

Website: visitmendocino.com

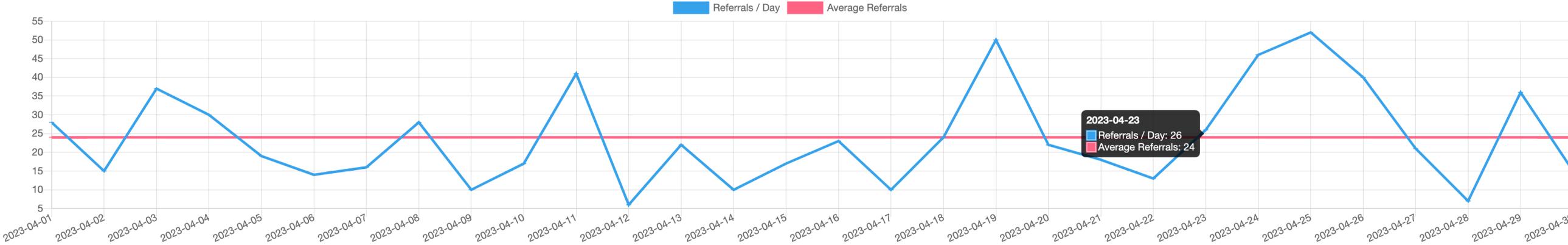
Report Start Date

04/01/2023

Report End Date

04/30/2023

Referrals [Line Graph](#) | [Bar Graph](#)



Searches by Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
869	763	17	30	26	10	10	13

Searches by Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNAV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
869	1	2	65	92	72	610	27

Referrals By Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
713	588	23	30	16	4	6	46

Referrals By Button

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
713	127	2	224	146	214

Referrals By Source

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	PROPERTY DETAIL RATE CALENDAR	SEARCH RESULTS DIRECTORY LIST
713	5	14	1	693

Referrals By Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
713	1	5	122	162	133	262	28

Referrals To Custom Tabs

TAB NAME	TOTAL
Farm Stays	3
Hotels & Motels	3
Inns and Bed & Breakfasts	13
Resorts	6
RV & Campgrounds	1
Vacation Rentals	12
TOTAL CUSTOM TAB REFERRALS	38

Impressions

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE
447	48	399