



MENDOCINO COUNTY TOURISM COMMISSION
Visit Mendocino County
Community Collaborations and Participation

July 2019 Reporting

- Mendocino Executive Director Leadership Institute | Travis Scott accepted into the Mendocino Executive Director Leadership Program, hosted by the Community Foundation of Mendocino County
- Leadership Mendocino | Katrina Kessen accepted into the Leadership Mendocino Class 27
- Mendocino Music Festival | Alison de Grassi, provide hospitality for music workshops.
- Good Farm Fund, Mid Summers Feast | Staff members attended on behalf of Visit Mendocino County.
- Additional Board Involvement:
 - Travis Scott sits on the following boards; Mendocino College Foundation, Anderson Valley Winegrowers Association and Ukiah Chamber of Commerce
 - Katrina Kessen sits on the following boards; Willits Chamber of Commerce and Destination Hopland



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August 2019 Reporting

- Mendocino County Wine Competition and Reception | Staff members assisted with the competition and reception.
- Directors Dinner at the Redwood Empire Fair | Katrina Kessen attended on behalf of VMC
- Taste Mendocino | Venue search in the Bay Area and selection.
- Emerald Sun | Staff met with CEO and toured facility.
- Great Day in Elk | Attended by Alison de Grassi.
- Goldeneye Social | Travis Scott attended on behalf of VMC.
- Railbike Tour with the Skunk Train | Staff members took a railbike tour hosted by the Skunk Train.
- Claws for a Cause | Travis Scott and Katrina Kessen attended on behalf of VMC.
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