

**Website: visitmendocino.com**

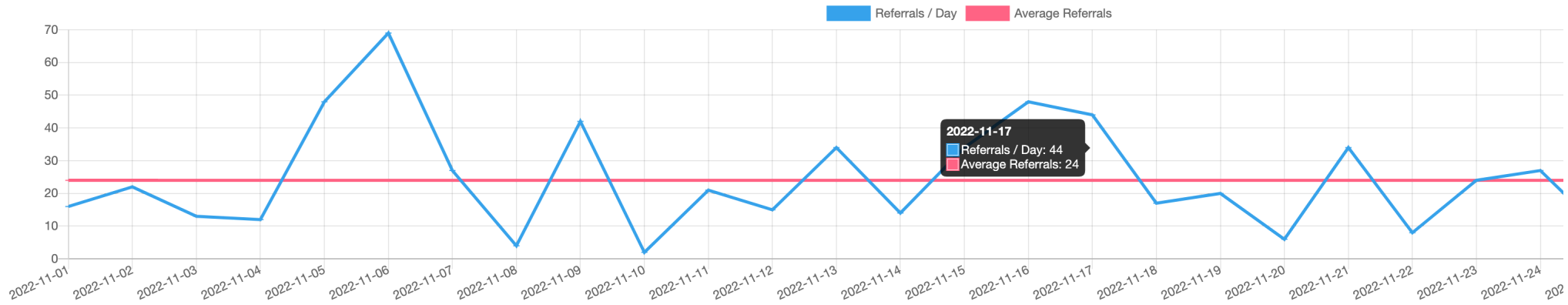
Report Start Date

11/01/2022 🗄

Report End Date

11/30/2022 🗄

**Referrals** [Line Graph](#) | [Bar Graph](#)



**Searches by Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
893	774	16	46	19	12	14	12

**Searches by Campaign**

TOTAL	MENDOCINO-HEADERNAV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
893	49	119	30	660	35

**Referrals By Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
715	591	10	48	33	14	3	16

**Referrals By Button**

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
715	105	4	241	133	232

**Referrals By Source**

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	PROPERTY DETAIL RATE CALENDAR	SEARCH RESULTS DIRECTORY LIST
715	5	17	1	692

**Referrals By Campaign**

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
715	4	96	202	49	299	65

**Referrals To Custom Tabs**

TAB NAME	TOTAL
Farm Stays	1
Hotels & Motels	6
Inns and Bed & Breakfasts	1
Resorts	2
Vacation Rentals	14
TOTAL CUSTOM TAB REFERRALS	24

**Impressions**

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
537	33	484	20