	33.33%
5740 Content Creation		1,500.00	-1,500.00	0.00%	0.00	18,000.00	-18,000.00	0.00%
5750 Development/ Maintenance	1,366.13	500.00	866.13	273.23%	3,260.94	6,000.00	-2,739.06	54.35%
5780 Interactive Marketing		100.00	-100.00	0.00%	0.00	1,200.00	-1,200.00	0.00%
Total 57 Website Maint / Development	**$ 5,866.13**	**$ 4,665.00**	**$ 1,201.13**	**125.75%**	**$ 13,260.94**	**$ 73,480.00**	**$ -60,219.06**	**18.05%**
58 Leisure / Group Sales			0.00		0.00	0.00	0.00	
5810 Promotion Items, Booth Develop	1,187.31	0.00	1,187.31		1,388.56	3,000.00	-1,611.44	46.29%
5880 Travel - Leisure/Group Sales	20.00		20.00		139.32	0.00	139.32	
5890 Misc. Sales Opportunities		500.00	-500.00	0.00%	0.00	6,000.00	-6,000.00	0.00%
Total 58 Leisure / Group Sales	**$ 1,207.31**	**$ 500.00**	**$ 707.31**	**241.46%**	**$ 1,527.88**	**$ 9,000.00**	**$ -7,472.12**	**16.98%**
Total 1- MEDIA & WEBSITE	**$ 27,020.74**	**$ 28,581.67**	**$ -1,560.93**	**94.54%**	**$ 72,129.26**	**$ 382,896.66**	**$ -310,767.40**	**18.84%**
2- VISITOR SVS / PARTNERSHIPS			0.00		0.00	0.00	0.00	
Partnerships			0.00		0.00	0.00	0.00	
6550 Conferences & Seminars		0.00	0.00		0.00	7,000.00	-7,000.00	0.00%
6555 Conferences & Seminars Travel		0.00	0.00		0.00	9,060.00	-9,060.00	0.00%
6570 In-County Relations	1,078.57	1,050.00	28.57	102.72%	1,312.93	13,350.00	-12,037.07	9.83%
6575 Stakeholder Networking		250.00	-250.00	0.00%	0.00	3,000.00	-3,000.00	0.00%
6580 Contracted Writing Services	12.60		12.60		12.60	0.00	12.60	
6590 Memberships		0.00	0.00		0.00	3,600.00	-3,600.00	0.00%
6610 North Coast Tourism Council		0.00	0.00		13,000.00	13,000.00	0.00	100.00%
Total Partnerships	**$ 1,091.17**	**$ 1,300.00**	**$ -208.83**	**83.94%**	**$ 14,325.53**	**$ 49,010.00**	**$ -34,684.47**	**29.23%**
Visitor Services			0.00		0.00	0.00	0.00	
6720 Event & Festival Guides	43.54	5,500.00	-5,456.46	0.79%	156.40	46,000.00	-45,843.60	0.34%
6770 Visitor Centers & Signage		0.00	0.00		0.00	20,000.00	-20,000.00	0.00%
Total Visitor Services	**$ 43.54**	**$ 5,500.00**	**$ -5,456.46**	**0.79%**	**$ 156.40**	**$ 66,000.00**	**$ -65,843.60**	**0.24%**
Total 2- VISITOR SVS / PARTNERSHIPS	**$ 1,134.71**	**$ 6,800.00**	**$ -5,665.29**	**16.69%**	**$ 14,481.93**	**$ 115,010.00**	**$ -100,528.07**	**12.59%**
3- ADMIN EXPENSES			0.00		0.00	0.00	0.00	
General Admin			0.00		100.00	0.00	100.00	
7010 Accounting	2,155.00	2,300.00	-145.00	93.70%	5,235.00	36,300.00	-31,065.00	14.42%
7060 Bank Fees	5.00	50.00	-45.00	10.00%	10.00	600.00	-590.00	1.67%
7070 Civitas	6,240.00		6,240.00		18,720.00	0.00	18,720.00	
7080 Board Development		6,275.00	-6,275.00	0.00%	0.00	38,825.00	-38,825.00	0.00%
7090 Copying & Printing		200.00	-200.00	0.00%	59.39	2,400.00	-2,340.61	2.47%
7100 Dues & Subscriptions	1,937.28	1,373.00	564.28	141.10%	6,811.83	16,476.00	-9,664.17	41.34%
7130 Legal Fees		0.00	0.00		0.00	1,000.00	-1,000.00	0.00%

