COUNTY OF MENDOCINO



501 Low Gap Rd., Room 1060 Ukiah, California 95482 Phone (707) 234-6875 Fax (707) 463-4166 Shari L. Schapmire Treasurer-Tax Collector

Important Notice to Lodging Owners (Second Notice)

Per Ordinance No. 4336, Ordinance Amending Chapter 5.140 of Title 5 of the Mendocino County Code Pertaining to the Mendocino County Lodging Business Improvement District, and pursuant to procedures approved by the Board of Supervisors, this notice serves to notify lodging owners of the upcoming election for the **"Large Coastal Lodging Operator"** seat on the Mendocino County Tourism Commission. The initial term of this seat was for one year and is currently held by Suzanne Plocher of Sea Rock Bed & Breakfast Inn. All subsequent terms will be for three years.

If you are receiving this notice, you are a lodging owner eligible to declare yourself a candidate to participate in the election of the governing board. Any qualified lodging owner may complete the enclosed "Declaration of Candidacy by Candidate," and submit the completed form to the Mendocino County Tax Collector. In addition, the candidate is also required to submit a resume showing relevant experience, as well as complete a questionnaire demonstrating their interest and commitment in promoting Mendocino County; the resume and questionnaire template, as well as the ordinance in its entirety, may be accessed and downloaded at http://www.co.mendocino.ca.us/bos/commissions.htm or, upon request, can be mailed to any potential candidate. In addition, all potential candidates must submit a candidacy statement of two hundred (200) words or less.

All submittals must be received by the Mendocino County Tax Collector at the above address no later than 5:00 p.m. on Friday, December 30, 2016, postmarks will not be accepted. If by 5:00 p.m. on December 30, 2016 only the minimum number of candidates has been duly nominated, no election will be held and a unanimous ballot will be cast in favor of such nominated member.

In the event of an election, the canvas of votes will commence in the Mendocino County Tax Collector's Office <u>at 9:00 a.m., Monday, January 30, 2017.</u>

Please feel free to contact this office directly with any questions or concerns.

Dated this 30th day of November, 2016 Shari L. Schapmire, Treasurer-Tax Collector