

Website: visitmendocino.com

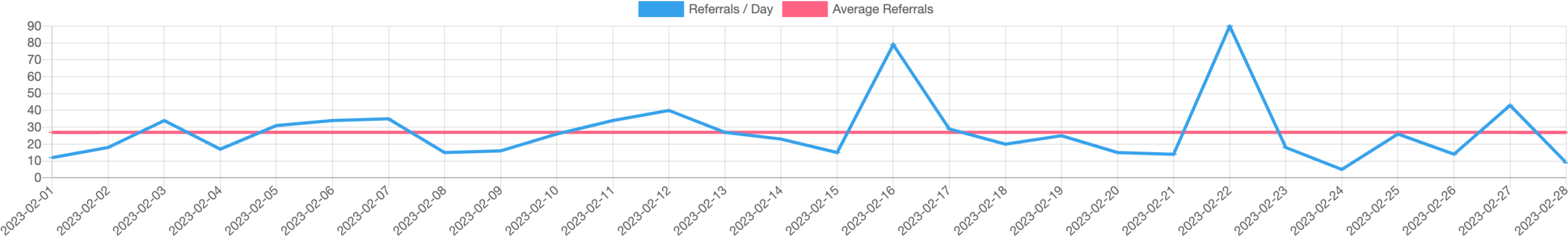
Report Start Date

02/01/2023 📅

Report End Date

02/28/2023 📅

Referrals [Line Graph](#) | [Bar Graph](#)



Searches by Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
877	760	18	31	27	15	17	9

Searches by Campaign

TOTAL	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
877	59	111	58	596	53

Referrals By Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
764	630	29	21	62	8	8	6

Referrals By Button

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
764	132	2	221	192	217

Referrals By Source

TOTAL	PROPERTY DETAIL MAP VIEW	PROPERTY DETAIL RATE CALENDAR	SEARCH RESULTS DIRECTORY LIST
764	27	2	735

Referrals By Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
764	1	133	229	85	258	58

Referrals To Custom Tabs

TAB NAME	TOTAL
Farm Stays	2
Hotels & Motels	9
Inns and Bed & Breakfasts	21
Resorts	12
RV & Campgrounds	3
Vacation Rentals	44
TOTAL CUSTOM TAB REFERRALS	91

Impressions

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
435	46	383	6