

Book > Direct: Performance Summary

Date: Start Of Last Month - End Of Last Month

Global Booking CVR	Bookings (Est.)	Average Booking Amount (Est.)	Total Booking Revenue (Est.)
0.00%	0.00	\$323.72	\$0
-	-	-	-

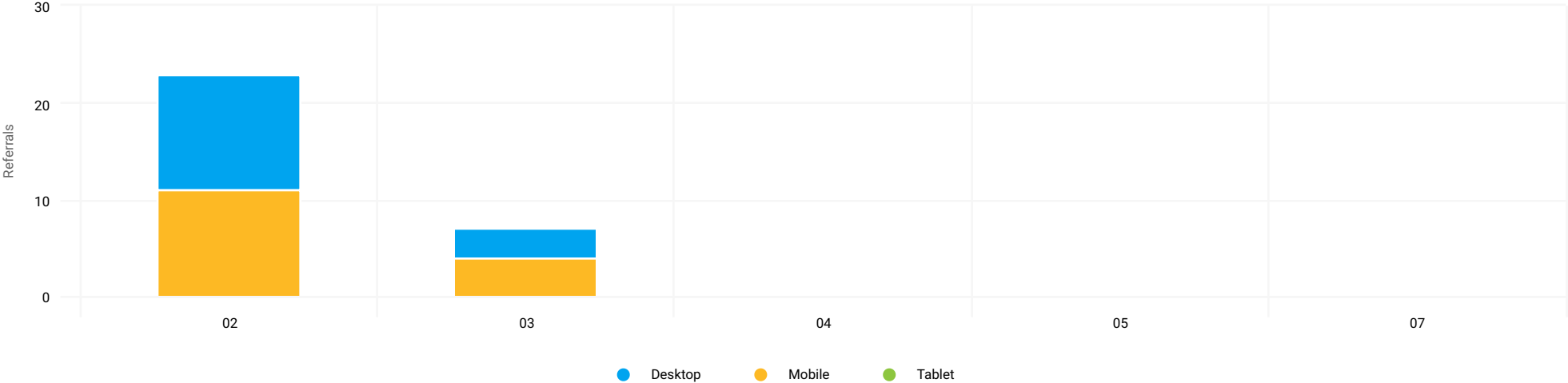
Searches	Average Days in Advance (Searches)	Average Length of Stay in Days (Searches)	Average Daily Rate (Searches)	Cost Per Referral
10,626	45.99	1.2	\$228.71	\$0.62
-	-	-	-	-

Referrals	Average Days in Advance (Referrals)	Average Length of Stay in Days (Referrals)	Average Daily Rate (Referrals)	Referral CVR
1,508	29.0	1.5	\$212.66	14.19%
-	-	-	-	-

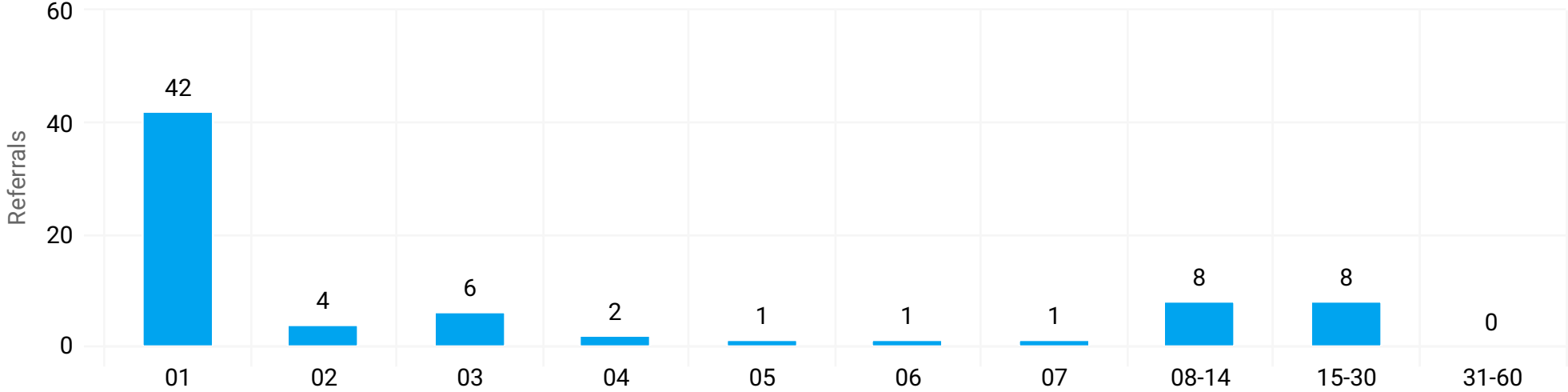
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Referrals by Length of Stay (Days)

