

**Website: visitmendocino.com**

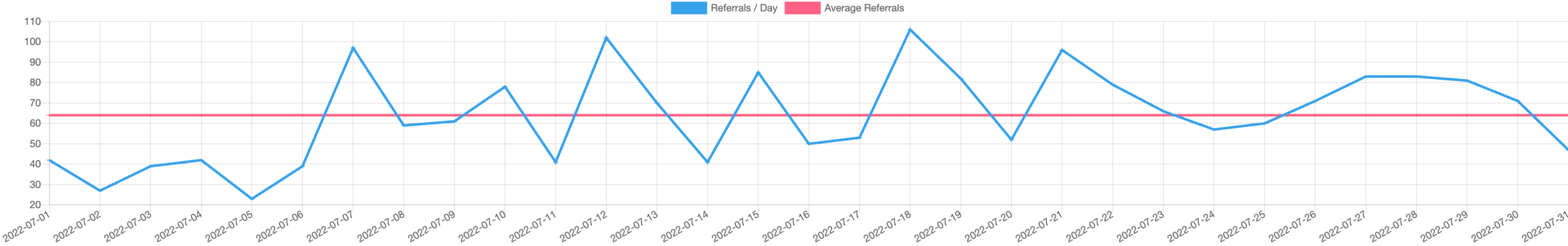
Report Start Date

07/01/2022

Report End Date

07/31/2022

**Referrals** [Line Graph](#) | [Bar Graph](#)



**Searches by Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
2426	1999	41	99	108	37	62	80

**Searches by Campaign**

TOTAL	DIRECT	MENDOCINO-HEADERNAV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
2426	3	2	128	261	70	1878	84

**Referrals By Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
1983	1649	36	69	102	24	40	63

**Referrals By Button**

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
1983	331	3	677	368	604

#### Referrals By Source

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	SEARCH RESULTS DIRECTORY LIST
1983	11	89	1883

#### Referrals By Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
1983	2	306	420	113	988	154

#### Referrals To Custom Tabs

TAB NAME	TOTAL
Farm Stays	7
Hotels & Motels	19
Inns and Bed & Breakfasts	34
Resorts	18
RV & Campgrounds	8
Vacation Rentals	59
TOTAL CUSTOM TAB REFERRALS	145

#### Impressions

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
1544	150	1372	22