

Website: visitmendocino.com

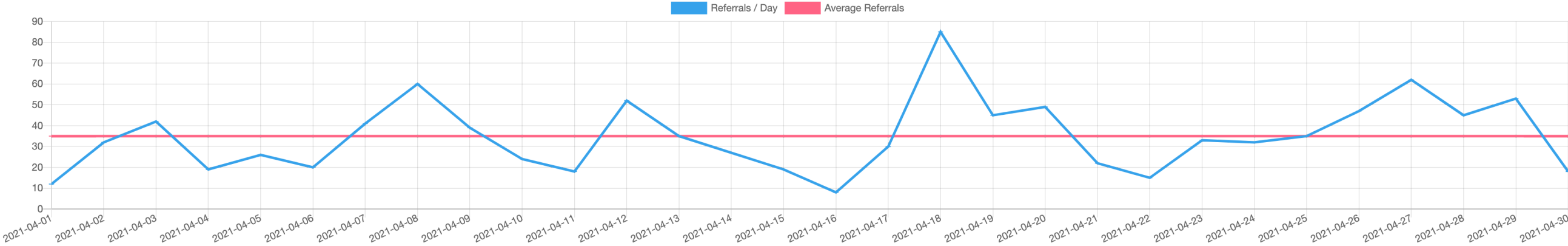
Report Start Date

04/01/2021

Report End Date

04/30/2021

Referrals [Line Graph](#) | [Bar Graph](#)



Searches by Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
792	700	14	31	21	5	7	14

Searches by Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNAV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
792	1	12	191	145	20	399	24

Referrals By Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
1045	909	20	27	59	6	3	21

Referrals By Button

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
1045	171	1	305	265	303

Referrals By Source

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	SEARCH RESULTS DIRECTORY LIST
1045	6	47	992

Referrals By Campaign

TOTAL	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
1045	34	465	221	30	271	24

Referrals To Custom Tabs

TAB NAME	TOTAL
Farm Stays	10
Hotels & Motels	17
Inns and Bed & Breakfasts	104
Resorts	20
RV & Campgrounds	4
Vacation Rentals	69
TOTAL CUSTOM TAB REFERRALS	224

Impressions

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
410	51	355	4