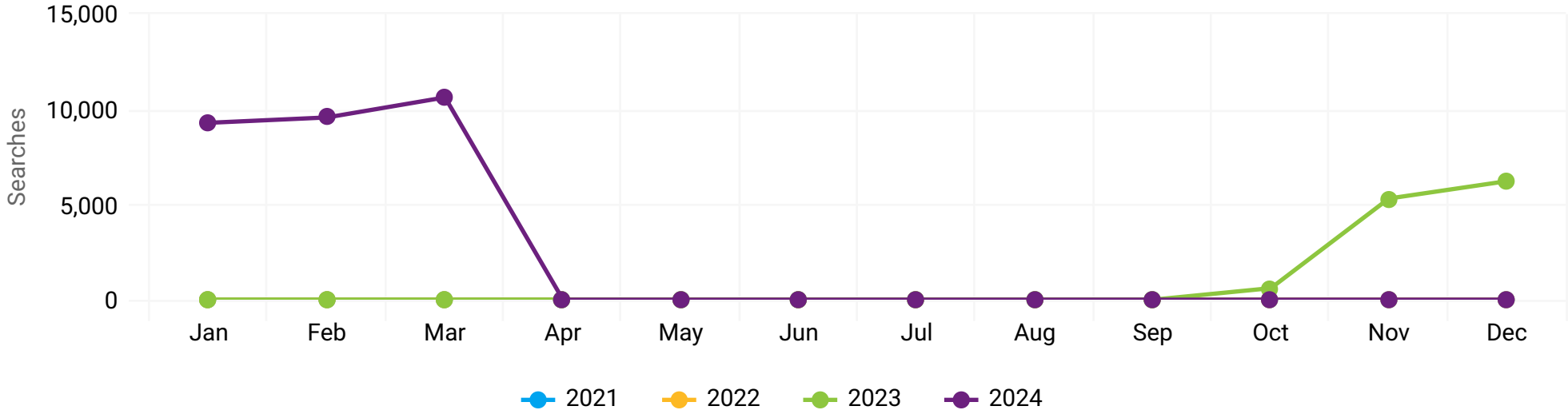


Referrals by Time in Advance

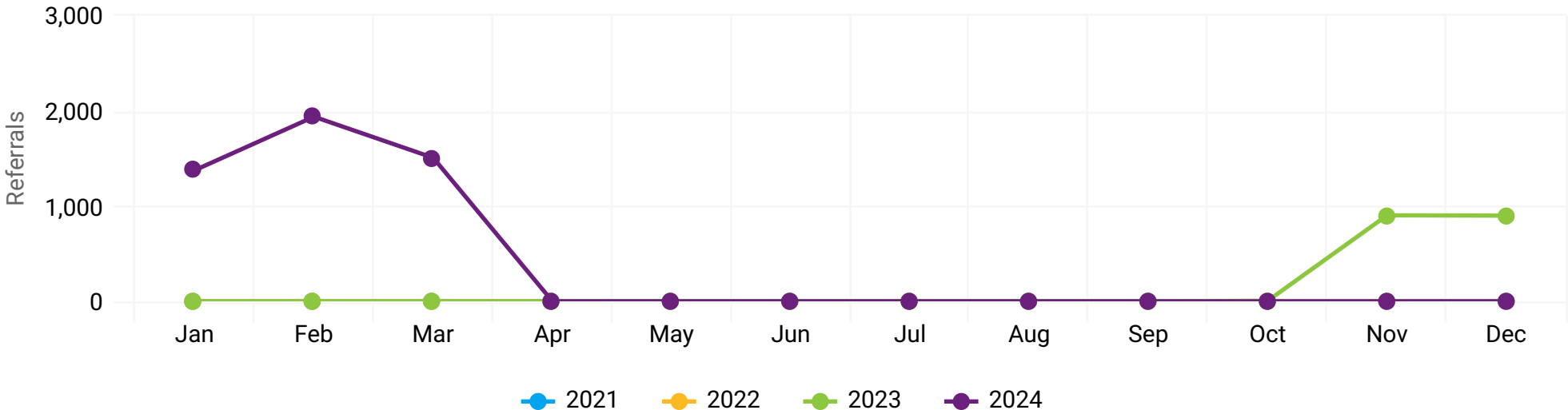


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Year-over-Year Search Trends



