

**Website: visitmendocino.com**

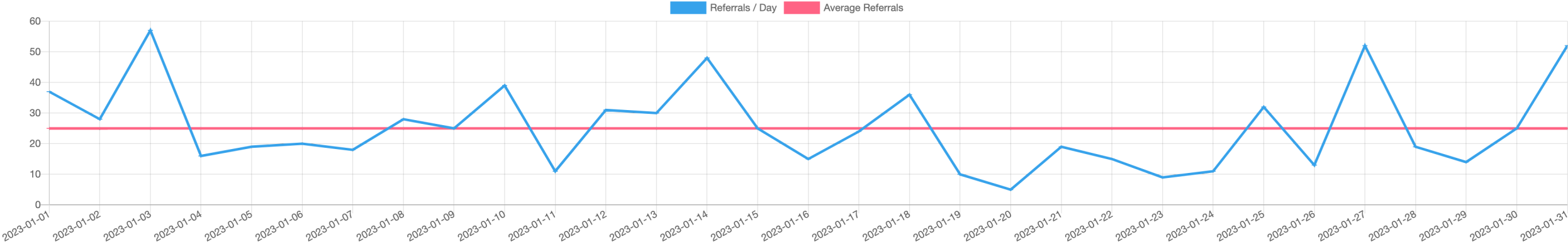
Report Start Date

01/01/2023 🗑

Report End Date

01/31/2023 🗑

**Referrals** [Line Graph](#) | [Bar Graph](#)



**Searches by Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
935	790	14	37	44	18	5	27

**Searches by Campaign**

TOTAL	MENDOCINO-HEADERNAV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
935	2	46	131	45	689	22

**Referrals By Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
783	632	25	34	54	24	3	11

**Referrals By Button**

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
783	135	6	246	129	267

**Referrals By Source**

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	PROPERTY DETAIL RATE CALENDAR	SEARCH RESULTS DIRECTORY LIST
783	42	19	1	721

**Referrals By Campaign**

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
783	5	1	92	248	71	328	38

**Referrals To Custom Tabs**

TAB NAME	TOTAL
Farm Stays	2
Hotels & Motels	8
Inns and Bed & Breakfasts	4
Resorts	3
Vacation Rentals	13
TOTAL CUSTOM TAB REFERRALS	30

**Impressions**

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
530	34	490	6