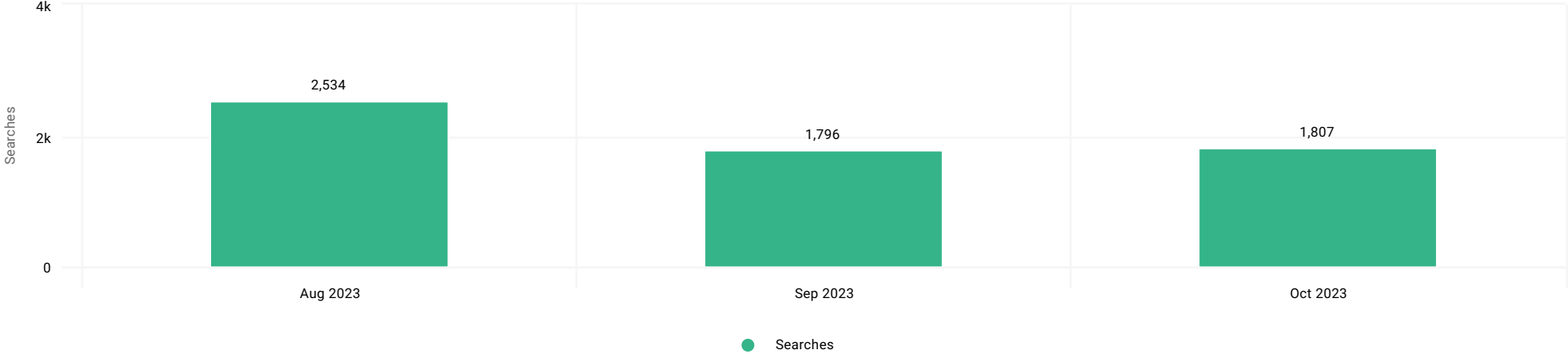


Book > Direct - Engagement Summary

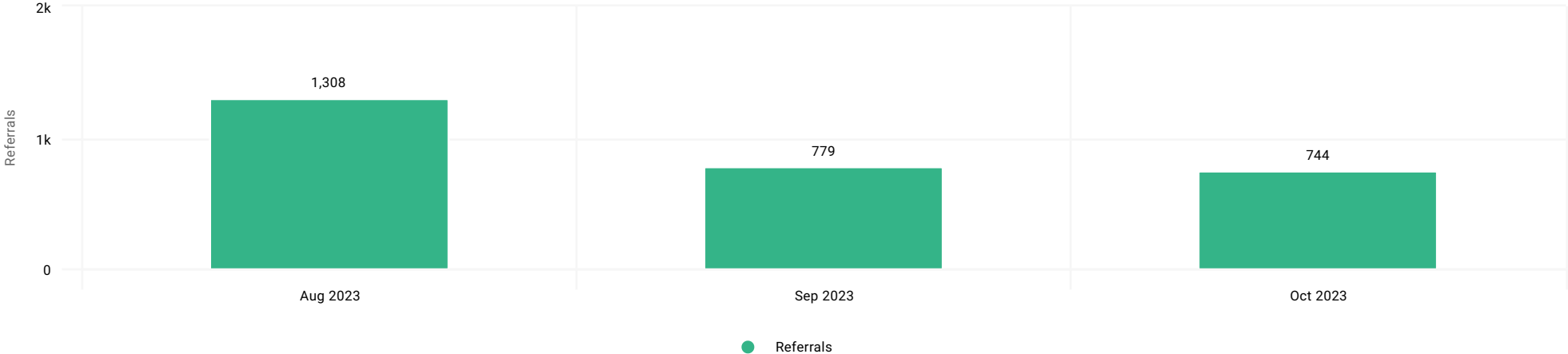
Searches By Month

Date: Last 3 Months ▾



Referrals By Month

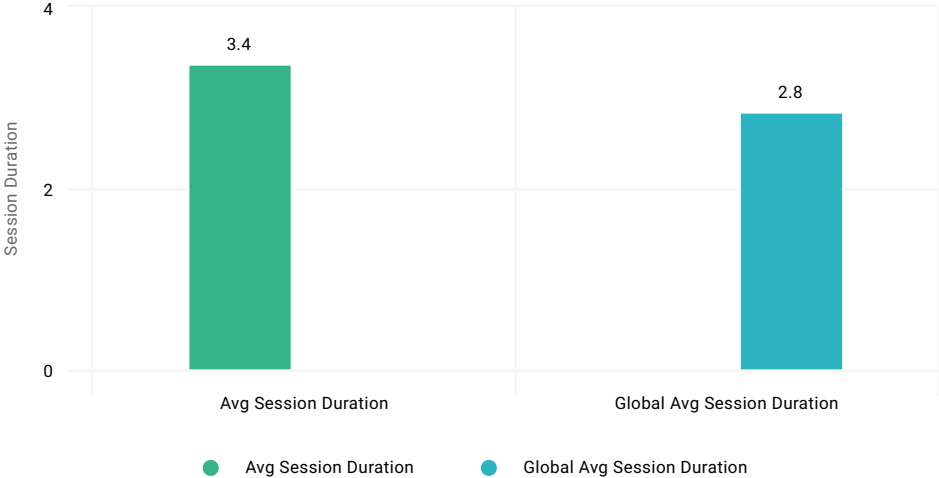
Date: Last 3 Months ▾



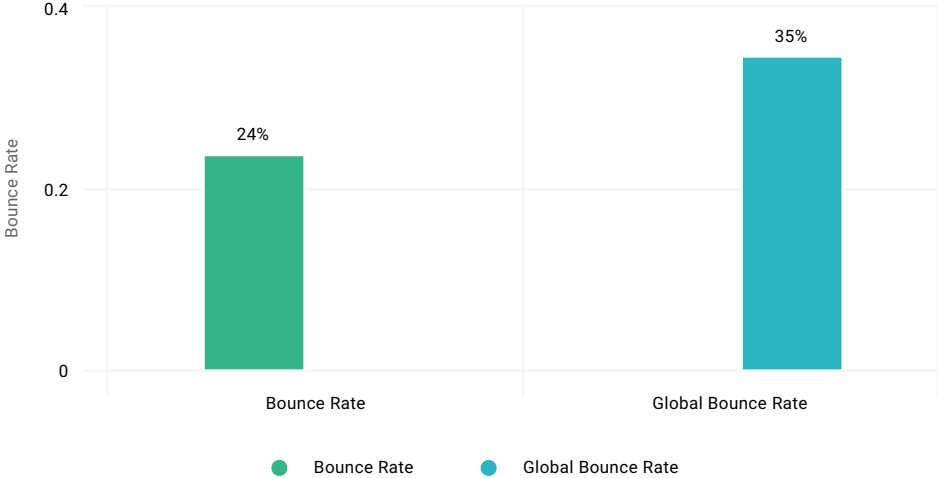
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Date Range: Start Of Last Month - End Of Last Month

