

Website: visitmendocino.com

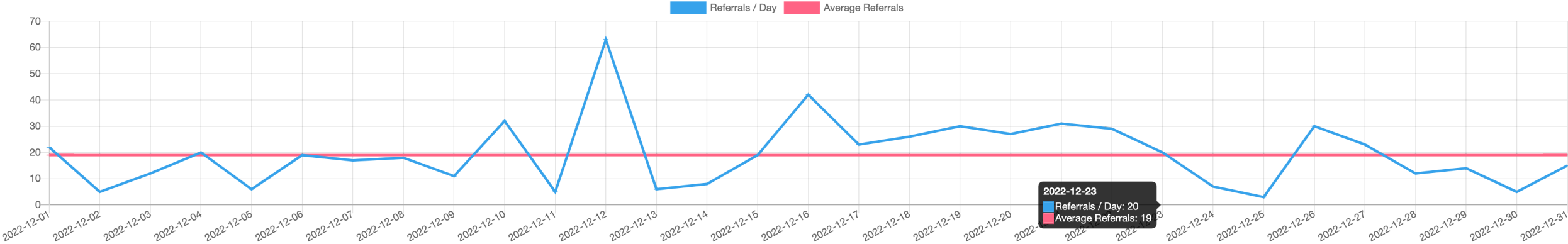
Report Start Date

12/01/2022

Report End Date

12/31/2022

Referrals [Line Graph](#) | [Bar Graph](#)



Searches by Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
799	688	4	24	41	20	5	17

Searches by Campaign

TOTAL	MENDOCINO-HEADERNAV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
799	2	60	118	39	564	16

Referrals By Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
600	456	43	27	35	14	4	21

Referrals By Button

TOTAL	BOOKDIRECT BUTTON	PICTURE LINK	TITLE	WEBSITE
600	84	190	145	181

Referrals By Source

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	SEARCH RESULTS DIRECTORY LIST
600	15	21	564

Referrals By Campaign

TOTAL	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
600	7	95	187	52	233	26

Referrals To Custom Tabs

TAB NAME	TOTAL
Farm Stays	1
Hotels & Motels	5
Inns and Bed & Breakfasts	7
Resorts	8
Vacation Rentals	26
TOTAL CUSTOM TAB REFERRALS	47

Impressions

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
370	29	338	3