7150 Meeting Expenses	479.72	135.00	344.72	355.35%	738.88	1,620.00	-881.12	45.61%
7200 Office Expense	22.82	400.00	-377.18	5.71%	77.34	4,800.00	-4,722.66	1.61%
7210 Postage & Shipping	1,110.65	475.00	635.65	233.82%	1,568.01	5,700.00	-4,131.99	27.51%
7280 Travel Expenses	917.25	1,000.00	-82.75	91.73%	2,940.63	12,000.00	-9,059.37	24.51%
Total General Admin	**$ 12,867.72**	**$ 12,208.00**	**$ 659.72**	**105.40%**	**$ 36,261.08**	**$ 119,721.00**	**$ -83,459.92**	**30.29%**
Occupancy Costs			0.00		0.00	0.00	0.00	
7650 Rent	2,700.00	2,700.00	0.00	100.00%	5,805.00	32,400.00	-26,595.00	17.92%
7660 Insurance	273.00	253.00	20.00	107.91%	546.00	3,036.00	-2,490.00	17.98%
7850 Repairs & Maintenance	375.00	375.00	0.00	100.00%	3,858.48	4,500.00	-641.52	85.74%
7890 Taxes		0.00	0.00		303.30	300.00	3.30	101.10%
7910 Telecommunication	355.62	535.00	-179.38	66.47%	-1,100.87	6,420.00	-7,520.87	-17.15%
7950 Utilities	807.46	955.00	-147.54	84.55%	2,941.19	11,460.00	-8,518.81	25.66%
7990 Depreciation Expense	557.72		557.72		1,115.44	0.00	1,115.44	
Total Occupancy Costs	**$ 5,068.80**	**$ 4,818.00**	**$ 250.80**	**105.21%**	**$ 13,468.54**	**$ 58,116.00**	**$ -44,647.46**	**23.18%**
Total 3- ADMIN EXPENSES	**$ 17,936.52**	**$ 17,026.00**	**$ 910.52**	**105.35%**	**$ 49,729.62**	**$ 177,837.00**	**$ -128,107.38**	**27.96%**
4- PERSONNEL			0.00		0.00	0.00	0.00	
8510 Salaries & Wages	18,891.85	33,000.00	-14,108.15	57.25%	68,565.60	396,000.00	-327,434.40	17.31%
8511 Retirement		0.00	0.00		0.00	0.00	0.00	
8520 Paid Time Off	9,393.92	2,333.33	7,060.59	402.60%	14,260.71	27,999.96	-13,739.25	50.93%
8530 Payroll Taxes	1,940.71	4,570.50	-2,629.79	42.46%	6,515.78	54,846.00	-48,330.22	11.88%
8540 Payroll Processing Fees	85.00	89.00	-4.00	95.51%	295.00	2,228.00	-1,933.00	13.24%
8550 Workers Comp		0.00	0.00		141.42	3,000.00	-2,858.58	4.71%
8570 Health Insurance Allowance	2,300.00	2,750.00	-450.00	83.64%	6,675.00	33,000.00	-26,325.00	20.23%
8580 Other Employee Benefits		0.00	0.00		910.00	2,500.00	-1,590.00	36.40%
8590 Contract Work	14,500.00		14,500.00		43,500.00	0.00	43,500.00	
8615 Employee Recruitment	366.64		366.64		877.41	0.00	877.41	
Total 4- PERSONNEL	**$ 47,478.12**	**$ 42,742.83**	**$ 4,735.29**	**111.08%**	**$ 141,740.92**	**$ 519,573.96**	**$ -377,833.04**	**27.28%**
Payroll Expenses			0.00		0.00	0.00	0.00	
Company Contributions			0.00		0.00	0.00	0.00	
Retirement	1,132.51		1,132.51		3,481.50	0.00	3,481.50	
Total Company Contributions	**$ 1,132.51**	**$ 0.00**	**$ 1,132.51**		**$ 3,481.50**	**$ 0.00**	**$ 3,481.50**	
Wages			0.00		0.00	0.00	0.00	
Hourly ED	0.00		0.00		0.00	0.00	0.00	
Misc Income			0.00		1,250.00	0.00	1,250.00	
Total Wages	**$ 0.00**	**$ 0.00**	**$ 0.00**		**$ 1,250.00**	**$ 0.00**	**$ 1,250.00**	
Total Payroll Expenses	**$ 1,132.51**	**$ 0.00**	**$ 1,132.51**		**$ 4,731.50**	**$ 0.00**	**$ 4,731.50**	
Total Expenditures	**$ 94,702.60**	**$ 95,150.50**	**$ -447.90**	**99.53%**	**$ 282,813.23**	**$ 1,195,317.62**	**$ -912,504.39**	**23.66%**
Net Operating Revenue	**$ -94,702.60**	**$ 4,849.50**	**$ -99,552.10**	**-1952.83%**	**$ -282,813.23**	**$ 4,682.38**	**$ -287,495.61**	**-6039.95%**
Net Revenue	**$ -94,702.60**	**$ 4,849.50**	**$ -99,552.10**	**-1952.83%**	**$ -282,813.23**	**$ 4,682.38**	**$ -287,495.61**	**-6039.95%**

