

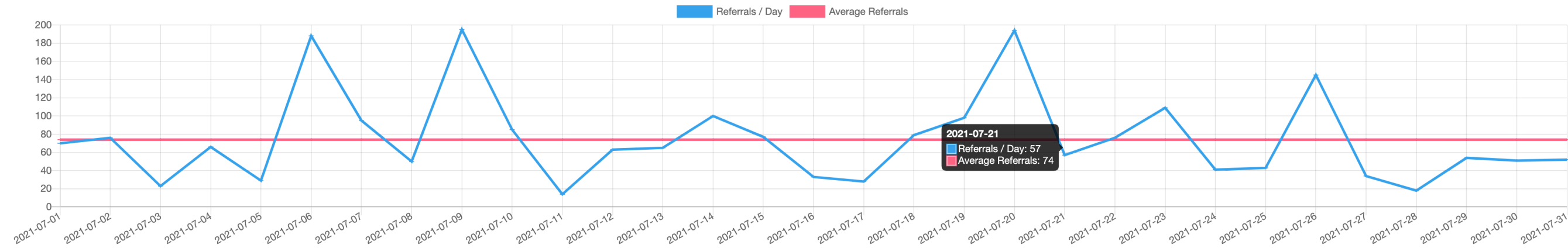
Report Start Date

07/01/2021 📅

Report End Date

07/31/2021 📅

Referrals [Line Graph](#) | [Bar Graph](#)



Searches by Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
1543	1406	15	26	52	15	18	11

Searches by Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-CUSTOM-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
1543	18	5	1	14	322	185	106	846	46

Referrals By Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
2308	1953	30	166	99	7	20	33

Referrals By Button

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
2308	571	13	382	589	753

Referrals By Source

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	PROPERTY DETAIL RATE CALENDAR	SEARCH RESULTS DIRECTORY LIST
2308	10	160	13	2125

Referrals By Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNV-BOOKINGWIDGET	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-CUSTOM-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-CUSTOM-LODGINGS	MENDOCINO-HEADERNV-BOOKINGWIDGET-LODGINGS	MENDOCINO-HOME-BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET-LODGINGS	MOBILE	TABLET
2308	8	2	3	30	1116	320	229	549	51

Referrals To Custom Tabs

TAB NAME	TOTAL
Farm Stays	11
Hotels & Motels	26
Inns and Bed & Breakfasts	68
Resorts	27
RV & Campgrounds	13
Vacation Rentals	111
TOTAL CUSTOM TAB REFERRALS	256

Impressions

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
918	159	745	14