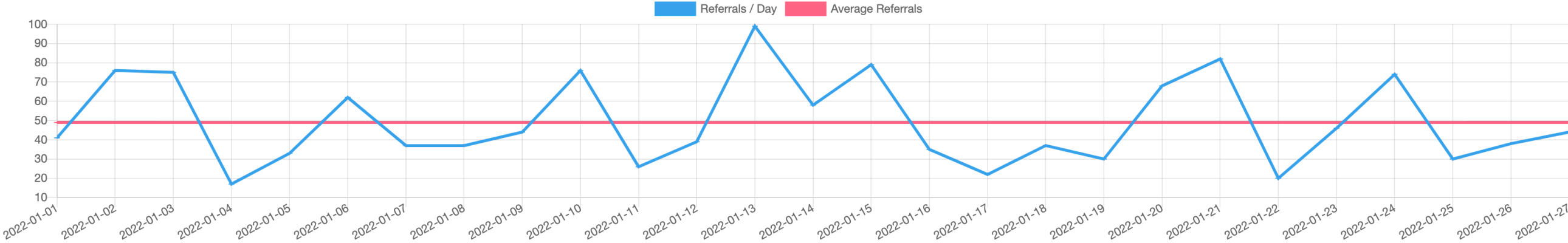


Website: visitmendocino.com

Report Start Date

Report End Date

Referrals [Line Graph](#) | [Bar Graph](#)



Searches by Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
1612	1371	24	68	62	42	25	20

Searches by Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
1612	2	3	112	167	45	1212	71

Referrals By Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
1325	1087	16	36	51	52	18	65

Referrals By Button

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
1325	212	8	462	242	401

Referrals By Source

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	PROPERTY DETAIL RATE CALENDAR	SEARCH RESULTS DIRECTORY LIST
1325	13	42	4	1266

Referrals By Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
1325	8	5	135	344	84	663	86

Referrals To Custom Tabs

TAB NAME	TOTAL
Farm Stays	10
Hotels & Motels	12
Inns and Bed & Breakfasts	26
Resorts	24
RV & Campgrounds	2
Vacation Rentals	102
TOTAL CUSTOM TAB REFERRALS	176

Impressions

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
957	99	846	12