Visit Mendocino County

Statement of Cash Flows

August 2026

Account Name	Total
OPERATING ACTIVITIES	
Net Revenue	-94,702.60
Adjustments to reconcile Net Revenue to Net Cash provided by operations:	
1230 Prepaid Expenses	1,037.16
2000 Accounts Payable	1,950.10
2210 Payroll Liabilities:Federal Taxes (941/944)	540.56
2220 Payroll Liabilities:CA PIT / SDI	162.05
2230 Payroll Liabilities:CA SUI / ETT	0.00
2270 Payroll Liabilities:Accrued Payroll	-3,169.15
2275 Payroll Liabilities:Accrued PTO	5,217.01
Direct Deposit Payable	0.00
Payroll Liabilities:401(k) Contribution	0.00
QuickBooks Tax Holding Account	-702.61
Ramp Card	2,204.00
Total for Adjustments to reconcile Net Revenue to Net Cash provided by operations:	**$7,239.12**
Net cash provided by operating activities	**-$87,463.48**
INVESTING ACTIVITIES	
1600 Accumulated Depreciation	557.72
Net cash provided by investing activities	**$557.72**
NET CASH INCREASE FOR PERIOD	**-$86,905.76**
Cash at beginning of period	**$414,597.50**
CASH AT END OF PERIOD	**$327,691.74**

Visit Mendocino County

Statement of Activity Comparison
August 2026

	TOTAL		
	Aug 2026	Aug 2025 (PY)	$ Change (PY)
Revenue			
Gross Profit			
Expenditures			
0000 TEST	0.00		0.00
1- MEDIA & WEBSITE			
50 Advertising / Media			
5130 Print & Online Advertising	10,517.71	18,242.37	-7,724.66
5150 Ad Development/Design	400.00		400.00
Total for 50 Advertising / Media	**$10,917.71**	**$18,242.37**	**-$7,324.66**
55 Marketing / Public Relations			
5510 Public Relations Contract		9,258.66	-9,258.66
5520 Marketing Agency Contract	2,000.00	1,500.00	500.00
5550 In-Market PR Stunts	92.75		92.75
5560 Media Events	3,000.00		3,000.00
5610 Travel -PR Related	3,796.46		3,796.46
5680 Visiting Media FAM Expenses	140.38		140.38
Total for 55 Marketing / Public Relations	**$9,029.59**	**$10,758.66**	**-$1,729.07**
57 Website Maint / Development			
5710 Interactive Media Coordinator	4,500.00	2,500.00	2,000.00
5740 Content Creation		2,500.00	-2,500.00
5750 Development/ Maintenance	1,366.13	1,522.04	-155.91
Total for 57 Website Maint / Development	**$5,866.13**	**$6,522.04**	**-$655.91**
58 Leisure / Group Sales			
5810 Promotion Items, Booth Develop	1,187.31		1,187.31
5880 Travel - Leisure/Group Sales	20.00		20.00
Total for 58 Leisure / Group Sales	**$1,207.31**		**$1,207.31**
Total for 1- MEDIA & WEBSITE	**$27,020.74**	**$35,523.07**	**-$8,502.33**
2- VISITOR SVS / PARTNERSHIPS			
Partnerships			
6570 In-County Relations	1,078.57		1,078.57
6580 Contracted Writing Services	12.60		12.60
Total for Partnerships	**$1,091.17**		**$1,091.17**
Visitor Services			
6720 Event & Festival Guides	43.54	607.00	-563.46
6730 Incentives & Sponsorships		625.00	-625.00
Total for Visitor Services	**$43.54**	**$1,232.00**	**-$1,188.46**
Total for 2- VISITOR SVS / PARTNERSHIPS	**$1,134.71**	**$1,232.00**	**-$97.29**

