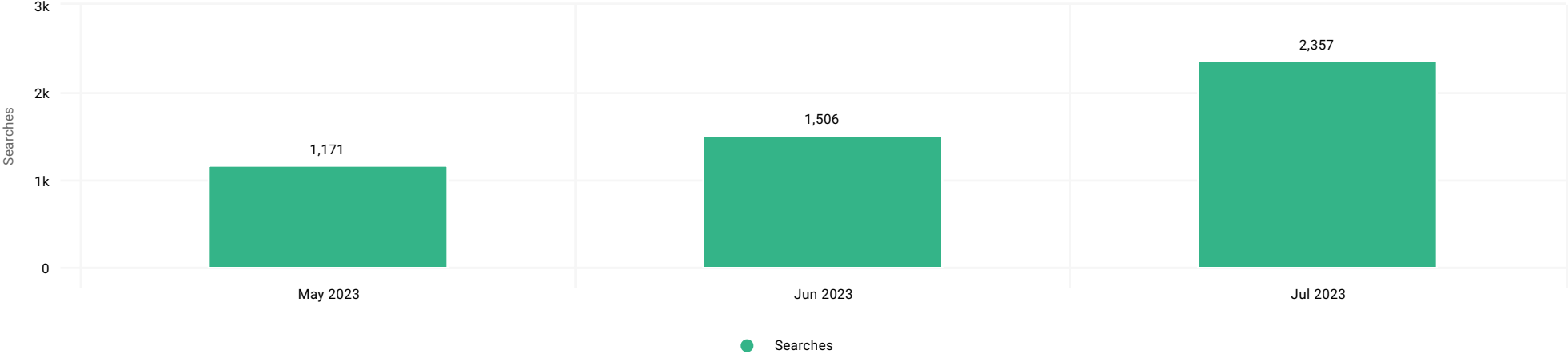


# Book > Direct - Engagement Summary

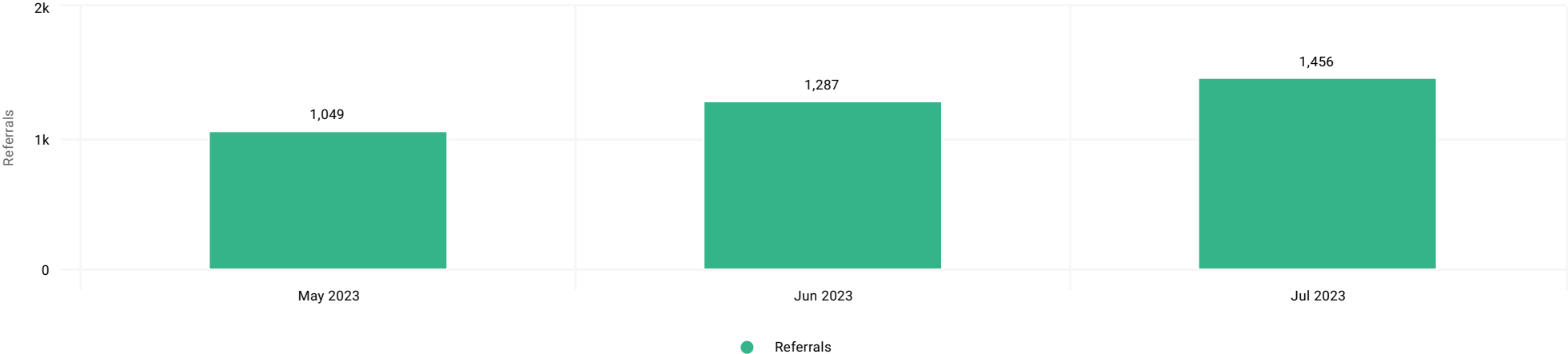
## Searches By Month

Date: Last 3 Months



## Referrals By Month

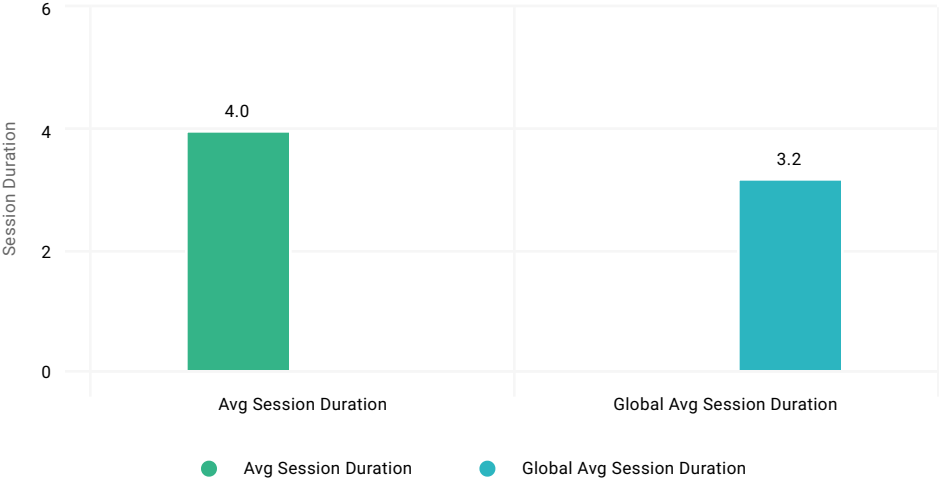
Date: Last 3 Months



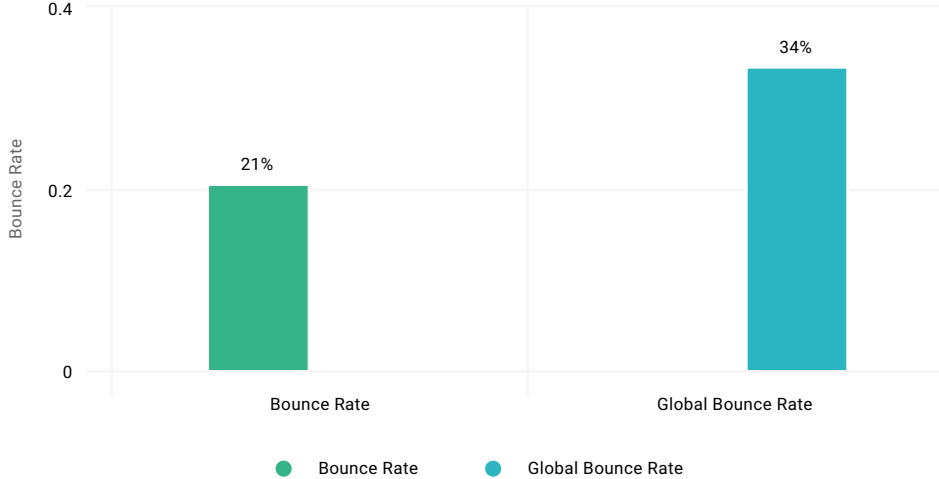
# Book > Direct - Engagement Summary

Date Range: First Day Of Last Month - Last Day Of Last Month