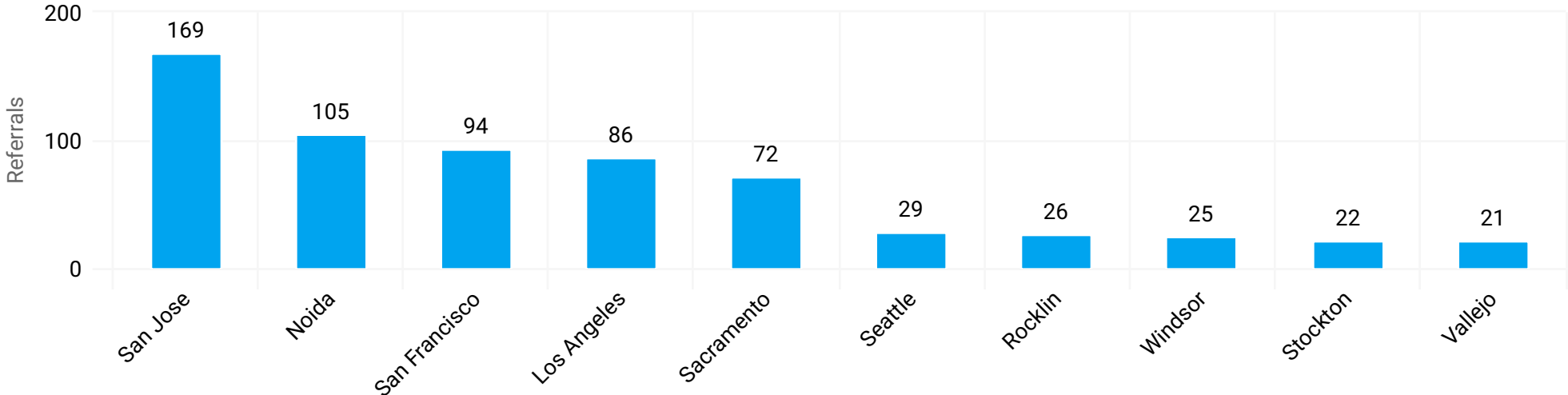
Year-over-Year Referral Trends



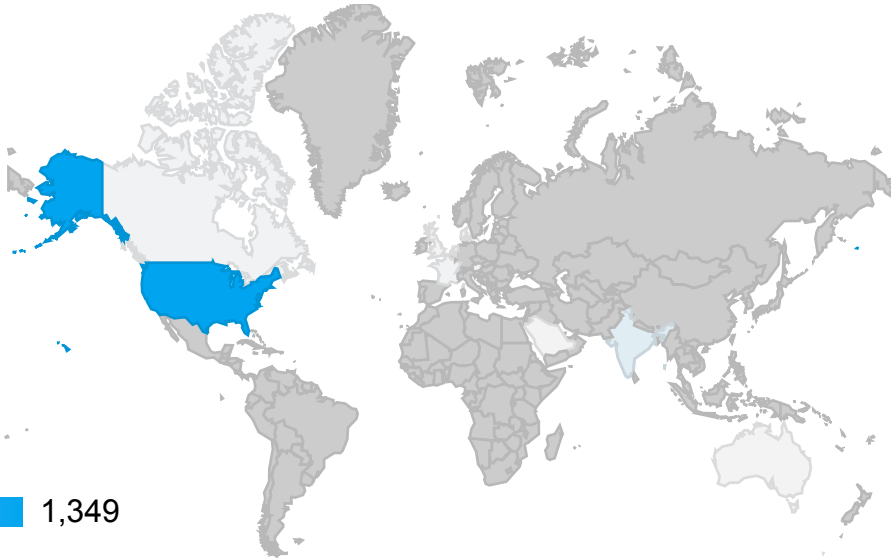
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Referrals by City



Referrals by Country



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Referrals by State



Referrals By Canadian Province



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By Day of Week