Avg Session Duration vs Global



Bounce Rate vs Global



Avg Session Duration By Device Vs Global

Device Category ↕	Avg Session Duration ↕	Global Avg ↕
Desktop	4.04	4.73
Mobile	2.87	2.13
Totals	3.39	2.84

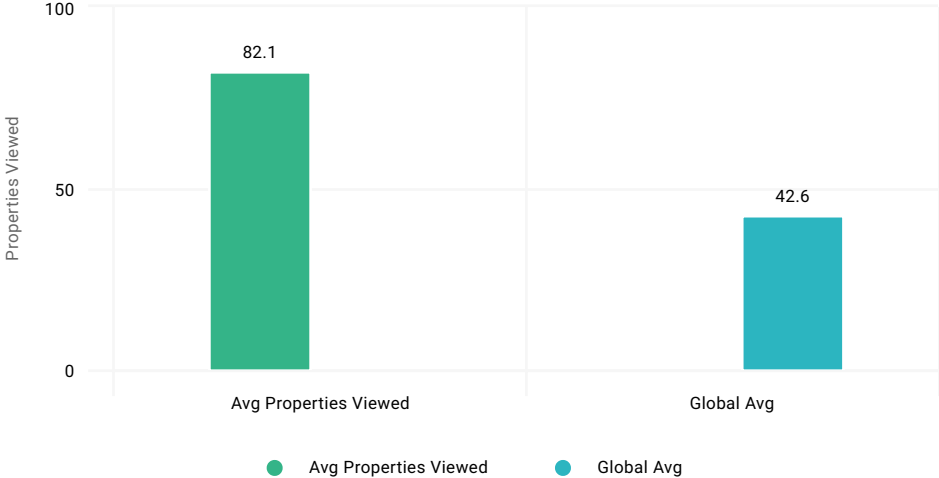
Bounce Rate by Device Type vs Global

Device Category ↕	Bounce Rate ↕	Global Bounce Rate ↕
Desktop	23.9%	29.8%
Mobile	23.8%	36.8%
Totals	23.8%	34.8%