Visit Mendocino County

Statement of Activity Comparison
August 2026

	TOTAL		
	Aug 2026	Aug 2025 (PY)	$ Change (PY)
3- ADMIN EXPENSES			
General Admin			
7010 Accounting	2,155.00	2,155.00	0.00
7060 Bank Fees	5.00	95.00	-90.00
7070 Civitas	6,240.00	3,015.00	3,225.00
7100 Dues & Subscriptions	1,937.28	1,835.49	101.79
7150 Meeting Expenses	479.72		479.72
7200 Office Expense	22.82	222.61	-199.79
7210 Postage & Shipping	1,110.65	840.90	269.75
7280 Travel Expenses	917.25	830.50	86.75
Total for General Admin	**$12,867.72**	**$8,994.50**	**$3,873.22**
Occupancy Costs			
7650 Rent	2,700.00	2,700.00	0.00
7660 Insurance	273.00	252.58	20.42
7850 Repairs & Maintenance	375.00	407.95	-32.95
7910 Telecommunication	355.62	300.49	55.13
7950 Utilities	807.46	417.14	390.32
7990 Depreciation Expense	557.72	679.67	-121.95
Total for Occupancy Costs	**$5,068.80**	**$4,757.83**	**$310.97**
Total for 3- ADMIN EXPENSES	**$17,936.52**	**$13,752.33**	**$4,184.19**
4- PERSONNEL			
8510 Salaries & Wages	18,891.85	30,774.98	-11,883.13
8520 Paid Time Off	9,393.92	1,285.49	8,108.43
8530 Payroll Taxes	1,940.71	2,571.11	-630.40
8540 Payroll Processing Fees	85.00	89.00	-4.00
8550 Workers Comp		120.75	-120.75
8570 Health Insurance Allowance	2,300.00	2,750.00	-450.00
8590 Contract Work	14,500.00	10,298.33	4,201.67
8615 Employee Recruitment	366.64		366.64
Total for 4- PERSONNEL	**$47,478.12**	**$47,889.66**	**-$411.54**
Payroll Expenses			
Company Contributions			
Retirement	1,132.51	1,360.78	-228.27
Total for Company Contributions	**$1,132.51**	**$1,360.78**	**-$228.27**
Wages			
Hourly ED	0.00		0.00
Total for Wages	**$0.00**		**$0.00**
Total for Payroll Expenses	**$1,132.51**	**$1,360.78**	**-$228.27**
Total for Expenditures	**$94,702.60**	**$99,757.84**	**-$5,055.24**
Net Operating Revenue	**-$94,702.60**	**-$99,757.84**	**$5,055.24**
Net Revenue	**-$94,702.60**	**-$99,757.84**	**$5,055.24**

