

**Website: visitmendocino.com**

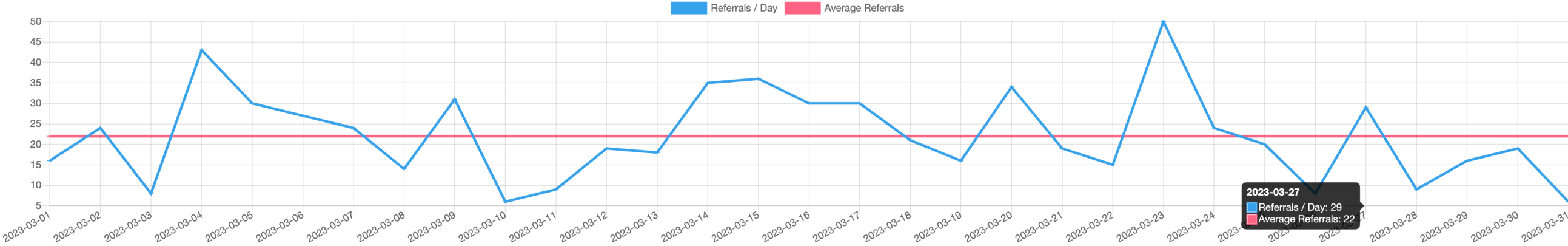
Report Start Date

03/01/2023

Report End Date

03/31/2023

**Referrals** [Line Graph](#) | [Bar Graph](#)



**Searches by Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
870	729	17	39	36	17	13	19

**Searches by Campaign**

TOTAL	DIRECT	MENDOCINO-HEADERNAV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
870	1	1	59	117	52	599	41

**Referrals By Category**

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
686	559	11	20	46	12	11	27

**Referrals By Button**

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
686	103	2	239	144	198

#### Referrals By Source

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	PROPERTY DETAIL RATE CALENDAR	SEARCH RESULTS DIRECTORY LIST
686	4	38	1	643

#### Referrals By Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
686	1	141	165	80	262	37

#### Referrals To Custom Tabs

TAB NAME	TOTAL
Farm Stays	3
Hotels & Motels	8
Inns and Bed & Breakfasts	5
Resorts	3
Vacation Rentals	25
TOTAL CUSTOM TAB REFERRALS	44

#### Impressions

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
445	41	402	2