### Avg Session Duration vs Global



### Bounce Rate vs Global



### Avg Session Duration By Device Vs Global

Device Category ↕	Avg Session Duration ↕	Global Avg ↕
Desktop	5.75	5.31
Mobile	2.81	2.38
<b>Totals</b>	<b>3.95</b>	<b>3.19</b>

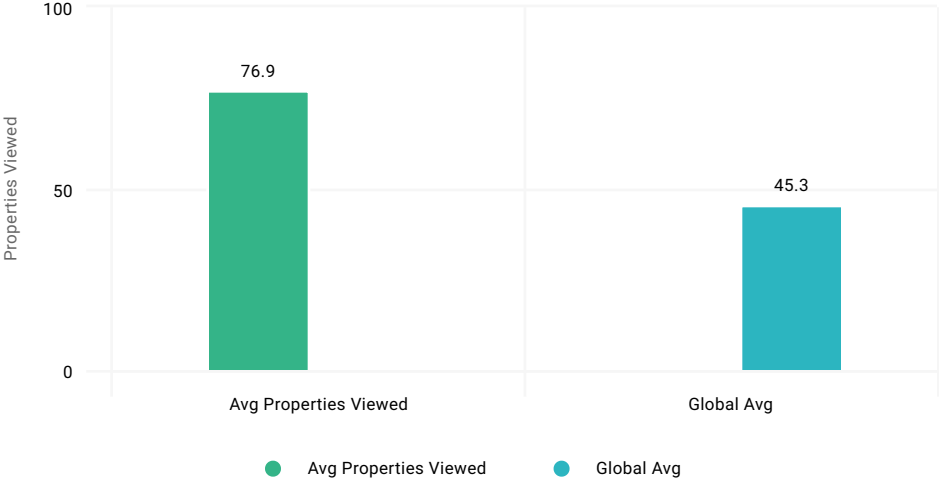
### Bounce Rate by Device Type vs Global

Device Category ↕	Bounce Rate ↕	Global Bounce Rate ↕
Desktop	14.7%	25.7%
Mobile	24.5%	36.5%
<b>Totals</b>	<b>20.7%</b>	<b>33.5%</b>

