



MENDOCINO COUNTY TOURISM COMMISSION, INC.

BOARD OF DIRECTORS AGENDA

DATE: Thursday, October 8, 2026, starting at 1:00 PM

PLACE: Goldeneye Winery, 9200 Hwy 128, Philo, CA 95466

- **CALL TO ORDER**

- **ROLL CALL**

BOARD MEMBERS	ATTENDANCE	TITLE
Kasie Gray (KG)	☐ Present ☐ Absent	CHAIR Regional Promotional; Inland
Tawny MacMillan (TM)	☐ Present ☐ Absent	VICE CHAIR Regional Promotional; Coastal
Ian Roth (IR)	☐ Present ☐ Absent	TREASURER Medium Lodging Operator
Alina Reyes (AR)	☐ Present ☐ Absent	SECRETARY Small Lodging Operator
Jon Glidewell (JG)	☐ Present ☐ Absent	Large Lodging Operator, At-Large
Jitu Ishwar (JI)	☐ Present ☐ Absent	Large Lodging Operator; Inland
Cab Boettcher (CB)	☐ Present ☐ Absent	Large Lodging Operator; Coastal
Julie Golden (JG)	☐ Present ☐ Absent	Food & Beverage
Roxanne Perkins (RP)	☐ Present ☐ Absent	Arts Organization/Attractions
OPEN SEAT	☐ Present ☐ Absent	Winery/Winegrower
OPEN SEAT	☐ Present ☐ Absent	At Large

STAFF/CONTRACTORS:	ATTENDANCE	TITLE
Scott Schneider (SS)	☐ Present ☐ Absent	Interim Executive Director
Ramon Jimenez (RJ)	☐ Present ☐ Absent	Director of Operations
Jamie Peters-Connolly (JC)	☐ Present ☐ Absent	Partner Relations & Communications Manager
Melodie Hilton (MH)	☐ Present ☐ Absent	Director of Public Relations
Janis MacDonald (JM)	☐ Present ☐ Absent	Festival Coordinator

INTRODUCTION OF GUESTS:

- **PUBLIC COMMENT ON NON-AGENDA ITEMS**

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

- **BID Ordinance Changes** ☒ Discussion ☒ Possible Action

- Historical Perspective
- Current Challenges
- Proposed BID Ordinance Changes
- Timeline and Next Steps

- **CLOSED SESSION** ☒ Discussion ☒ Possible Action

- **FUTURE AGENDA ITEMS** ☒ Discussion

- **NEXT MEETING** ☒ Discussion

- Tentative: Thursday, November 12, 2026 at 1:00 PM

- **ADJOURN**