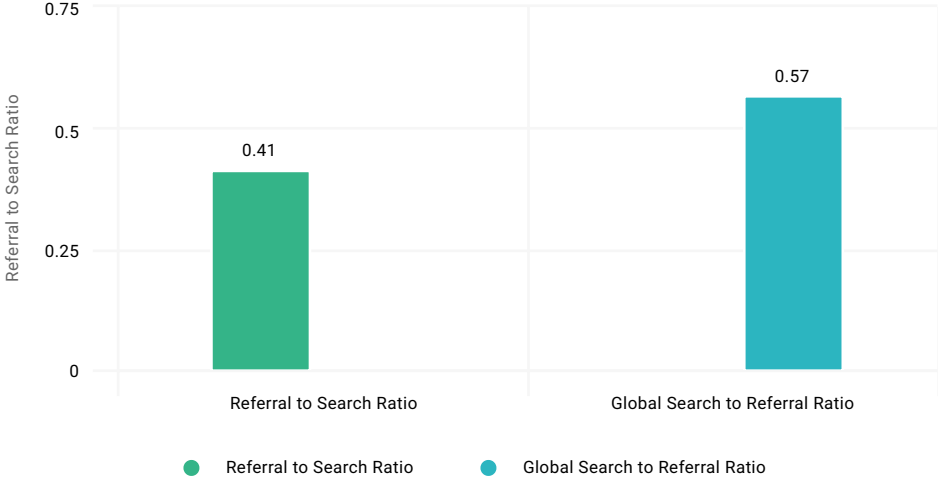
Book > Direct - Engagement Summary

Date Range: Start Of Last Month - End Of Last Month

Properties Viewed vs Global



Referral to Search Ratio vs Global



Properties Viewed by Device Vs Global

Device Category ↕	Properties Viewed ↕	Global Properties Viewed ↕
Desktop	61.2	49.9
Mobile	108.1	37.2
Totals	82.1	42.6

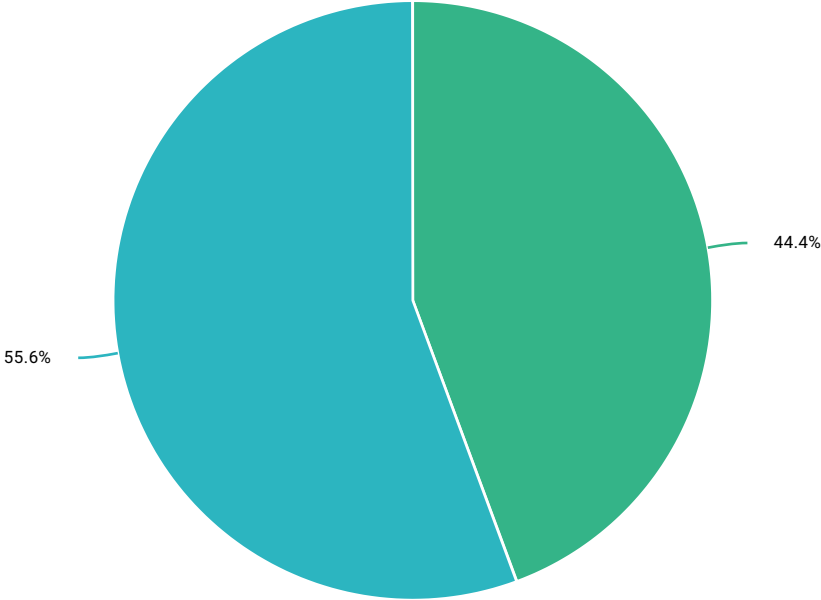
Referral Search Ratio by Device Type

Device Type ↕	Referral to Search Ratio ↕	Global Referral to Search Ratio ↕
Desktop	0.69	1.50
Mobile	0.21	0.29
Totals	0.41	0.57

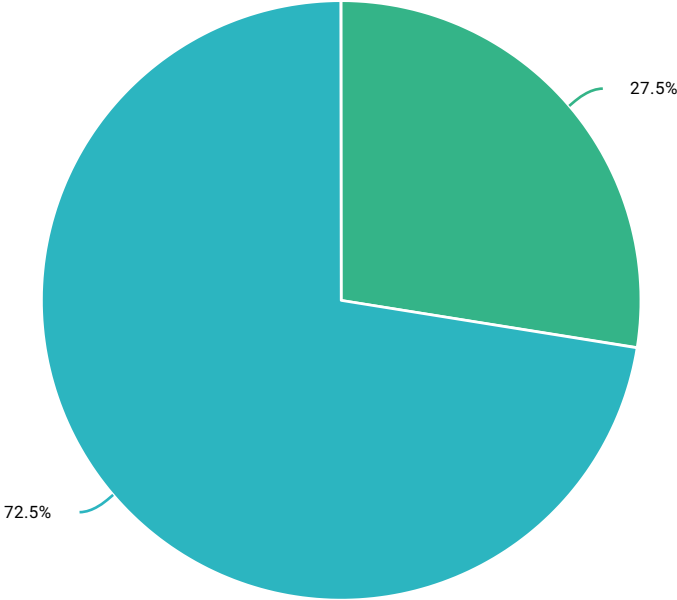
Book > Direct - Engagement Summary

Date Range: Start Of Last Month - End Of Last Month

Device Breakdown



Global Device Breakdown



Device Category ↕	Percent of Sessions ↕
Desktop	44.4%
Mobile	55.6%
Totals	

Device Category ↕	Global Percent of Sessions ↕
Desktop	27.5%
Mobile	72.5%
Totals	