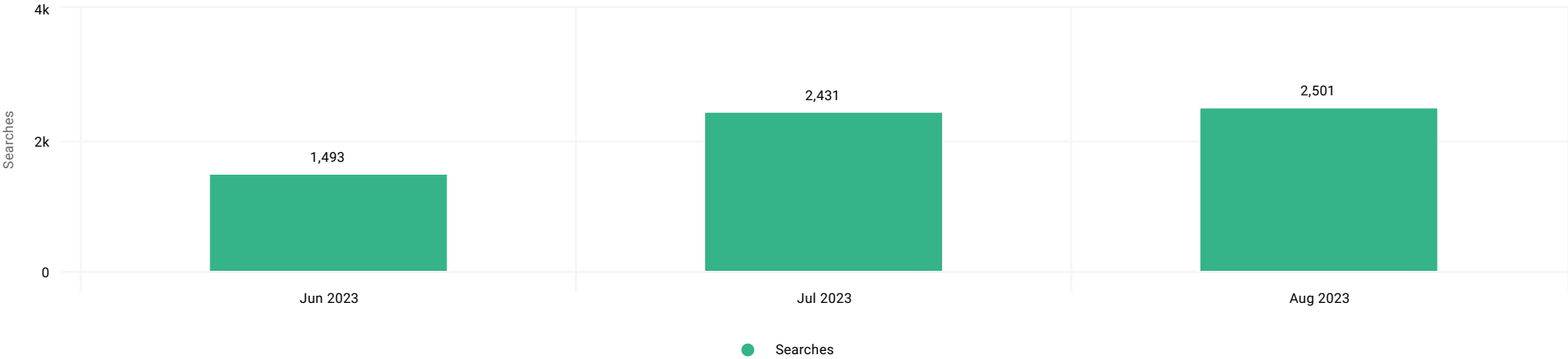


# Book > Direct - Engagement Summary

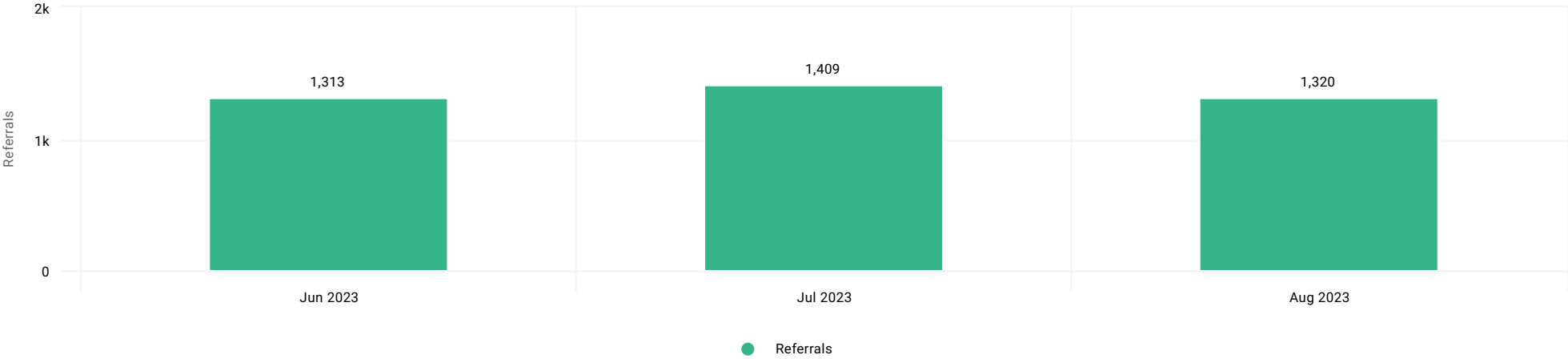
### Searches By Month

Date: Last 3 Months ▾



### Referrals By Month

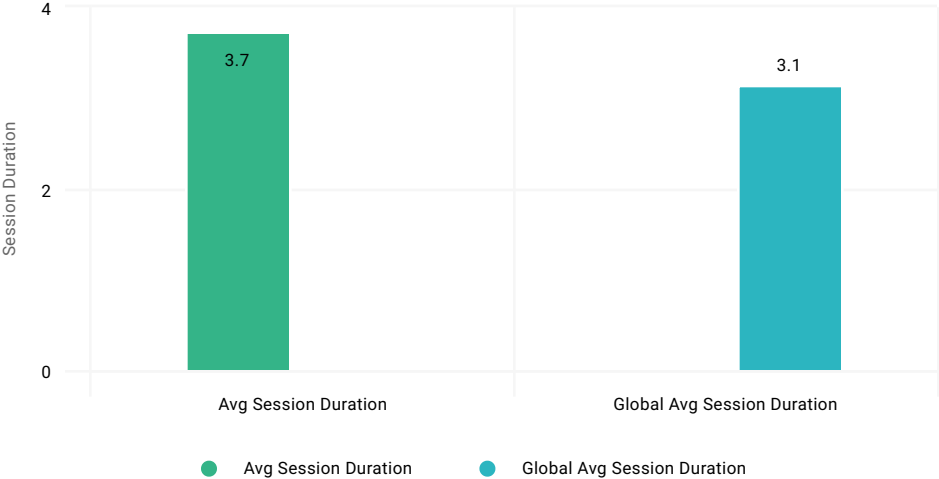
Date: Last 3 Months ▾



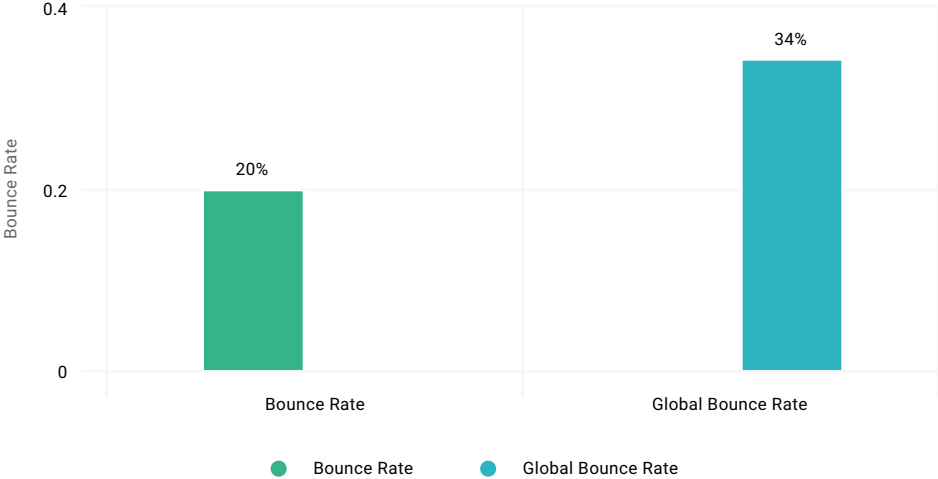
# Book > Direct - Engagement Summary

Date Range: First Day Of Last Month - Last Day Of Last Month

