

Fiscal Yr	BID Assessment	Previous Yr Lodging			Difference	% Increase	ADR	Est. Room Nights	Est. Room Increase	Est Overnight Visitors	Est Day Visitors	Total Est # Visitors
		Revenue	End of Year BID	EOY Lodging Revenue								
2011-12	\$ 556,620.90	\$ 55,662,090.00	\$ 603,683.64	\$ 60,368,364.00	\$ 4,706,274.00	8%	\$ 248.00	243,421		730,262	1,215,887	1,946,149
2012-13	\$ 603,683.64	\$ 60,368,364.00	\$ 661,629.11	\$ 66,162,911.00	\$ 5,794,547.00	10%	\$ 249.00	265,715	22,294	797,144	1,327,244	2,124,387
2013-14	\$ 661,629.11	\$ 66,162,911.00	\$ 693,860.53	\$ 69,386,053.00	\$ 3,223,142.00	5%	\$ 250.00	277,544	11,830	832,633	1,386,333	2,218,966
2014-15	\$ 693,860.53	\$ 69,386,053.00	\$ 767,003.81	\$ 76,700,381.00	\$ 7,314,328.00	11%	\$ 251.00	305,579	28,035	916,738	1,526,368	2,443,106
2015-16	\$ 767,003.81	\$ 76,700,381.00	\$ 811,980.94	\$ 81,198,094.00	\$ 4,497,713.00	6%	\$ 252.00	322,215	16,635	966,644	1,609,462	2,576,106