

**Website: visitmendocino.com**

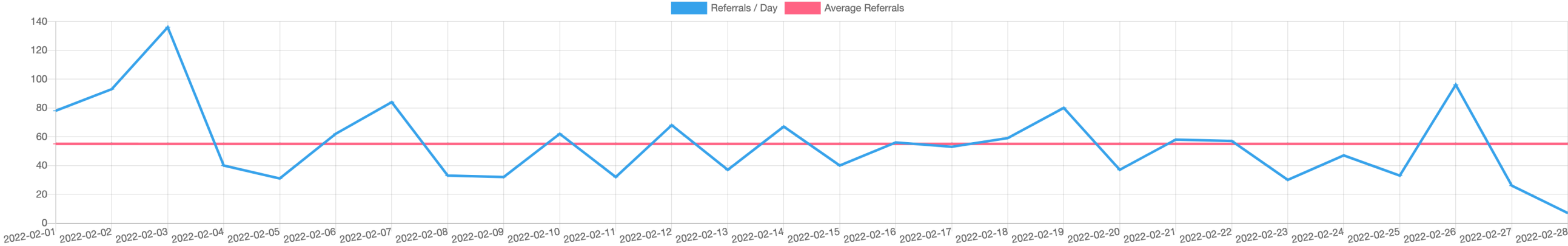
Report Start Date

02/01/2022

Report End Date

02/28/2022

**Referrals** [Line Graph](#) | [Bar Graph](#)



**Searches by Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
1698	1420	35	68	58	35	31	51

**Searches by Campaign**

TOTAL	DIRECT	MENDOCINO-HEADERNAV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
1698	1	7	93	197	50	1262	88

**Referrals By Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
1534	1285	33	50	44	32	25	65

**Referrals By Button**

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
1534	220	6	511	329	468

**Referrals By Source**

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	PROPERTY DETAIL RATE CALENDAR	SEARCH RESULTS DIRECTORY LIST
1534	25	62	3	1444

**Referrals By Campaign**

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
1534	6	8	299	309	168	660	84

**Referrals To Custom Tabs**

TAB NAME	TOTAL
Farm Stays	8
Hotels & Motels	10
Inns and Bed & Breakfasts	25
Resorts	20
Vacation Rentals	108
TOTAL CUSTOM TAB REFERRALS	171

**Impressions**

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
981	51	906	24