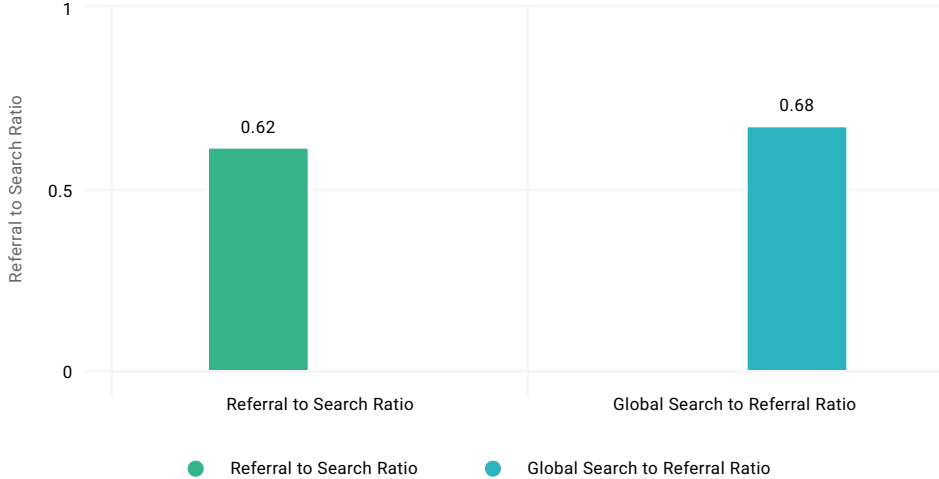
# Book > Direct - Engagement Summary

Date Range: First Day Of Last Month - Last Day Of Last Month

Properties Viewed vs Global



Referral to Search Ratio vs Global



Properties Viewed by Device Vs Global

Device Category ↕	Properties Viewed ↕	Global Properties Viewed ↕
Desktop	77.1	50.9
Mobile	76.7	40.6
<b>Totals</b>	<b>76.9</b>	<b>45.3</b>

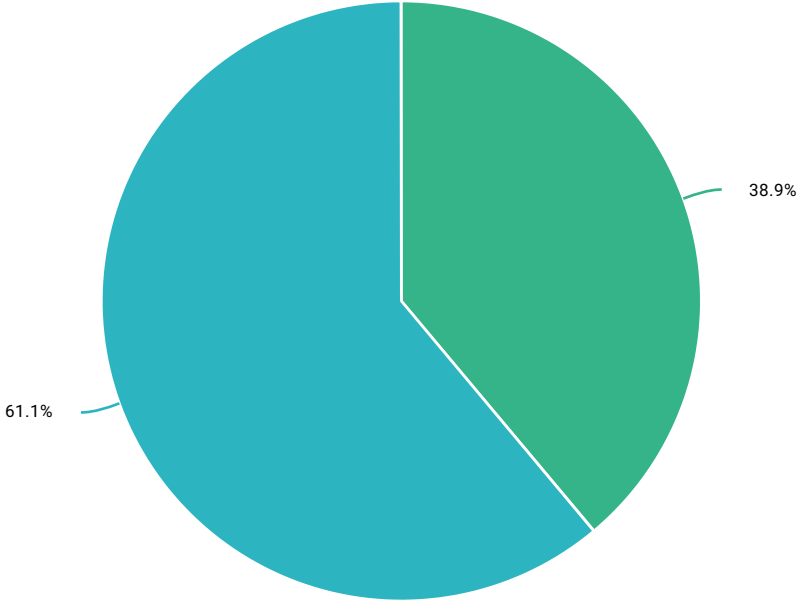
Referral Search Ratio by Device Type

Device Type ↕	Referral to Search Ratio ↕	Global Referral to Search Ratio ↕
Desktop	0.98	1.68
Mobile	0.37	0.34
<b>Totals</b>	<b>0.62</b>	<b>0.68</b>

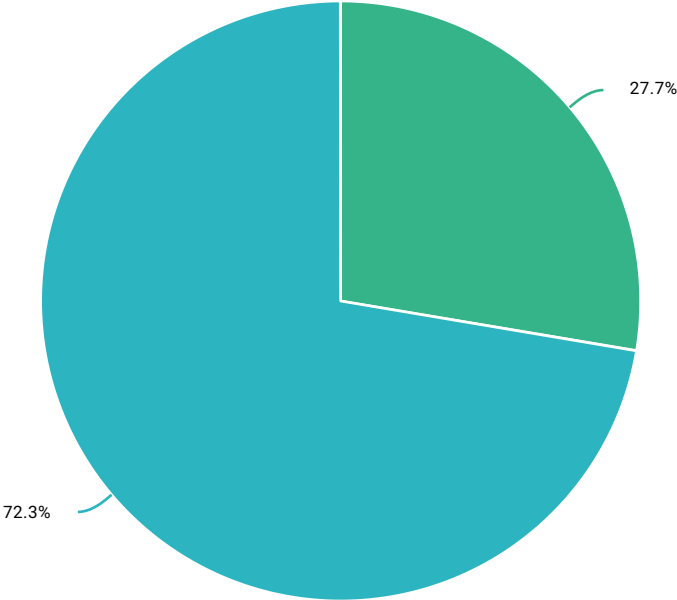
# Book > Direct - Engagement Summary

Date Range: First Day Of Last Month - Last Day Of Last Month

### Device Breakdown



### Global Device Breakdown



Device Category ↕	Percent of Sessions ↕
Desktop	38.9%
Mobile	61.1%
<b>Totals</b>	

Device Category ↕	Global Percent of Sessions ↕
Desktop	27.7%
Mobile	72.3%
<b>Totals</b>	