### Avg Session Duration vs Global



### Bounce Rate vs Global



### Avg Session Duration By Device Vs Global

Device Category ↕	Avg Session Duration ↕	Global Avg ↕
Desktop	5.57	5.23
Mobile	2.33	2.33
<b>Totals</b>	<b>3.74</b>	<b>3.14</b>

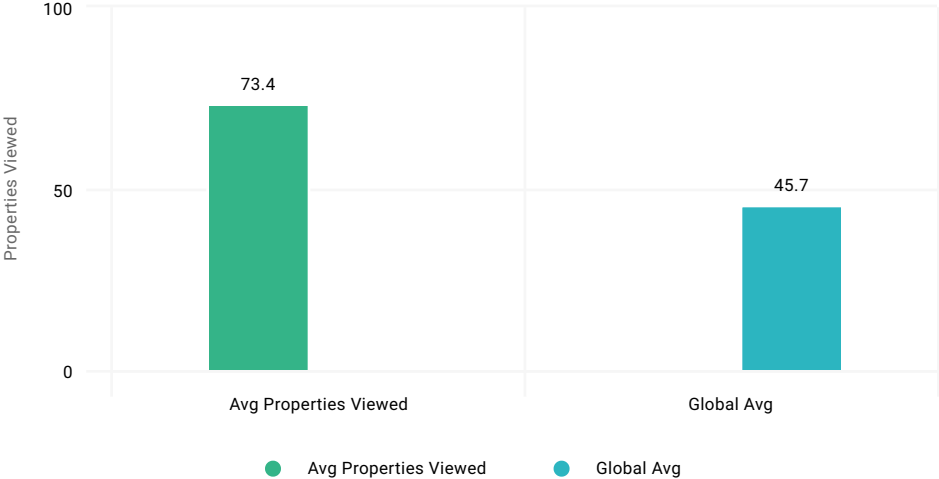
### Bounce Rate by Device Type vs Global

Device Category ↕	Bounce Rate ↕	Global Bounce Rate ↕
Desktop	15.0%	27.5%
Mobile	24.0%	37.2%
<b>Totals</b>	<b>20.1%</b>	<b>34.5%</b>

