

**Website: visitmendocino.com**

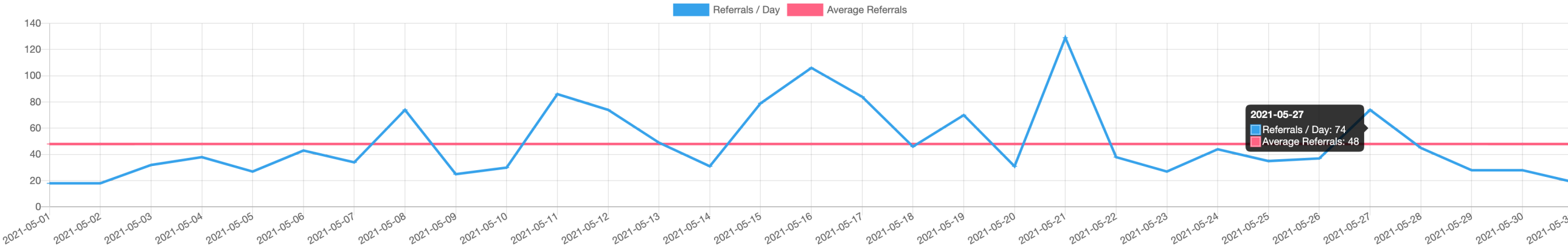
Report Start Date

05/01/2021

Report End Date

05/31/2021

**Referrals** [Line Graph](#) | [Bar Graph](#)



**Searches by Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
982	908	6	26	5	16	10	11

**Searches by Campaign**

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
982	2	8	14	236	132	33	533	24

**Referrals By Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
1499	1321	1	72	59	18	18	10

**Referrals By Button**

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TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
1499	338	16	291	369	485

**Referrals By Source**

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	PROPERTY DETAIL RATE CALENDAR	SEARCH RESULTS DIRECTORY LIST
1499	4	83	1	1411

**Referrals By Campaign**

TOTAL	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
1488	12	13	684	292	58	379	50

**Referrals To Custom Tabs**

TAB NAME	TOTAL
Farm Stays	13
Hotels & Motels	27
Inns and Bed & Breakfasts	32
Resorts	10
RV & Campgrounds	11
Vacation Rentals	83
TOTAL CUSTOM TAB REFERRALS	176

**Impressions**

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
586	106	473	7