Visit Mendocino County

Statement of Activity by Class
August 2026

	Coast	Inland	TEST	Not specified	Total
Revenue					
Gross Profit					
Expenditures					
0000 TEST			0.00		0.00
1- MEDIA & WEBSITE					
50 Advertising / Media					
5130 Print & Online Advertising	8,734.17	1,783.54			10,517.71
5150 Ad Development/Design		400.00			400.00
Total for 50 Advertising / Media	**8,734.17**	**2,183.54**			**$10,917.71**
55 Marketing / Public Relations					
5520 Marketing Agency Contract				2,000.00	2,000.00
5550 In-Market PR Stunts				92.75	92.75
5560 Media Events				3,000.00	3,000.00
5610 Travel -PR Related				3,796.46	3,796.46
5680 Visiting Media FAM Expenses				140.38	140.38
Total for 55 Marketing / Public Relations				**9,029.59**	**$9,029.59**
57 Website Maint / Development					
5710 Interactive Media Coordinator				4,500.00	4,500.00
5750 Development/ Maintenance				1,366.13	1,366.13
Total for 57 Website Maint / Development				**5,866.13**	**$5,866.13**
58 Leisure / Group Sales					
5810 Promotion Items, Booth Develop				1,187.31	1,187.31
5880 Travel - Leisure/Group Sales				20.00	20.00
Total for 58 Leisure / Group Sales				**1,207.31**	**$1,207.31**
Total for 1- MEDIA & WEBSITE	**8,734.17**	**2,183.54**		**16,103.03**	**$27,020.74**
2- VISITOR SVS / PARTNERSHIPS					
Partnerships					
6570 In-County Relations				1,078.57	1,078.57
6580 Contracted Writing Services				12.60	12.60
Total for Partnerships				**1,091.17**	**$1,091.17**
Visitor Services					
6720 Event & Festival Guides				43.54	43.54
Total for Visitor Services				**43.54**	**$43.54**
Total for 2- VISITOR SVS / PARTNERSHIPS				**1,134.71**	**$1,134.71**

Visit Mendocino County

Statement of Activity by Class
August 2026

	Coast	Inland	TEST	Not specified	Total
3- ADMIN EXPENSES					
General Admin					
7010 Accounting				2,155.00	2,155.00
7060 Bank Fees				5.00	5.00
7070 Civitas				6,240.00	6,240.00
7100 Dues & Subscriptions				1,937.28	1,937.28
7150 Meeting Expenses				479.72	479.72
7200 Office Expense				22.82	22.82
7210 Postage & Shipping				1,110.65	1,110.65
7280 Travel Expenses				917.25	917.25
Total for General Admin				**12,867.72**	**$12,867.72**
Occupancy Costs					
7650 Rent				2,700.00	2,700.00
7660 Insurance				273.00	273.00
7850 Repairs & Maintenance				375.00	375.00
7910 Telecommunication				355.62	355.62
7950 Utilities				807.46	807.46
7990 Depreciation Expense				557.72	557.72
Total for Occupancy Costs				**5,068.80**	**$5,068.80**
Total for 3- ADMIN EXPENSES				**17,936.52**	**$17,936.52**
4- PERSONNEL					
8510 Salaries & Wages				18,891.85	18,891.85
8520 Paid Time Off				9,393.92	9,393.92
8530 Payroll Taxes				1,940.71	1,940.71
8540 Payroll Processing Fees				85.00	85.00
8570 Health Insurance Allowance				2,300.00	2,300.00
8590 Contract Work				14,500.00	14,500.00
8615 Employee Recruitment				366.64	366.64
Total for 4- PERSONNEL				**47,478.12**	**$47,478.12**
Payroll Expenses					
Company Contributions					
Retirement				1,132.51	1,132.51
Total for Company Contributions				**1,132.51**	**$1,132.51**
Wages					
Hourly ED				0.00	0.00
Total for Wages				**0.00**	**$0.00**
Total for Payroll Expenses				**1,132.51**	**$1,132.51**
Total for Expenditures	**8,734.17**	**2,183.54**	**0.00**	**83,784.89**	**$94,702.60**
Net Operating Revenue	**-8,734.17**	**-2,183.54**	**0.00**	**-83,784.89**	**-$94,702.60**
Net Revenue	**-8,734.17**	**-2,183.54**	**0.00**	**-83,784.89**	**-$94,702.60**