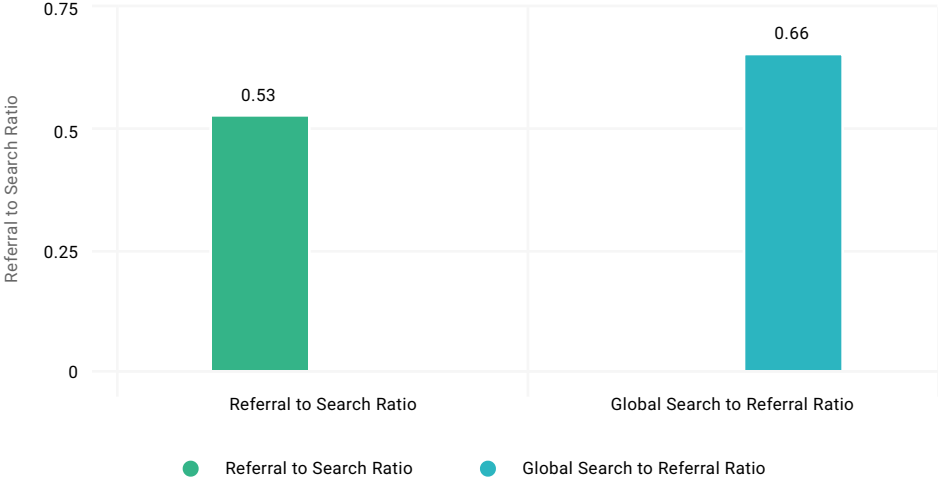
# Book > Direct - Engagement Summary

Date Range: First Day Of Last Month - Last Day Of Last Month

### Properties Viewed vs Global



### Referral to Search Ratio vs Global



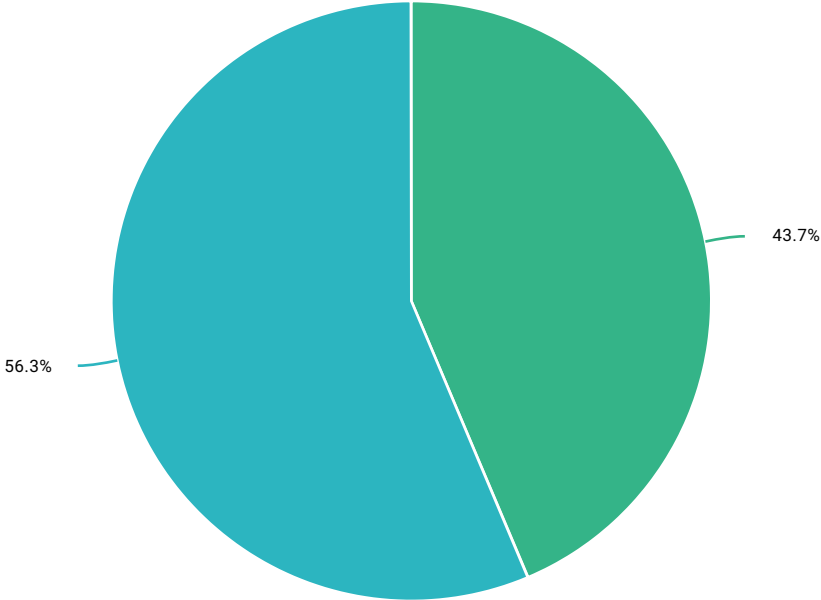
### Properties Viewed by Device Vs Global

Device Category ↕	Properties Viewed ↕	Global Properties Viewed ↕
Desktop	75.2	51.3
Mobile	70.9	41.0
<b>Totals</b>	<b>73.4</b>	<b>45.7</b>

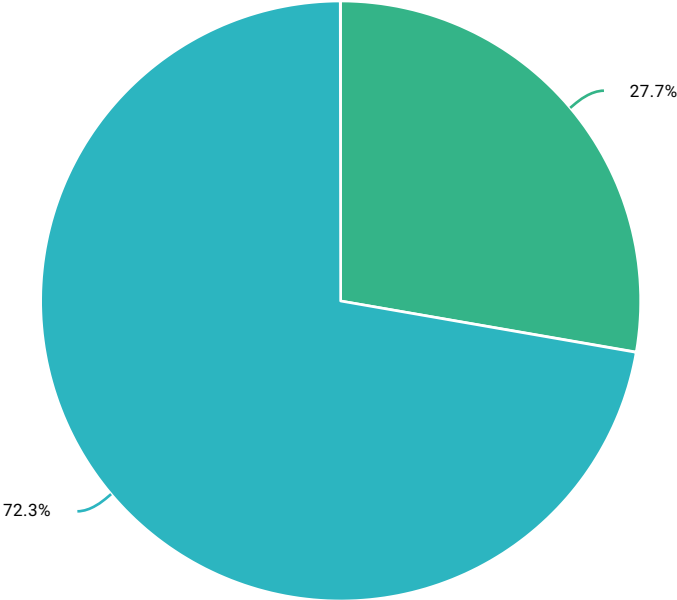
# Book > Direct - Engagement Summary

Date Range: First Day Of Last Month - Last Day Of Last Month

### Device Breakdown



### Global Device Breakdown



Device Category ↕	Percent of Sessions ↕
Desktop	43.7%
Mobile	56.3%
<b>Totals</b>	

Device Category ↕	Global Percent of Sessions ↕
Desktop	27.7%
Mobile	72.3%
<b>Totals</b>	